

## 2024 ULI AUSTRALIA CONFERENCE

Global Futures: Cities in Transformation

12 - 13 March

New South Wales Parliament House



The **2024 ULI Australia Conference**, 'Global Futures – Cities in Transformation,' presents a unique business development platform to connect and communicate with global and national leaders. Enjoy two-days of site tours, networking and one full day of sessions.



**15  
Sessions**



**120 - 250  
Attendees**



**3 Networking  
Events**



**30+ Speakers**



**2 Site Tours**

Join this elite group of sponsors and align with Australia's exclusive global industry body to demonstrate a commitment to set standards and be champions for global best practice.

This is Australia's preeminent forum for globally minded real estate and land use professionals to share ideas, exchange best practice and seek the best use of land. By engaging global experts from various disciplines, the ULI can arrive at responsible answers to local problems that would be difficult to achieve independently.

View the Full Conference Program and Speaker Line-up: [CLICK HERE](#)

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FUTURES**  
BETTER SUBURBS = BETTER CITIES

**HATCH** | RobertsDay



# Message from the Chair

I'm delighted to invite you to join the ULI community at beautiful NSW Parliament House on 13 March for a one-day exploration to understand what we can learn from global experience to deliver solutions to the challenges Australia's urban environment will confront in the next decade. Government policy is setting the framework for industry to operate within which requires the transformation of our cities and regions to address population growth and climate change.

- Where are the opportunities for industry to partner with government to deliver on their objectives?
- How do we accommodate our growing population and respond to the housing and affordability challenge?
- How do we lead the transition to a zero-carbon circular economy and secure a renewable energy supply for our growing cities?
- How can we achieve positive built environment impact on mental and social health, with an emphasis on public spaces and commercial real estate?
- How can a focus on placemaking and building of complex urban projects rejuvenate our cities?
- What can we learn about responsible investing in global capital markets and the growing ESG opportunity in real estate?

Global thought leaders will help solve Australia's decarbonisation challenges, unpack best practice outcomes for the densification of our built environment and identify what we can do right now to enable the next generations to thrive in our cities. This is Australia's preeminent forum for globally minded real estate and land use professionals to share ideas, exchange best practice and seek the best use of land. By engaging global experts from various disciplines, the ULI can arrive at responsible answers to local problems that would be difficult to achieve independently. There has never been a more crucial time for us to convene at the conference. We seek the best ways to tackle the disruptions that our industry faces and make the most of new opportunities for a better built environment. I look forward to welcoming you there in March.

Yours sincerely

**Leonie Wilkinson**

ULI Australia Chair

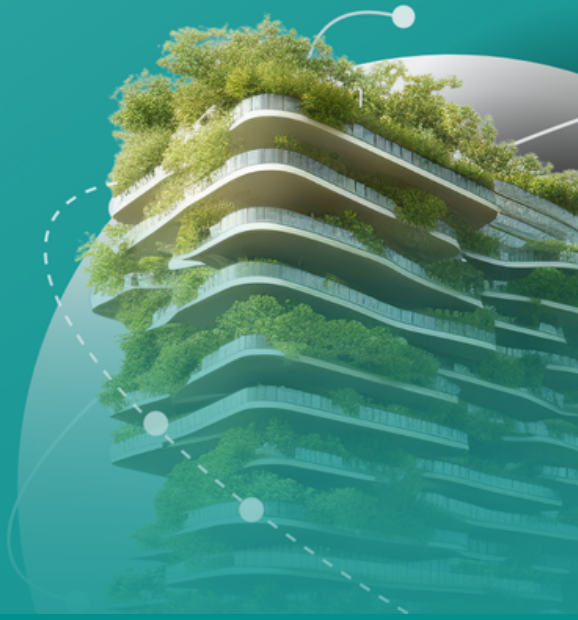
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## Headline Speaker



### Professor June Williamson

The City of New York's Spitzer School of Architecture  
Acclaimed architect, author and international speaker, Professor June Williamson is from New York, where she is professor of architecture and Chair of the Spitzer School of Architecture at CCNY.

June is best known for her exploration of ideas around retrofitting of suburbs and cities into more dense, more efficient designs. She has co-authored a number of landmark publications including *Case Studies in Retrofitting Suburbia: Urban Design Strategies for Urgent Challenges* (with Ellen Dunham-Jones, John Wiley & Sons, 2021) and *Retrofitting Suburbia: Urban Design Solutions for Redesigning Suburbs* (also with Ellen Dunham-Jones John Wiley & Sons, 2008), along with *Designing Suburban Futures: New Models from Build a Better Burb* (Island Press, 2013). June has a BA from Yale, a M.Arch from MIT, and an M.U.P from City College New York.

June has worked extensively in private practice across the USA and held teaching positions at Columbia, Georgia Institute of Tech, and University of Utah (among others) before CCNY. She is a member of the Urban Design Forum, the Congress for the New Urbanism, the Society for American City and Regional Planning History, the Van Alen Institute and the Architectural League of New York. Her global insights and her eye for practical solutions to sprawl and urban growth generally make her a “must see” speaker for the ULI whose presentation you are unlikely to forget.

## 2024 ULI AUSTRALIA CONFERENCE

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# Program at a Glance

12 March 2024

### Site Tours

14:00 – 16:00

ULI Asia Pacific Executive Committee Meeting (Closed Door)

14:00 – 17:00

### Site Tours

An opportunity to visit development sites in Sydney and hear firsthand about the lessons learned from our local experts

#### Site Tour 1

An initiative of ULI Women's Leadership Initiative (WLI)  
Tour of High-Profile Cultural Project Sydney Modern

#### Site Tour 2

An initiative of ULI Young Leaders Group (YLG)  
Quay to the City: Walking Tour of Sydney's Latest Urban Renewal Projects

18:00 – 21:00

Industry Leaders Dinner: Fireside Chat with New York's Professor June Williamson on Retrofitting our Cities

13 March 2024

### Main Conference Day | ULI Global Futures – Cities in Transformation

9:00 – 17:00

Conference Sessions

17:00 – 19:30

Post Event Reception at NSW Parliament House

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[CLICK HERE](#)

# 2024 ULI AUSTRALIA CONFERENCE SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES	PLATINUM PARTNER PLENARY SESSION AUD20,000 + GST	GOLD PARTNER AUD10,000 + GST	SILVER PARTNER AUD5,000 + GST
<b>Pre &amp; Post Event Marketing</b>			
Hyperlinked logo recognition on 2024 ULI Australia Conference website	✓ Icon	✓ Major	✓ Minor
2024 ULI Australia Conference email marketing campaign – hyperlinked logo recognition	✓ Icon	✓ Major	✓ Minor
Hyperlinked logo on all digital promotional materials for 2024 ULI Australia Conference with an APAC readership of 7,000 industry professionals	✓	✓	✓
Hyperlinked logo recognition on 2024 ULI Australia Conference recap in e-newsletter and website	✓	✓	✓
Feature on ULI Australia social media (LinkedIn and Instagram)	✓	✓	
<b>Onsite Event Marketing</b>			
Exclusive Naming Rights to plenary session	✓		
Logo displayed on AV screens throughout conference sessions	✓ Icon	✓ Major	✓ Minor
Onsite branding and signage (to be supplied by sponsor)	✓ Icon	✓ Major	✓ Minor
Placement of marketing collateral on delegate chairs and at registration	✓	✓	✓
Opportunity to provide company bio to be announced by the MC	✓	✓	✓
Opportunity to play promotional video before morning tea, lunch or cocktail reception	60 Second	30 Second	
Sponsorship of Networking Lunch - 'Designing Safe Spaces for Women' Panel Discussion over Lunch on 13 March 2024	✓		
Sponsorship of Leadership Dinner on 12 March 2024 with VIP Seating		✓	
Sponsorship of Post-Event Cocktail Reception on 13 March 2024	✓		
<b>ULI Event Registrations</b>			
Discounted Tickets for 2024 ULI Australia Conference – 13 March 2024	6 (Valued at \$4,650)	3 (Valued at \$2,325)	1 (Valued at \$775)
2024 ULI Australia Conference Site Tour Tickets (sponsor to select preferred site tour) - 12 March 2024	6 (Valued at \$450)	3 (Valued at \$225)	2 (Valued at \$150)
2024 ULI Australia Conference Leadership Dinner Complimentary Tickets – 12 March 2024	2 (Valued at \$500)	1 (Valued at \$250)	Tickets available to purchase at early-bird rates

For sponsorship opportunities, please contact [angela.gaedke@uli.org](mailto:angela.gaedke@uli.org) or [australia@uli.org](mailto:australia@uli.org)

# SPONSOR EXPRESSION OF INTEREST

Align with Australia's exclusive global industry body, make business connections and communicate to real estate professionals with a commitment to knowledge sharing and global best practice.

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To confirm interest in sponsorship please forward this Expression of Interest or reach out to [angela.gaedke@uli.org](mailto:angela.gaedke@uli.org) or **+61 400 088 158** to request the full sponsorship package.

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