



Columbus

LEADERSHIP | ADVOCACY | IMPACT

A History of Community Studies: 2008 – 2021

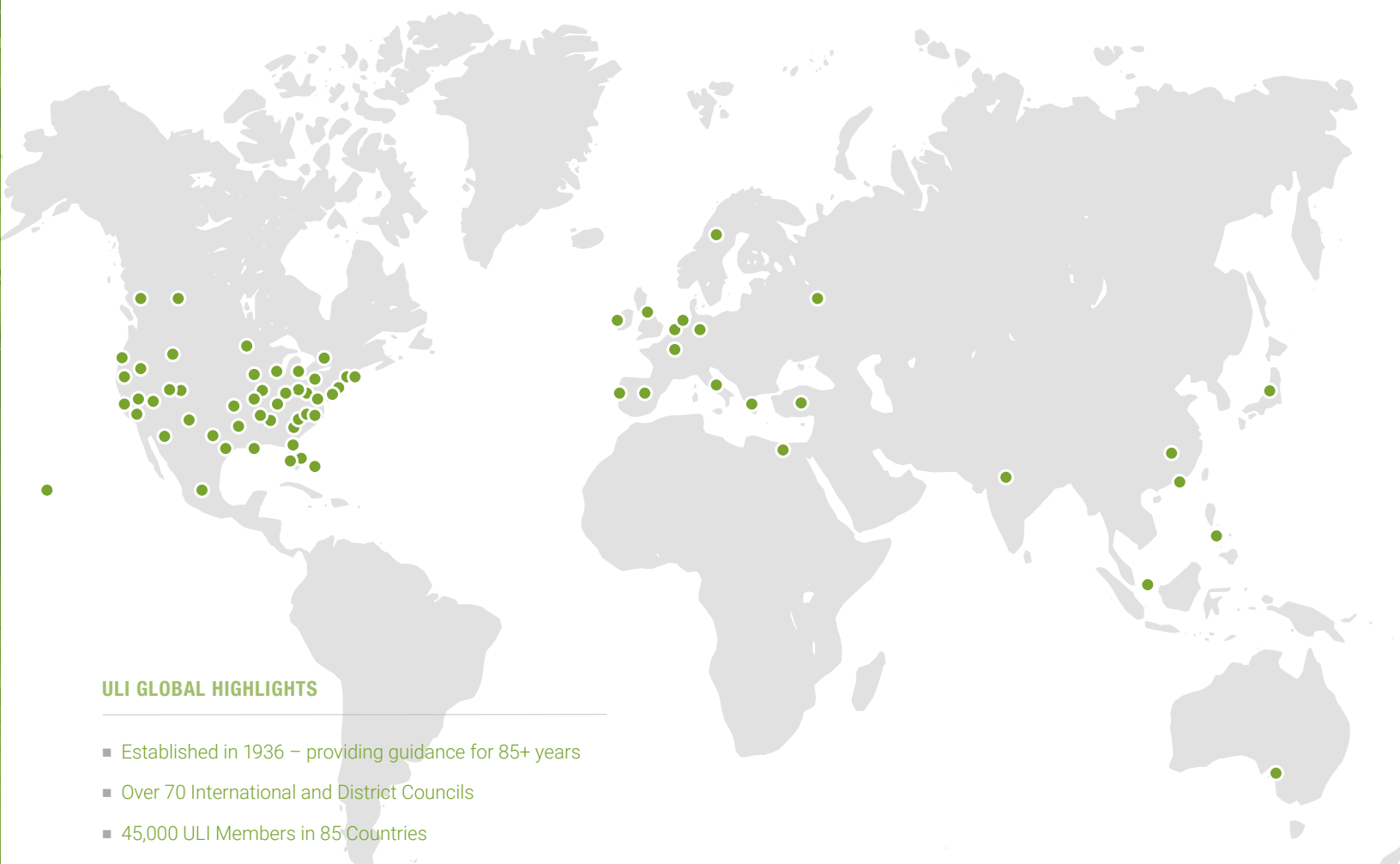






Urban Land Institute

Urban Land Institute is a large Network of Cross-Disciplinary Real Estate and Land Use Experts In The World. ULI Columbus was established in 2008 as a district council of the Urban Land Institute, a global nonprofit research and education organization whose mission is to shape the future of the built environment for transformative impact in communities worldwide.



ULI GLOBAL HIGHLIGHTS

- Established in 1936 – providing guidance for 85+ years
- Over 70 International and District Councils
- 45,000 ULI Members in 85 Countries
- 604 Companies are ULI Corporate Members
- 525 Graduate Students from 61 universities participated in the 2021 ULI Hines Student Competition
- The Institute is recognized globally as one of the most respected and widely quoted sources of objective information on urban planning, growth and development.

With more than 45,000 members around the world, ULI's global network of professionals represents every sector of real estate development and land use, from private enterprise to public service. Through members' dedication to the mission and their shared expertise, ULI has been able to set standards of excellence in development practice through its commitment to:

Connecting active, passionate, diverse members through the foremost global network of interdisciplinary professionals

Inspiring best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

Leading in solving community and real estate challenges through applied collective global experience and philanthropic engagement







What We Do

Our Mission

ULI Columbus exists to contribute to the prosperity of central Ohio communities and the well-being of all residents by providing leadership and advocacy in responsible land use that will benefit generations to come.

Our Commitments

- Bringing together leaders from across the fields of real estate and land use policy to exchange best practices and serve community needs.
- Exploring issues of urbanization, conservation, regeneration, land use, capital formation, and sustainable development.
- Sharing knowledge through education, applied research, publishing, and electronic media.
- Fostering collaboration within and beyond ULI’s membership through mentoring, dialogue, and problem-solving.
- Advancing land use policies and design practices that respect the uniqueness of both the built and natural environments.
- Sustaining a diverse global network of local practice and advisory efforts that address current and future challenges.

Our Studies

ULI collaborates with both public and private organizations and seeks community input as it studies and make recommendations to meet community needs.

2012 Columbus2050	study details on page 8
2014 insight2050	study details on page 10
2019 insight2050 - Corridor Concepts	study details on page 12
2021 The RAPID 5 Project	study details on page 14





2012

How does Columbus transform for 2050?

COLUMBUS[★]2050

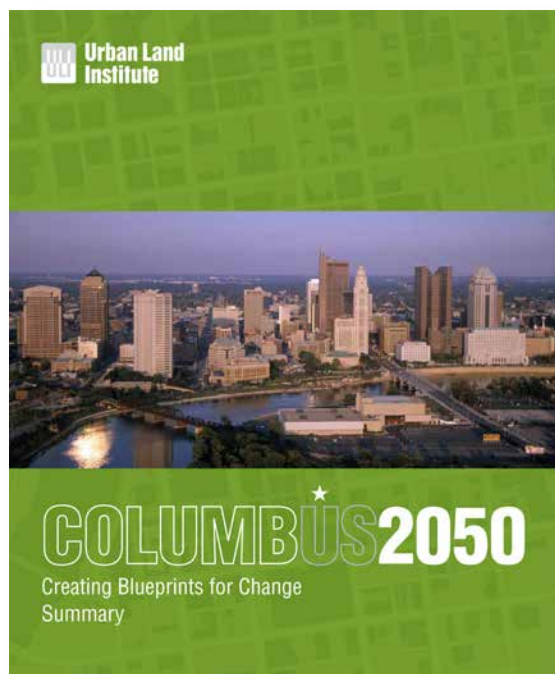
Using the framework of ULI's national initiative, The City in 2050: Creating Blueprints for Change, Columbus 2050, provides a collaborative forum for land development leaders within the public and private sectors, to explore the underlying drivers of community growth, sustainability, and resilience.

The strategic vision is based on research conducted by undergraduate and graduate students from the City and Regional Planning program at The Ohio State University's Knowlton School, the results of a World Café event with local stakeholders, a series of public meetings, and comments gathered from the public, online, and at the City in 2050 ULI Exhibition at Easton Town Center.

This multi-year dialogue to raise awareness about the need for innovative development practices in central Ohio.

▶ RESULTS:

- \$90,000 raised to fund the study
- 34 OSU student researchers
- +164 volunteers/participants
- City in 2050 ULI Exhibition at Easton Town Center (6-month exhibit)
- Vision Report: Columbus 2050 published in June 2012
- Key Findings - Columbus 2050 called for a comprehensive regional development strategy and put a spotlight on the need to bring together the private and public community to help define development strategies for Central Ohio
- Formed collaborative partnership with ULI Columbus and the Mid-Ohio Regional Planning Commission to complete a regional growth scenario analysis, called insight2050



Scan QR code to view complete study
or visit columbus.uli.org/studies



2014

How does Central Ohio prepare for 3 million residents by 2050?



insight2050 is a public-private partnership to help Central Ohio better plan for growth over the next several decades. Engaging MORPC the region's planning authority and Columbus 2020 an economic development organization, in partnership with real estate community represented by ULI Columbus, has substantially reinforced awareness of the connection between economic development and land use that is critically important to Central Ohio's future success. The comparison of different density ratios has fostered discussions about the need for increased development densities and mixed-use development opportunities at a level and breadth not previously experienced within our region.

➤ RESULTS:

- \$750,000 raised to fund the study
- insight2050 report published in November 2014
- +100 presentations to an audience of over 3,000 people
- +600 volunteer hours (ULI members, local stakeholders)
- Central Ohio unprecedented level of urban infill development projects
- insight2050 Academy for Public Officials with +75 regional participants





2019

What is the impact of transit corridors on the future of the development in Central Ohio?



Corridor Concepts was collaboratively led by MORPC and its public and private co-chairs, Columbus City Council President Shannon Hardin and ULI Columbus Chair Yaromir Steiner, along with several community partners. The study began in 2017 and concluded April 2019. Corridor Concepts explores how more walkable, compact neighborhoods and high-capacity transit along five representative routes can positively impact transportation, infrastructure, housing and the environment.

➤ RESULTS:

- \$655,000 raised to fund the study
- insight2050 Corridor Concepts Report published April 2019
- Implementation Toolkit created for local communities
- Has led to the regional mobility initiative, LinkUS, by the City of Columbus and Central Ohio Transit Authority and the initiatives of the Northwest and East-West Corridors.





2021

How can Central Ohio's natural waterways connect its residents?



Beginning in 2020, ULI and MORPC embarked on a project to develop a vision for an integrated open space network in central Ohio that will prescribe how to best use our natural assets to benefit the community. The RAPID 5 Project is a vision to re-frame the connectivity of the central Ohio region based on the natural geography defined by our waterways; to connect all Franklin County residents to the region's natural resources, cultural, and economic resources for recreation, commuting, commerce, education, and relaxation.

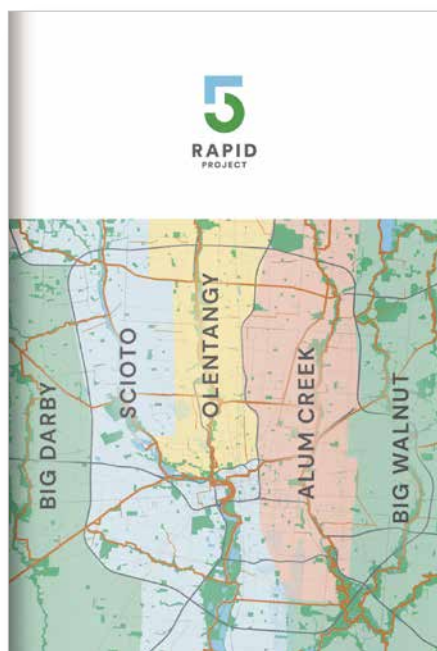
The five major waterway systems that would be interconnected include Big Walnut, Alum, Olentangy, Scioto and Big Darby. This framework will lay the foundation for developing one of the largest, if not the largest, inter-connected greenspace in the country.

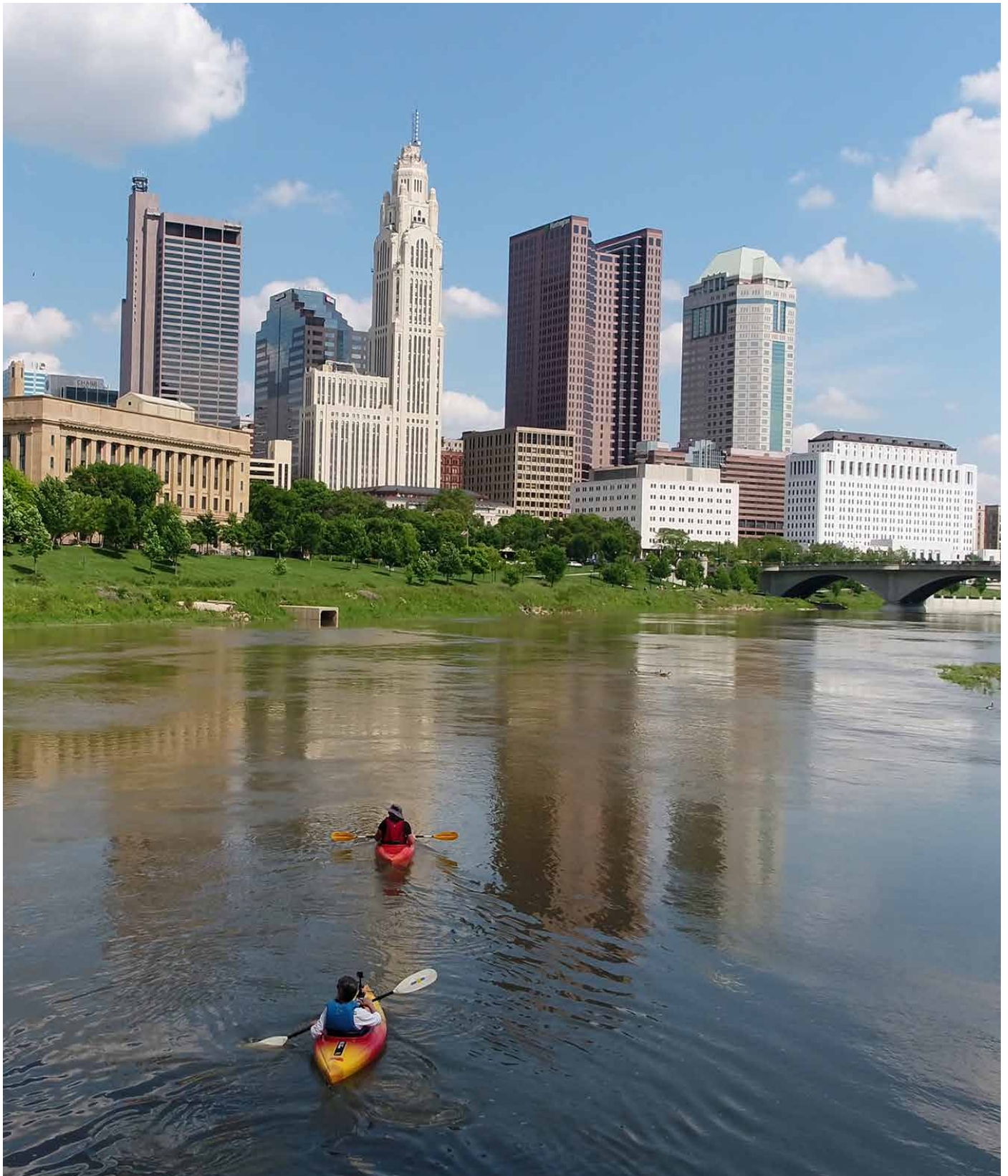
➤ RESULTS:

- \$500,000 raised to fund the study
- Rapid5.org – community vision platform intends to gather feedback from over 650 community members
- ULI Columbus and MORPC released the RAPID 5 Project Vision in July 2021

More than 30 area organizations, cities and townships support The RAPID 5 Project

ADS, City of Columbus, The Columbus Foundation, The Ohio State University, Thrive Companies, City of Dublin, COTA, Columbus Downtown Development Corporation and Capitol South, Columbus and Franklin County Metro Parks, Mid-Ohio Regional Planning Commission, Nationwide Realty Investors/Capital South, Ltd, CASTO, City of Bexley, City of Gahanna, City of Grandview Heights, City of Grove City, City of Hilliard, City of New Albany, City of Reynoldsburg, City of Upper Arlington, City of Westerville, City of Whitehall, City of Worthington, Corna Kokosing, ENGIE, Franklin County Engineer, Jefferson Township, M/I Homes, One Columbus, Orange Barrel Media, The Pizzuti Companies, Turner Construction, Village of Marble Cliff, Village of Obetz





Connecting with the next generation of leaders in land use

ULI Hines Student Urban Design Competition

ULI Columbus, The Ohio State Center for Real Estate and Knowlton School of Architecture at The Ohio State University host the yearly ULI Hines Student Urban Design Competition Local Review. Members and the community experience the future of urban design and support local students who are challenging themselves to create thriving communities. Four teams of graduate students present their final projects that were submitted for the national ULI Hines Student Urban Design Competition. In addition to networking opportunities with the graduate students before the main event, Columbus leaders interact and engage with the teams after the presentations about overall strategy and design.

➤ RESULTS:

- +115 OSU students have participated
- 3 projects received honorable mention in the national competition
- +\$15,000 in scholarships awarded



Honoring local leaders for community impact

ULI Columbus Awards for Excellence

ULI Columbus recognizes transformational development and positive community impact at the ULI Columbus Awards for Excellence held biennially. Through a jury review process, individuals and teams who have made a significant positive impact on central Ohio's built environment are honored, demonstrated a commitment to improving the communities in which we live and work, and represents the highest standards of responsible, high-quality placemaking and development.

▶ RESULTS:

- Sold out gathering that brings together professionals from the community
- 6 projects honored totaling \$666.8 million in public and private investment

Visionary Awards presented to:

2017 - **John W. Galbreath**

2019 - **John F. Wolfe**



Who We Are

Members of ULI Columbus are a diverse group of real estate and land use professionals. We are architects, civic leaders, city planners, development directors, developers, elected leaders, educators, community organizations and non-profit leaders...and more.

Michael Simpson	Chair	NAI Ohio Equities
Yaromir Steiner	Chair for Mission Advancement	Steiner + Associates
Jonathan Barnes	Governance Committee Chair	Jonathan Barnes Architecture and Design
Erica Wicks	Treasurer	Civista Bank
Mark Lundine	Programs Co-chair	City of Columbus Economic Development
Kim Sharp	Programs Co-chair	COTA
Matt Kunz	Membership Development Co-chair	Turner Construction
Michael Simpson	Membership Development Co-chair	NAI Ohio Equities
Jackie Delay	Young Leaders Group Chair	Elford Realty
Marie Tullidge	Women's Leadership Initiative Co-chair	The Ohio State University
Paula Ryan	Women's Leadership Initiative Co-chair	Schooley Caldwell
Kim Way	Managing for Growth Committee	NBBJ
Autumn Glover	Diversity, Equity, and Inclusion	The Ohio State University



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OUR PARTNERS

