



WHY SPONSOR ULI AUSTRALIA

INVOLVEMENT + INVESTMENT = IMPACT

As a nonpartisan organisation, ULI Australia is widely recognised as a trusted, respected, and objective source of information on land use and real estate development. With 45,000 members globally, our reputation is built on carefully curated content and a proven ability to drive change through a diverse range of programming and initiatives.

The ULI was founded 86 years ago and is a community of globally connected thought leaders and changemakers who are committed to creating better communities in a rapidly evolving world. The ULI has a history of independent research and solutions that are not political.

ULI Australia connects both public and private sectors with pragmatic land use expertise and education, knowledge sharing, and educational and networking events. Championing diversity and open conversation, ULI Australia has District Councils in Sydney, Melbourne and Brisbane, as well as Women's Leadership Initiative and Young Leaders Group committees.

Our members are always inspired by the opportunity to share, learn, and celebrate global best practice in urban development.





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Show commitment to ULI's mission to inspire our leaders with global best practice outcomes that can help solve our real estate and community challenges and make Australia a better place.

Your generous contribution will support activities such as:

- Fostering collaborative relationships and knowledge sharing among business, government, and the larger community. ULI Australia continues to be a convenor and trusted resource for tackling issues such as housing, ESG, decarbonisation, land use policy and education.
- Promoting liveability through careful design, planning and people-centred strategies. ULI leverages the power of our member network to drive innovation for a more sustainable future.
- Commissioning fact and evidence-based research and sharing knowledge that helps achieve better outcomes for Australia. Only through education and lifelong learning can we ensure a positive impact on this generation and the next.
- Enabling Australian projects to compete on the global stage in the ULI Asia Pacific and Global Awards for Excellence Programs. Providing opportunities to demonstrate leadership through professional development is another way that ULI creates local impact.

ULI Australia depends on its members to deliver our mission. Our annual corporate sponsorship packages are tiered to suit different levels of engagement and can be structured to allow your contribution to align with any of our various impact initiatives.

We would be delighted to have you on board as a valued annual sponsor, working together to make Australia a better place. Please contact australia@uli.org to find out how you can become a ULI Australia sponsor and best practice champion.



ULI Asia Pacific Corporate Partner

from USD \$10,000 (Private); USD \$6,000 (Public) p.a.

Entitlements:

- 10 memberships (up to five Full Members) in Asia Pacific
- 25% discount on additional memberships in Asia Pacific
- 2 x registrations to the ULI Asia Pacific Summit
- 1 x invitation to the invitation-only ULI Asia Pacific Leadership Dinner at the Asia Pacific Summit
- 7 x registrations to participate in key National Council conferences across the region
- Discount on all ULI publications
- Preferential pricing for key ULI events
- Ability to transfer memberships to other employees
- Exclusive invitations to events and activities in the region
- Invitations to exclusive activities and leadership events in the region
- Partnership opportunities in Asia Pacific
- Master bill for membership and central point of contact to a ULI staff resource

Recognition:

- Listing on ULI Asia Pacific web site
- Recognition as a Corporate Member at key events within Asia Pacific

Annual Investment:

- from USD \$10,000 (Private); USD \$6,000 (Public) p.a.



ULI Australia Partner from AUD \$7,500 p.a.

Entitlements:

- 1 ULI Australia Full Membership
- 2 ULI Australia Associate Membership
- 3 ULI Australia Young Leaders (under age 35) Membership
- 5 x registrations to ULI Australia Conference
- 6 x invitations to ULI Australia Leadership Dinner Conference at the ULI Australia Conference
- 5 x registrations to local district council events (excluding the ULI Australia Conference) with a maximum of 3 complimentary registrations to any one event
- 1 x complimentary registration to ULI Asia Pacific webinars
- 1 x complimentary registration per ULI Australia webinar
- 10% discount for delegate to participate in the annual ULI Australia YLG study tour and attend the ULI Asia Pacific Summit
- 10% discount for delegate to participate in the annual ULI Australia US study tour and attend the relevant Fall/Spring Conference
- Opportunity to host a District Council City Forum, in conjunction with ULI Australia, engaging with members on a relevant topic on urban development through a moderated panel session, with up to 5 complimentary guest registrations (subject to capacity)
- Opportunity to host a Boardroom breakfast or lunch, in conjunction with ULI Australia, on a key issue, with a relevant guest, or hosting a ULI member visiting Australia

Recognition:

- Recognition as ULI Australia partner at all ULI Australia events
- Potential to participate as a member of the relevant District Council/s
- Listing on ULI Australia website
- Exclusive invitations to events and activities in the region
- Partnership opportunities in Australia

Annual Investment:

- AUD \$7,500 p.a.



ULI Australia Sponsor

from AUD \$4,500 p.a.

Entitlements:

- 1 ULI Australia Full Membership
- 1 ULI Australia Associate Membership
- 1 ULI Australia Young Leaders (under age 35) Membership
- 3 x registrations to ULI Australia Conference
- 3 x invitations to ULI Australia Leadership Dinner Conference at the ULI Australia Conference
- 3 x registrations to local district council events (excluding the ULI Australia Conference)
- 50% discount on registrations to ULI Australia webinars
- 1 x complimentary registration per ULI Australia webinar
- 10% discount for delegate to participate in the annual ULI Australia YLG study tour and attend the ULI Asia Pacific Summit
- 5% discount for delegate to participate in the annual ULI Australia US study tour and attend the relevant Fall/Spring Conference
- Opportunity to host a District Council City Forum, in conjunction with ULI Australia, engaging with members on a relevant topic on urban development through a moderated panel session, with up to 5 complimentary guest registrations (subject to capacity)

Recognition:

- Recognition as ULI Australia sponsor at all ULI Australia events
- Potential to participate as a member of the relevant District Council/s
- Listing on ULI Australia website
- Exclusive invitations to events and activities in the region
- Partnership opportunities in Australia

Annual Investment:

- AUD \$4,500 p.a.



ULI Australia Supporter from AUD \$2,000 p.a.

Entitlements:

- 1 ULI Australia Associate Membership
- 3 ULI Australia Young Leaders (under age 35) Memberships
- 10 x registrations to local district council events with a maximum of 4 complimentary registrations to any one event (excluding the ULI Australia Conference)
- 50% discount on registrations to ULI Australia webinars
- Opportunity to host a District Council City Forum, in conjunction with ULI Australia, engaging with members on a relevant topic on urban development through a moderated panel session, with up to 5 complimentary guest registrations (subject to capacity)
- Opportunity to host a Boardroom breakfast or lunch, in conjunction with ULI Australia, on a key issue, with a relevant guest, or hosting a ULI member visiting Australia

Recognition:

- Recognition as a supporter of the relevant District Council at all local District Council events
- Potential to participate as a member of the relevant District Council/s
- Listing on ULI Australia website

Annual Investment:

- AUD \$2,000 p.a.