



# MEMBERS MAKE THIS A MEANGINFUL NETWORK.

# TOGETHER WE SHARE INSIGHTS INTO WHAT DEFINES TOMORROW.

By joining the Urban Land Institute you become part of the largest independent global network of cross-disciplinary real estate and land use experts, dedicated to one mission:

Shape the future of the built environment for transformative impact in communities worldwide.



45,000+

MEMBERS WORLDWIDE



80+

COUNTRIES REPRESENTED

#### **BUILD RELATIONSHIPS**

Connect with industry leaders and discover a vital global business network. At ULI, we harness the expertise and drive of our members to share experience-based lessons learned.

## **STAY INFORMED**

Find inspiration and guidance through conferences, webinars, reports, case studies, and more with our online global real estate library. We aim to help members gain true insight into how we can best create our most promising future.

#### **GET INVOLVED**

Gain industry recognition, share best practices, or guide the next generation when you become part of the ULI network. Your participation will create long-term relationships that benefit you both professionally and personally.

### AT ULI, YOU SHAPE THE FUTURE



**ULI.ORG/JOIN** 



# **CORPORATE MEMBERSHIP**

Category	Sponsorship Benefits	Platinum	Gold	Silver	Public *
	Commitment	1 Year	1 Year	1 Year	1 Year
	Cost (USD)	\$15,000	\$8,000	\$5,000	\$1,000
Membership	Full Membership	3	2	1	3
Membership	Associate Membership	2	1	1	2
Membership	10% discount on add-on memberships	<b>✓</b>	<b>~</b>	~	<b>✓</b>
Membership	Ability to transfer memberships to other employees	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Events	ULI India Annual Conference Tickets	8	4	2	5
Events	Complimentary access to ULI India events	3 Per Event	2 Per Event	2 Per Event	3 Per Event
Events	Special discounts on key events and activities	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Senior Leadership	Invitation to Annual ULI India Leadership Dinner - Mumbai	2	1	N/A	N/A
Senior Leadership	Exclusive invitations to local leadership events, initiatives or roundtables	~	<b>✓</b>	~	<b>~</b>
Education& Knowledge Sharing	Opportunity to contribute to the programs organised by ULI's Young leaders Group & Women's Leadership Initiative	~	~	~	<b>~</b>
Education& Knowledge Sharing	Opportunity to host ULI events at your office	~	~	~	~
Education& Knowledge Sharing	Opportunity to host one Urban Plan Workshop in your office as a team building activity.	<b>~</b>	Additional 5500 USD	Additional 5500 USD	N/A
Research	Opportunity to co-publish thought-leadership	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>
Marketing	Listing on ULI India website	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Marketing	Recognition in ULI India events and Annual Conference	<b>✓</b>	<b>✓</b>	<b>✓</b>	N/A
Marketing	Recognition in all ULI India email communications	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>
Marketing	Branded giveaways provided to all Annual Conference attendees (onsite) ( <b>Items provided by sponsor</b> )	<b>✓</b>	N/A	N/A	N/A
Marketing	Lanyard branding at one key event (For Platinum Sponsors Only)	Additional 10,000 USD			
Marketing	Chair branding at one key event (For Platinum Sponsors Only)	Additional 15,000 USD			

<sup>\*</sup>Universities, Institutions, Academia, Non-Profit & Government



## **KEY EVENT SPONSORSHIP**

## <u>Upcoming Key Events:</u> 20 Feb 2025 | Mumbai | Annual Conference

Category	Sponsorship Benefits (per event)	Title Sponsor (only 3 available*)	Lead Sponsor	
	Commitment	1 Event	1 Event	
	Cost (USD) per event	\$15,000	\$7,500	
Senior Leadership	Invitation to Annual ULI India Leadership Dinner - Mumbai	2	1	
Marketing	Listing on ULI India website	<b>✓</b>	<b>✓</b>	
Marketing	Recognition in ULI India Mumbai Key Event	<b>✓</b>	<b>✓</b>	
Marketing	Recognition in all ULI India email communications until February 28 2025	<b>~</b>	<b>~</b>	
Marketing	Opportunity to play corporate video at the event	<b>✓</b>	<b>✓</b>	
Marketing	Opportunity to display company thought leadership at the event (print material)**	<b>~</b>	~	
Marketing	Branded giveaways provided to all event attendees** (onsite) ( <b>Items provided by sponsor</b> )	<b>~</b>	N/A	
Marketing	Lanyard branding at one key event (For Title Sponsors Only)	Additional 10,000 USD	N/A	
Marketing	Chair branding at one key event (For Title Sponsors Only)	Additional 15,000 USD	N/A	

<sup>\*</sup>Each event can have only 3 title sponsors. ULI will ensure there is no conflict of interest amongst the three sponsors.



<sup>\*\*</sup> Items subject to approval of ULI India leadership, to be in line with ULI brand values.