

# Urban Land Institute

# India National Council 2023



#### THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

#### MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

### Facts and Figures



# **Our Mission Priorities**



### ULI Asia Pacific at a Glance

ULI Asia Pacific set up its headquarters in Hong Kong in 2008 and has more 2,600 members across Asia Pacific.

#### **10 Local Councils**

Australia (Brisbane, Sydney, Melbourne) China Mainland (Beijing, Shanghai, GBA) Hong Kong SAR India Indonesia Japan Philippines Singapore South Korea Vietnam





# ULI Membership- Why Join?

ULI is made of Member "networks" that are critical to furthering its mission and collaborating to share best practices in land use and real estate.

#### CONNECT

Be part of the largest global network of over 45,000 cross disciplinary real estate and land use experts – dedicated to providing leadership in the responsible use of land and creating and sustaining thriving communities.

#### INSPIRE

Find inspiration and guidance through conferences, reports, case studies and more. We help members gain true insight into how we can build better.

#### LEAD

Gain industry recognition, share best practices and guide the next generation by joining the ULI network. Your participation will create long term relationships that will benefit you both professionally and personally.





# ULI Engagement – Connect, Inspire, Lead

ULI is made of Member "networks" that are critical to furthering its mission and collaborating to share best practices in land use and real estate.

1. Connect with our member network – 100+ in just 10 months, and growing!

#### Community: India National Council

ULI at the local level bringing together a variety of public and private sector stakeholders to find solutions and build consensus around land use and development.

#### **Product Councils**

Sharing best practices and ideas with industry leaders in an interactive, closed-door setting.

#### Young Leaders Group (YLG)

YLG provides a unique setting younger ULI members under the age of 35 the opportunity to network with peers, gain exposure to senior industry professionals, and to continue their professional education.

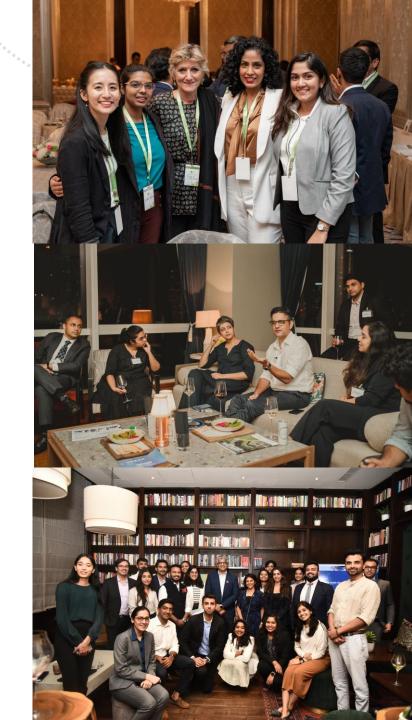
#### NEXT

Engaging members 35 to 45 into all of ULI's activities to identify the next class of leadership.

#### Women's Leadership Initiative (WLI)

The mission of the ULI Women's Leadership Initiative is to raise the visibility and number of women leaders in ULI and the real estate industry.





# ULI Engagement – Connect, Inspire, Lead

#### 2. Inspire

Annual Conference, on 22 February 2024 is our flagship event featuring a fantastic line-up

Leadership Dinner Once a year, by invitation only, a gathering for our ULI member leaders and sponsors

#### Emerging Trends in Real Estate (ETRE) report

ETRE is our signature research report done together with PWC outlining the major trends in in RE for the region.

#### Year-round workshops and events

Under our Programming & Events committee, our various topical committees and affinity groups provide rich content, discussion and networking events, all in person, all year round.

#### Advisory Services - practical insights, better communities

For more than 70 years, ULI members have delivered change in our cities through ULI's Advisory Services. Whether it be the devastation of disaster, food access and healthy design, or a shortage of housing choices, Advisory Services panels have offered unbiased and independent solutions to the most complex problems facing communities. Members link together with local leaders to draft a plan to revive, rethink, and restore communities around the globe to ultimately enact change and improve the lives of the people who live there.







# ULI Engagement – Connect, Inspire, Lead

ULI is **member-led**, and we rely on our committee members to drive the thought leadership required to lift-up the best practices and policy required to build better in India.

#### 3. Lead

#### ULI India Executive Committee

Executive Committee members are appointed by the ULI Nominations Committee, serving a 2year term. ExCom meets regularly and takes an active role in driving overall strategy for ULI India and is headed up by the Chair and Vice Chair

#### Programming & Events Committee

Deep diving into each particular area, sharing best practices and inspiring pragmatic solutions for the most pressing land use issues in India. The entire group is managed by our Programming & Events Committee.

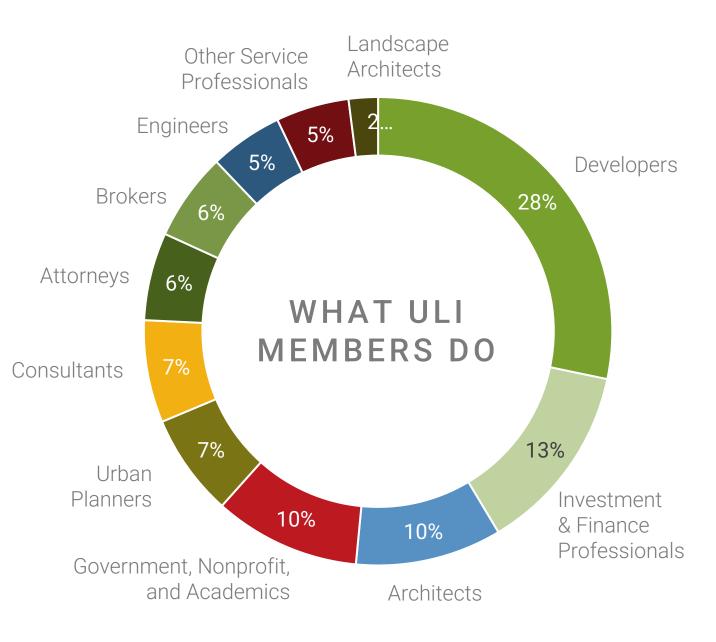
**Functional Committees: Membership, Communications, Education, Government, Sponsorship** Boosting member growth and engagement and building financial and overall awareness of ULI's program of work in India

Affinity Groups (3): Young Leaders Group (YLG), Women's Leadership Initiative (WLI), NEXT





### Our Membership Today By Professional Role



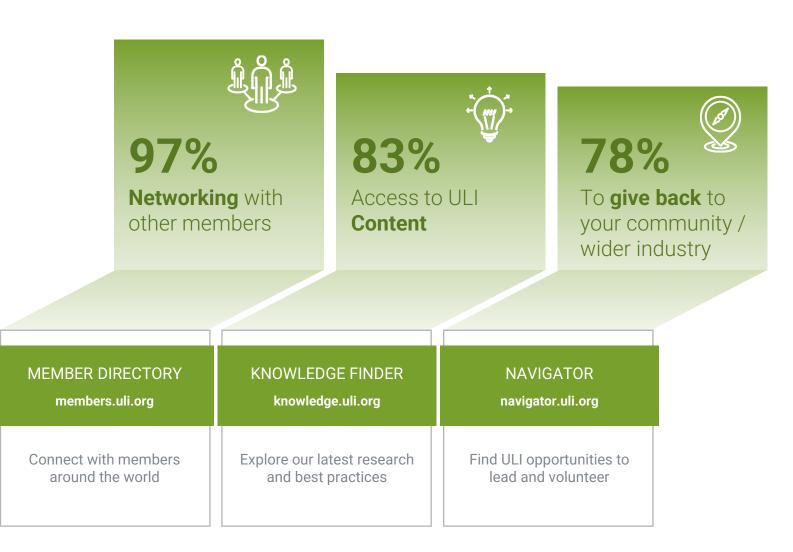


# Member Tools

### Networking, content, and giving back are key drivers of membership

Members\* told us what matters, **and we listened**.

\*data from ULI members globally





### ULI Programmes – How We Deliver Our Mission Priorities

¢¢	Events	Programming that brings together members within local councils to connect, learn and discuss topical trends and innovative ideas.
	Advisory Services	Land use leaders can hire experts from ULI through our Advisory Services programme to study a local land use challenge and recommend solutions.
er E	Awards & Competitions	Highly selective and a prestigious reference for professionals involved in the built environment. Winners benefit from worldwide recognition among influential leaders in urban development.
	Centres and Initiatives	Brings together ULI members, staff, and supporters to deliver insightful research, and to help apply what learnings together
	ULI Learning	Wide array of online interactive live courses which explore fundamental real estate industry practices and aids professionals, students and entrepreneurs at any phase of their career.
	Urban Plan	A global educational initiative developed by the Urban Land Institute as a realistic, interactive class-room based team challenge to learn about the fundamental forces that affect urban regeneration.

### Product Councils at a Glance

ULI Product Councils are a trusted network of senior ULI Members who share an interest and involvement in a topic that is, or will be, highly relevant to ULI's mission.

> Hospitality Development Housing Technology and Innovation Retail Resilient Cities Office Logistics and Industrial Infrastructure/TOD Capital Markets

#### Participants are committed to:

- Meet routinely
- Share information/best practices
- Participate and collaborate in a collegial and proactive manner

#### Structure:

Designed to engage members based on expertise and passion

#### Goal:

 Create a topically focused multi-disciplinary group of senior level professionals involved in a specific facet of real estate

#### Member Expectations:

- Confidentiality Chatham House Rules
  - Open, honest, specific information and experience
  - No self-promotion
  - Recruit the best and brightest

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### ULI India at a Glance

The newest ULI national council

**SOFT LAUNCH OF ULI INDIA** at the Quorum, Mumbai in August 2022

#### INDIA NATIONAL COUNCIL formed in Jan 2023

INDIA EXECUTIVE COMMITTEE came into force on Feb 15, 2023 INDIA NATIONAL SUMMIT took place on Feb 16, 2023 with the attendance of 120 participants at the Taj Mahal Palace in Mumbai

**116 members** across Mumbai, Delhi, Bangalore and other cities

8 Founding Partners

7 Annual Sponsors



### How to Get Involved

Our strength lies in our members' active involvement. You have the freedom to choose your desired level of engagement:



Level 1: Attend Key Events and the Annual Summit. Immerse yourself in our essential gatherings and our flagship annual summit.



Level 2: Join Our Affinity Groups (YLG, NEXT, WLI) Connect with our vibrant affinity groups and reach out to their leaders and committees to share your event ideas and suggestions.



Level 3: Volunteer Your Time Dedicate your time and expertise to help organize our events, provide input on potential speakers and sessions, and consider joining one of our committees (subject to the chair's approval).



Level 4: Help grow ULI India Play a crucial role in expanding our reach by introducing ULI India to potential prospects and new members, or by coming on board as an annual sponsor to support our events, programmes and activities.



	Q1			Q2		Q3			Q4			
Event Type	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Annual Conference (open to all)								Mumbai Feb 21 & 22nd				
Key Events (open to all)			Key Event # 1 Delhi							Key Event #2 Bangalore		Key Event # 3 Hyderabad
Leadership Roundtable/ Dinner/ Cocktails (invite-only)			Delhi Preview Cocktails					Annual Leadership Dinner		Bangalore Preview Cocktails		Hyd Preview Cocktails
Product Councils (Office & Housing) (full member & invite- only)								Preview Meetings				1st Meeting
New Member Webinar (member-only)				#1	#2		#3		#4		#5	
ULI India Townhall (member-only)							#1	#2	#3	#4	#5	#6
YLG & Unfiltered (member-only)	UF#1 Sanjay Dutt	UF #2 Anuj Puri	YLG Global Conne ct	UF #3 Radha Dhir UF #4 Amit Diwan		UF# 5 Rohan Sikri	Winter Retreat to Dhun	YLG Forum	UF #8	UF #9	UF# 10	UF #11
What's NEXT (member-only)					#1 23d Nov		NEXT Social	#2		NEXT Social	#3	
WLI					Mentors	ship Prog	ramme					

### **ULI India Executive Committee**



Rohan Sikri Chair Senior Partner The Xander Group



Radha Dhir Vice Chair (VC) CEO and Country Head, JLL



Anupam Yog VC Finance & Advisory Services Co-Chair Founder - XDG Labs



Amit Diwan Memberships Chair Country Head, India Hines



Vivek Narain Events and Programming Chair Founder, The Quorum



Sanjay Dutt Advisory Services Co-Chair MD, TRIL



Sudeshna Mitra Research Chair Academic Dean IIHS



Manisha Bhartia WLI Chair India Head BDP



Ankit Samdariya NEXT Chair Asset Mgmt. India LOGOS Group



Adwitiya Dawn YLG Chair Investment Analyst The Xander Group



Vinod Rohira Member CEO, Mindspace Business Parks REIT

## **ULI India Founding Partners**



ULI India Annual Sponsors Patron Sponsors









PERKINS — EASTMAN





# Membership and Sponsorship Programmes

Jrban Land nstitute

# Individual Membership

#### Join Online

- Create a ULI Account
- Payment through Credit Card



BENEFITS	ASSOCIATE	FULL	FULL MEMBERSHIP	Annual \$800	
Connections to 45,000+ members	$\checkmark$	<b>~</b>		ices in US Dollars	
Local and national opportunities on Navigator	~	~	Young Professional (Under 35)	\$400	
Access to Knowledge Finder, ULI's leading global real estate library	~	~	50% savings		
Special savings on local council events	$\checkmark$	~	Government, Nonprofit, and Academia 75% savings	\$200	
ULI Asia Pacific Summit reduced member rate	$\checkmark$	~		Annual	
<i>Urban Land</i> magazine print and online subscription	~	<ul> <li>Image: A second s</li></ul>	ASSOCIATE MEMBERSHIP	\$335 ices in US Dollars	
Complimentary member-only webinars	$\checkmark$	<b>~</b>	Young Professional	\$167	
Product Councils and Forums eligibility		~	(Under 35) 50% savings		
Eligibility for ULI leadership positions		~	Government, Nonprofit,	\$167	
Exclusive access to Full Member content, events, and webinars		<ul> <li>Image: A second s</li></ul>	and Academia 50% savings		
			Student	\$83	

75% savings

# Corporate Membership + Annual Conference Sponsorship Feb 2025

- Platinum & Gold Tiers include Corporate Membership
  - Invoice is raised
- Payment through Wire Transfer/ Credit Card\*

\*ULI India is not registered in India and hence the payment is routed through our Hong Kong or US Entitities

Sponsorship Benefits	PLATINUM Sponsor	GOLD Sponsor	SILVER Sponsor	
INVESTMENT (USD)	50,000	20,000	8,000	
INVESTMENT (INR)	INR 40,78,303	INR 16,31,321	INR 6,52,529	
Company logo recognition on conference website, email broadcast and onsite display	•			
Opportunity to play corporate video during breaks at conference	•			
Complimentary Annual Conference registrations	10	7	5	
Invitation to Annual Leadership dinner	3	2	1	
Complimentary Corporate Full Memberships	3	2		
Complimentary Corporate Associate Memberships	2	1		
10% discount add-on memberships				
Complimentary access to other ULI India events	3 tickets per event	2 tickets per event		
Listing on ULI India website				
ULI India Partnership Opportunities				
Recognition on ULI India communications after the conference	•	•		

# Thank you

