

ULI Denmark National Strategy

Mission

Shape the future in the built environment for transformative impact in communities worldwide

- Responsible use of land
- Set standards of excellence in development practice

Commitments

CONNECT – Active, passionate, diverse members through the foremost global network of interdisciplinary professionals.

INSPIRE – Best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing.

LEAD – In solving community and real estate challenges through applied collective global experience and philanthropic engagement.

Key Strategic Focus Points for ULI Denmark

Positioning and Visibility:

- Promote ULI as a non-political, independent membership-based non-profit institution
- Help strengthen public and private cooperation to help create an attractive and mutually beneficial framework for the real estate industry that facilitates continued long term interest for local and international responsible investors, alongside businesses and people working across the industry.
- Advance knowledge, research and the sharing of best practice
- Promote the advantages of ULI Denmark: access to a unique international network, educational resources and tools to enhance professional career; dedicated programmes for under 35s (Young Leaders) and those aged between 35-45 (NEXT) and a meeting place for like-minded people from across the industry who want to shape the future of the built environment for transformative impact in communities worldwide.

Key Areas of Focus

Building a Strong Young Leaders Network in Denmark

- Our goal is to reach talent from all corners of the real estate industry (ie. investors, development and construction companies, architects, engineers, lawyers, accountants, banks, etc.), as well as the public sector, to develop knowledge sharing and grow career networks.
- We will ensure that the best talent nationally has the opportunity to participate and learn from the breadth of industry leaders from across ULI's international network.

- We will inspire and support the personal development of those starting their careers and who will build the future of the real estate industry. We strive to share knowledge and experience and develop young talent.

ESG and Sustainability

- Promote best practice relating to environmental, social and corporate governance within the Danish real estate industry and help share Danish experience and best practice globally.
- Share knowledge on unique Danish competencies, as well as specific projects, using case studies as examples.
- Promote UN Principles of Responsible investments (UNIPRI) and Green Financing

Living Concepts

- Exploration of new living concepts globally within the student, senior, co-living, inter-generational, aparthotels and other unique models in the living sector
- Discuss experiences from the investor, developer and operator perspectives; along with case studies that reflect both the business case and strategy.

Creative Placemaking

- Address how creative placemaking, planned and operated strategically, can bring new economic development opportunities, enhance architectural designs, and create a distinctive identity and sense of place to projects.
- Explore this evolving field from both a Danish and international perspective, with particular focus on the business case – not only in terms of financial returns but also related to social and environmental impacts.

Affordable Housing

- Recognising that increasing numbers of people are struggling to find affordable housing in high-income countries, and developing best practice that addresses this issue
- Promoting local and international best practice related to land availability and pricing, stakeholders trust and engagement, and financing.

Smart, Sustainable and Liveable Cities

- Complementing the focus on ESG and creative placemaking but exploring the potential of digital solutions for a more liveable future.
- Looking into the future of real estate and cities; seeking to ensure they are resilient to future challenges.

For more information, please email denmark@uli.org.