

INVEST. LEAD. MAKE AN IMPACT.

2026

Sponsorship Opportunities



Oregon/
Southwest Washington



Oregon.uli.org



Oregon@uli.org

INVEST IN ULI

SHOW YOUR SUPPORT FOR THE ULI MISSION

With 350 members, over 30 public events each year, volunteer opportunities to support emerging leaders, and technical assistance programs to support our communities, your annual commitment is critical to delivering the ULI mission Oregon and Southwest Washington.



ANNUAL SPONSORSHIP	URBAN VISIONARY \$30,000*	TRAIL BLAZER \$18,000*	GROUND BREAKER \$9,000**	CONNECTOR \$5,000	IMPACT \$2,500***
Complimentary Fall or Spring Meeting Registration	1	Title			
Event Sponsorship for ULI program of choice	Pinnacle	Title			
Complimentary Associate Membership	3	2	1		
Local product council representation	2	2	1		
Representation on Advisory Board - 1 seat	●	●	●		
Recognition in Annual Publication	Featured Logo	Featured Logo	Logo	Logo	Text
Promotion on ULI Virtual Programs & Webinars	Featured Logo	Featured Logo	Logo	Logo	Text
Promotion at ULI Programs & Events	Featured Logo	Featured Logo	Logo	Logo	Text
Presence in ULI Newsletter & Communications	Featured Logo	Featured Logo	Featured Logo	Logo	Text
Presence on ULI Website	Home Page	Home Page	Logo	Logo	Text
Complimentary tickets to Exclusive Sponsor-only Program	8	6	5	3	1
Complimentary tickets to ELEVATE	14	10	8	6	4
Complimentary tickets to ULI events	40	32	16	12	6
DISCOUNTS 25% discount on multi-year commitments	\$22,500 3-year commitment	\$13,500 3-year commitment	\$6,750 3-year commitment	\$3,750 3-year commitment	\$1,875 3-year commitment

SPECIAL OFFERS

*The Urban Visionary and Trail Blazer sponsorships are tailored exclusively to the interests of your firm. ULI will work closely with you to customize it to best suit your organization.

**Ground Breaker level benefits are provided when any combination of program and/or annual sponsorships exceeds \$10,000.

***Public Agencies, including nonprofit and academic institutions, qualify for a Friend-level Sponsorship, offering Connector-level benefits at a reduced cost.

ULI Oregon REACH



1,100 email subscribers



88,967 LinkedIn impressions



30 programs

1,200 event attendees in FY24



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TAKE THE LEAD

ALIGN YOUR BRAND WITH IMPACTFUL PROGRAMS

Combine events with annual support for extra recognition. Program and Event sponsorships are available for all public events ULI Portland produces. Plan ahead and commit to multiple events, or combine with annual support, **to be recognized at the Ground Breaker Level**, receiving year-round recognition in addition to event-specific benefits

EVENT SPONSORSHIP

Level Exclusivity

Annual Sponsor Benefits (Signature Programs only)

Provide Introductory Remarks

Tickets to Exclusive Sponsor-only Program

Complimentary Registrations

Corporate Banner Displayed

Feature on Event Collateral

Event media (Newsletter, Social, Blog, etc)

Logo on Marketing Materials

PINNACLE	TITLE		
●	By Sector		
Ground Breaker	Connector		
●	●	SUPPORTING	
3	2	1	FRIEND***
12	8	4	4
●	●	●	●
●	●	●	●
●	●	●	●
Top Billing	Large	Small	Small
\$4,000	\$2,000	\$1,000	\$500
\$10,000	\$8,000	\$4,000	\$2,000

Oregon Programs
Signature Programs



Signature Programs

Highly attended, regularly scheduled offerings

- Elevate Conference
- Transformative Projects
- PSU MSRE Capstone
- Member Program Series



Oregon Programs

Planned by our councils and committees

- UrbanPlan
- WLI Boardroom After Dark
- YLG Mentorship Program
- NEXT



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EVENT SPECIFIC SPONSORSHIP SIGNATURE PROGRAMS

Make the most of your event sponsorship with ULI Oregon's signature programs. These events are offered on a regular basis and enjoy the highest level of attendance. Committing early ensures your firm maximizes the marketing benefits available.

Transformative Projects

April 2026

This annual event brings together the region's boldest ideas in urban development, spotlighting game-changing projects that are redefining how we live, work, and connect. Delivered in a fast-paced PechaKucha format, the event features rapid-fire presentations from changemakers driving progress across the built environment

Portland State MSRE Capstone Event

August 2026

The ULI PSU MSRE Capstone Event showcases the culminating work of Portland State University's Master of Real Estate students, who present innovative development proposals addressing real-world urban challenges. Teams present their work to a panel of industry judges, offering a dynamic exchange between emerging talent and seasoned professionals.

Elevate

October 2026

Elevate is a flagship event in Portland that brings together real estate professionals, community leaders, and changemakers to discuss bold strategies for equitable and resilient urban growth. With a theme that changes each year, the full-day event includes engaging panels, interactive sessions, and cross-sector networking designed to highlight the voices and ideas shaping the future of the Pacific Northwest's built environment.

Additional opportunities: reserved tables, coffee break sponsor, session(s) sponsor



AFFINITY GROUP SPONSORSHIP

SUPPORT ULI OREGON'S LEADERSHIP NETWORK

Young Leaders Group (YLG)

YLG is for professionals under 35, offers Leadership luncheons, Pop-up Project tours, networking, and the Young Leader Mentor Program

NEXT

NEXT is for mid-career professionals aged 35 to 50, offering monthly programming, tours, and networking exchanges.

The Women's Leadership Initiative (WLI)

WLI programming for professional development for women in real estate. Support programming WLI connect, Boardroom after Dark and speaker series.

Etkin Scholars

Selected from area undergraduate and graduate students, the Etkin Scholar program allows students to engage more deeply with ULI through membership and event registration scholarships as well as professional development events.

URBANPLAN SPONSORSHIP

Support Our Commitment to Educating the Next Generation

UrbanPlan

UrbanPlan introduces the land development process to high school students, college students, and community leaders through real-world simulation. Guided by a trained instructor, participants participate in the land use decision-making process by acting as competing "development firms" during a collaborative workshop.

Throughout the process, ULI Oregon member volunteers serve as facilitators, team advisors, and members of a mock City Council for the final team presentations. They challenge participants to think critically about UrbanPlan issues and the specific responsibilities of their roles. ULI volunteers also enjoy professional development and knowledge sharing while engaging with other mission-oriented professionals committed to making a positive impact alongside community leaders and the next generation of citizens.

UrbanPlan sponsorship covers the costs of materials, instructors, lunches, and staffing needed to coordinate among schools, teachers, workshop partners, and volunteers.



ULI Oregon 2026 Annual Sponsor Pledge Form

Submit pledge form by **December 15, 2025**

EMAIL FORM to Jen Kelly (jen.kelly@uli.org)

OR COMPLETE ONLINE to receive an invoice.

PAYMENTS DUE BY FRIDAY, MARCH 20, 2026

Sponsor Representative (Who will represent the firm at ULI Portland, receive the invoice, and receive emails about sponsor benefits.)

Company/Organization:

Name:

Title:

Email:

Phone:

Administrative Representative (Will receive emails regarding compensation registration for events. If the same as Sponsor Rep, write "See Above").

Name:

Title:

Email:

Phone:

ANNUAL SPONSORSHIP

- URBAN VISIONARY - \$30,000
- TRAIL BLAZER- \$18,000
- GROUND BREAKER - \$9,000
- CONNECTOR - \$5,000
- IMPACT - \$2,500

SELECT APPLICABLE DISCOUNTS

- MULTI-YEAR COMMITMENT (3 YEARS)
- NON-PROFIT/PUBLIC AGENCY

EVENT SPONSORSHIP

- | | | |
|------------|---|---|
| PINNACLE | <input type="checkbox"/> SIGNATURE - \$10,000 | <input type="checkbox"/> PORTLAND - \$4,000 |
| TITLE | <input type="checkbox"/> SIGNATURE - \$8,000 | <input type="checkbox"/> PORTLAND - \$2,000 |
| SUPPORTING | <input type="checkbox"/> SIGNATURE - \$4,000 | <input type="checkbox"/> PORTLAND - \$1,000 |
| FRIEND | <input type="checkbox"/> SIGNATURE - \$2,000 | <input type="checkbox"/> PORTLAND - \$500 |

TOTAL SPONSORSHIP AMOUNT

\$

Program Name(s)



THANK YOU TO OUR FY25 ANNUAL SPONSORS

ULI NW Oregon is grateful for the generous support of our Annual and Event Sponsors. We appreciate that they have chosen to stand with ULI in representing the industry leaders committed to providing best practices, creating enduring value, and having an impact on our communities

TRAILBLAZER



**URBAN
RENAISSANCE
GROUP**

GROUNDBREAKERS



**PROSPER
PORTLAND**

KILLIAN PACIFIC

CONNECTORS

Bremik Construction
Capstone Partners
Central Bethany
Cole Valley Partners
DCI Engineers
Downtown Development Group
Dunn Carney
ECOnorthwest
Edlen & Co
GBD Architects
Geffen Mester

HHRP
Lease Crutcher Lewis
LRS Architects
Mackenzie
Oregon Law Group
Pence Construction
R & H Construction
Rembold Properties
Scott Edwards Architecture
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Urban Development + Partners

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