

INVEST. LEAD. MAKE AN IMPACT.

2027

Sponsorship Opportunities

ULI Oregon

Oregon.uli.org

Oregon@uli.org

WHY ULI OREGON

100% OF YOUR INVESTMENT STAYS IN OREGON

WHO WE ARE

The Urban Land Institute (ULI) is a mission and member driven non-profit founded in 1936, with more than 48,000 members worldwide across every sector of real estate development and land use.

ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.

WHY SPONSOR ULI OREGON

Annual sponsorship is the most impactful way to demonstrate your commitment to ULI' s mission of shaping the future of the built environment. Your investment directly supports local programs, member-led committees, leadership initiatives, local product councils and technical assistance - **with 100% of funds staying in our district council.**

YOUR SPONSORSHIP SUPPORTS

DEVELOPING LOCAL INDUSTRY LEADERS

Through Young Leaders Group, NEXT, and the Women's Leadership Initiative.

STRENGTHENING OUR COMMUNITIES

Through Technical Assistance (TAPs) workshop, rountables, UrbanPlan and special projects

ADVANCING REAL ESTATE AND LAND USE

Through education, promoting best practices, and providing thought leadership to inform better decision making.

IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor, you'll receive outstanding visability within the ULI Oregon network, plus the opportunity to lead and promote our mission across the state.

ULI OREGON REACH

350 members

30+ programs a year

800 event attendees

1,500 email subscribers

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ANNUAL SPONSORSHIP

BENEFITS RUN JANUARY 1 THROUGH DECEMBER 31, 2027

LEVEL	URBAN VISIONARY $30,000	TRAIL BLAZER $18,000	GROUND BREAKER $9,000	CONNECTOR $5,000	IMPACT $2,500
Three year commitment, 15% off Invoiced annually. Rate guaranteed for the term.	$25,500	$15,300	$7,650	$4,250	$2,125
RECOGNITION					
ULI Oregon website	Home page	Home page	Logo	Logo	Name
Newsletter and communications	Featured logo	Featured logo	Featured logo	Logo	Name
Event signage and publications	Featured logo	Featured logo	Logo	Logo	Name
Signature event nametag recognition	✓	✓	✓	✓	✓
VISIBILITY					
Social media spotlight	3	2	1	1	—
Newsletter interview or column	✓	✓	✓	—	—
Job, RFP, and RFQ postings	Unlimited	Unlimited	4	2	1
ACCESS AND LEADERSHIP					
Advisory Board seat	1	1	1	—	—
Product council representation	2	2	1	—	—
Committee chair priority	✓	✓	✓	—	—
Host or introduce a program	✓	✓	✓	✓	—
Early registration window	✓	✓	✓	✓	✓
Named staff contact	✓	✓	✓	✓	✓
MEMBERSHIP AND ULI MEETINGS					
Complimentary ULI memberships	3 associate $1,620	2 associate $1,080	1 associate $540	—	—
Fall or Spring Meeting registration	1 $2,740	—	—	—	—
SIGNATURE EVENT SPONSORSHIP INCLUDED					
Included at no additional cost	ELEVATE Presenting $5,000	Transformative Projects Presenting $5,000	—	—	—
COMPLIMENTARY TICKETS					
Sponsor only program	6	4	3	2	1
ELEVATE and Transformative Projects	10	6	4	2	1
ULI Oregon programs and events	20	12	6	4	2

Complimentary registrations apply to ULI Oregon programs and are not transferable to events managed by partner organizations. Seats are first come, first served.

SIGNATURE EVENTS

TWO EVENTS. THE HIGHEST ATTENDANCE OF OUR YEAR.

+ Event sponsorship counts toward your annual level. A $5,000 Connector who adds a $2,500 ELEVATE Session sponsorship is recognized as a Ground Breaker for the full year.

ELEVATE OCTOBER 2027

Our flagship. Real estate professionals, community leaders, and changemakers gather around bold strategies for equitable and resilient growth across the Pacific Northwest.

LEVEL	PRESENTING $5,000 1 available	SESSION $2,500 4 available	RECEPTION $1,500 1 available	SUPPORTING $1,000 unlimited
Complimentary registrations	8	5	3	2
Reserved table	✓	—	—	—
Introductory remarks from the stage	✓	✓	—	—
Corporate banner on site	✓	✓	✓	—
Logo on event collateral	Top billing	Large	Small	Name
Event email, social, and blog recognition	✓	✓	✓	✓

TRANSFORMATIVE PROJECTS APRIL 2027

An evening of the region's boldest ideas, delivered PechaKucha style. Rapid fire presentations from the people redefining how we live, work, and connect.

LEVEL	PRESENTING $5,000 1 available	PROJECT $2,500 4 available	RECEPTION $1,500 1 available	SUPPORTING $1,000 unlimited
Complimentary registrations	8	5	3	2
Introductory remarks from the stage	✓	—	—	—
Corporate banner on site	✓	✓	—	—
Logo on event collateral	Top billing	Large	Small	Name
Event email, social, and blog recognition	✓	✓	✓	✓

2027 SPONSOR PLEDGE FORM

ULI Oregon

RETURN THIS FORM BY	PAYMENT DUE BY	BENEFITS RUN
December 20, 2026	January 31, 2027	Jan 1 – Dec 31, 2027

SPONSOR REPRESENTATIVE

Represents the firm at ULI Oregon and receives benefit communications.

Company or organization

Company name exactly as it should appear in print

Name

Title

Email

Phone

BILLING CONTACT

Receives the invoice and event registration notices. Write "same as above" if identical.

Name

Billing address

City, state, ZIP

Title

Email

Phone

STEP 1 · CHOOSE YOUR ANNUAL LEVEL

Three year rate reflects the 15% discount and is invoiced annually.

☐ URBAN VISIONARY	☐ TRAIL BLAZER	☐ GROUND BREAKER	☐ CONNECTOR	☐ IMPACT
$30,000	**$18,000**	**$9,000**	**$5,000**	**$2,500**
1 year	1 year	1 year	1 year	1 year
☐ **$25,500**	☐ **$15,300**	☐ **$7,650**	☐ **$4,250**	☐ **$2,125**
per year, 3 years	per year, 3 years	per year, 3 years	per year, 3 years	per year, 3 years

STEP 2 · ADD A SIGNATURE EVENT (OPTIONAL)

Event sponsorship counts toward your annual level.

ELEVATE · October 2027

- ☐ Presenting $5,000
- ☐ Session $2,500
- ☐ Reception $1,500
- ☐ Supporting $1,000

TRANSFORMATIVE PROJECTS · April 2027

- ☐ Presenting $5,000
- ☐ Project $2,500
- ☐ Reception $1,500
- ☐ Supporting $1,000

STEP 3 · TOTAL PER YEAR

$

STEP 4 · PAYMENT

- ☐ Please invoice and I will pay by check or ACH
- ☐ Please invoice and I will pay by credit card (3.5% credit card fee will be added to total).

Email this form to Jen Kelly at jen.kelly@uli.org. You will be issued an invoice to make your sponsor payment to ULI Oregon, due by January 31, 2027.

Sponsorships are non-refundable.

The Urban Land Institute (ULI) is a 501(c)(3) nonprofit research and education organization supported by its sponsors worldwide. TAX ID 53-0159845 ULI neither lobbies nor acts as an advocate for any single industry.

THANK YOU TO OUR FY26 ANNUAL SPONSORS

ULI NW Oregon is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value, and having an impact on our communities

TRAILBLAZER

MG2

URBAN RENAISSANCE GROUP

TIMBERLAB

SWINERTON

GROUNDBREAKERS

PROSPER PORTLAND

KILLIAN PACIFIC

PGE

CAPSTONE PARTNERS

CONNECTORS + IMPACT

Arcadis
Bremik Construction
CBRE
Central Bethany
Cole Valley Partners
DCI Engineers
Dunn Carney
Edlen & Co.
Energy Trust of Oregon
GBD
Geffen Mesher
Geo Engineers
Harper Houf Peterson Righellis
HBX Studio
Holland Partners
K & L Gates
Lease Crutcher Lewis
Lockton
LRS Architects
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