

ULI SOUTH KOREA SPONSORSHIP PROSPECTUS 2025-2026

(1) ANNUAL SPONSORSHIP – USD \$3,000-\$15,000

- Emphasis on local community engagement and event participation vs. regional
- Access to closed-door events hosted in South Korea
- Increased marketing opportunities within South Korea
- Creative partnership opportunities – sponsor local events, host workshops/membership engagement events, speaking opportunities, etc.

Annual Sponsorship Package Benefits	PLATINUM USD15000	GOLD USD10000	SILVER USD 6000	PATRON USD3000
Membership (Global)				
Full Membership	3	2	1	N/A
Associate Memberships	4	3	2	2
Associate Memberships (Under35)	3	2	1	N/A
Engagement				
South Korea Annual Conference Registrations	4	3	2	1
South Korea event/form free registrations	6	4	3	2
Invitation to Local Leadership Events (Invitation only)	3	2	1	1
Invitation to Leadership Golf Tournament	2	2	1	N/A
Partnership Opportunities to Speak or Host Community Events	✓	✓	✓	N/A
Complimentary tickets for the study tours (Domestic)	4	3	2	1
15% discount for the overseas study tours (organized by local council)	✓	✓	N/A	N/A
Leadership & Recognition				
Opportunity to Serve Leadership Role in ExCom and Sub-Committee (YLG, NEXT, WLI, etc)	✓	✓	✓	✓
Recognition as sponsor to the ULI South Korea Annual Conference	✓	✓	✓	N/A
Company Logo feature on ULI South Korea website, marketing materials, social media, and e-blasts	✓	✓	✓	✓

(2) ANNUAL CONFERENCE SPONSORSHIP – USD \$5,000 - \$15,000

- The ULI South Korea Annual conference 2026 will take place on June 18 (TBD)
- Details regarding theme and program will be announced separately.

2025 South Korea Annual Conference Sponsorship Benefits	PLATINUM USD15000	GOLD USD8000	SILVER USD5000
Local Conference Registrations	Up to 6	Up to 4	Up to 2
Discount off Additional Conference Registrations	25%	20%	15%
Invitations to Leadership Reception (<i>Invitation Only Event</i>)	Up to 3	Up to 2	1
Sponsorship of Leadership Dinner (welcome speech, logo feature on menu, VIP seating)	✓		
Sponsorship of post-event Cocktail Reception (marketing materials on cocktail tables, etc.)	✓	✓	
Opportunity to join programming committee for ULI South Korea Annual Conference	✓	✓	✓
Honorary mention at ULI South Korea Annual Conference during opening address at Welcome Remarks	✓	✓	✓
Promotional exhibit table to share marketing materials & on-site branding and signage (to be provided by Sponsor)	✓	✓	✓
Corporate Video feature in-between programming	60 seconds	30 Seconds	
Logo displayed on AV screens throughout conference sessions	✓ Major	✓ Minor	✓ Minor
Hyperlinked logo on all promotional and recap materials	✓ Major	✓ Minor	✓ Minor

For sponsorship inquiries – please contact Sunny Choi at sunny.choi@uli.org, p+82.10.9023.9872
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