

ELEVATE: PLACE

Why People Choose Communities

Wednesday, October 21, 2026 · World Forestry Center, Portland

Program 3:00 – 5:00 PM · Networking Reception 5:00 – 6:00 PM

Each fall, ULI Oregon convenes the region's development, investment, and civic leadership for its marquee Portland event.

ELEVATE: PLACE explores the intersection of community, talent, housing, entrepreneurship, and economic competitiveness — taking on the question every Oregon community is competing to answer: **why do people and employers choose one place over another?**

Sponsorship puts your firm in front of 175 senior leaders in development, investment, public policy, and economic development.

Promoted to ULI Oregon's 350 members and a 4,000-person marketing list across 10+ campaigns.

PRESENTING 1 AVAILABLE

\$4,000

Your firm's name alongside ULI Oregon's signature fall convening.

- Five-minute welcome remarks opening the program
- Exclusive billing — "ELEVATE: PLACE, presented by [Your Firm]"
- Premier logo placement on website, event emails, social media, on-site signage, and program slides
- Post-event attendee list (name, title, organization)
- Four event registrations with reserved seating

RECEPTION 1 AVAILABLE

\$2,500

Put your brand where the conversation actually happens.

- Exclusive bar and reception sponsor, with dedicated signage at the bar
- Two-minute remarks opening the networking reception
- Logo on website, event emails, social media, and program slides
- Verbal recognition from the podium · Three event registrations

CONVERSATION 2 AVAILABLE

\$1,500

Own one of the two headline conversations on stage.

- Introduce your sponsored panel — *The Human Side of Place* or *What Makes a Place Competitive?*
- Recognition as sponsor of that conversation on screen and in the program
- Logo on website, event emails, and program slides · Two event registrations

COMMUNITY UNLIMITED

\$500

Stand with the organizations investing in Oregon's future.

- Logo on website, event emails, and program slides
- Verbal recognition from the podium · One event registration

RESERVE YOUR SPONSORSHIP

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Sponsorship commitments due **September 15**. Vector logo artwork (.EPS or .AI) due **October 1** for inclusion in printed materials.