



Northwest Arkansas

SPONSOR PROSPECTUS

Shaping the future of the built environment for transformative impact in communities throughout Northwest Arkansas.



WHO WE ARE

The Urban Land Institute of Northwest Arkansas is a trusted and relied-upon network of leaders advancing responsible land use and development. Our membership and broad audience include development, construction, and land-use policy professionals from throughout the region. We connect the leaders making the most important regional real estate decisions today.

The most impactful way to demonstrate your commitment to the ULI mission is by becoming a sponsor. As a sponsor, you will gain recognition among leaders in the real estate industry and give back to ULI NWA's real estate community. Your sponsorship ensures that ULI NWA will continue to advance best practices in real estate development and land use policy.

WHY SPONSOR?



Demonstrate your company's expertise and innovation by aligning with and contributing to ULI content



Deepen your engagement with the largest network of cross-disciplinary real estate and land use experts



Showcase your brand to event participants from the leading real estate companies across the region



Enhance your firm's value in the community through knowledge, networking, and recognition

ANNUAL SPONSORSHIP*

Monthly payment options are available to provide greater flexibility for our sponsors. Please contact us for more details on how to customize your sponsorship plan.

Benefits:	Pioneer \$10,000	Champion \$5,000	Partner \$2,500	Supporter \$1,000
Logo on ULI NWA digital materials (website and monthly newsletter)	✓	✓	✓	✓
Social Media spotlight	✓	✓	✓	
Complimentary ULI Membership (\$540 value)	2	1	1	
Reserved position on the ULI NWA Advisory Board	1			
Complimentary registration to ULI National annual meeting (\$1000 value)	1	†		
Complimentary registration to Place Summit (\$400 value)	1	1		
Complimentary registration to every ULI NWA Core Event* (\$400 value)	3	2	1	1
Complimentary registration to every ULI NWA Affinity Group Event (\$300 value)	2			

Multi-Year Commitment Discounts

5% discount with a 2-year commitment †	\$9,500	\$4,750	\$2,375	\$950
10% discount with a 3-year commitment †	\$9,000	\$4,500	\$2,250	\$900

Event Discounts

All Annual Sponsors receive 10% off Place Summit and/or Golf Tournament Sponsorships.

* Core Events include Emerging Trends in Real Estate, Spring Symposium, and Experts & Ale.

† In addition to the discount, multi-year sponsors at the Champion level will receive one complimentary registration to either the ULI National Fall or Spring Meeting.

Add-on Sponsorship Opportunities

ULI Northwest Arkansas offers unique sponsorship add-ons through our **Affinity Groups**: Art in Place (AIP), the Young Leaders Group (YLG), and the Women’s Leadership Initiative (WLI). These groups provide targeted platforms for your company to engage with influential networks dedicated to shaping the future of real estate and the built environment. By sponsoring one or more of these groups, your organization aligns itself with ULI’s mission to foster leadership, innovation, and inclusivity in the industry.



	Affinity Presenting Add-on	Affinity Supporting Add-on
	\$2,500	\$1,500
Receive a 5% discount with a 2-year commitment	\$2,375	\$1,425
Receive a 10% discount with a 3-year commitment	\$2,250	\$1,350
Top-Line “Presenting” status logos for Affinity Group media promotion	✓	
Second-Line “Supporter” status logos for Affinity Group media promotion		✓
“Presented By” status logos for all Affinity Group events	✓	
“Supporting” status logos for all Affinity Group Events		✓
Complimentary registration to all Affinity Group events	2	1
Opportunity to Intro Affinity Group Events	✓	
Additional opportunity to highlight company or employee in ULI NWA social media	✓	

PLACE SUMMIT

2025: NOV. 12-14
2026: NOV. TBD



Discover – Immerse – Deliver

The ULI NWA Place Summit is a multi-day gathering that brings together land use and built environment professionals who are passionate about creating exceptional places. This Summit aims to become a convergence of inspiration, an incubator of new ideas, and a network for those passionate placemaking individuals striving to create quality places that people want to live, work, play and learn in.

Place Summit unites experts in land use and urban development to address key issues and present innovative solutions. Event highlights include:

Keynote Sessions: Insightful talks on current trends and challenges in urban development.

Interactive Workshops: Collaborative sessions for real-world problem-solving in urban planning.

Networking Events: Exclusive receptions and breaks for building connections and fostering discussions.





Place Summit Sponsorship Levels

Benefits:	Presenting \$10,000	Premier \$5,000	Supporting \$3,000	Mission \$1,000	Community \$500
Logo on Website and Event Signage	✓	✓	✓	✓	✓
Conference Passes	4	3	2	1	
Reserved table at meals	✓				
Quote in Press Release	✓				
Logo on Badges	✓				
Opening Remarks	✓				
Verbal Recognition/Introduction		✓			
Opportunity for Branding in Room or Reception		✓			
Opportunity for Branding during Tour or Meal Break			✓		

Discounts + Customizable Packages

All Annual Sponsors receive 10% off Place Summit sponsorships. We also offer customizable sponsorship packages to meet your specific needs and goals, for more information on sponsorships opportunities, please reach out to Lucie Patton at lucie.patton@uli.org

Benefits of Sponsorship

Enhanced Brand Exposure:

Gain premier exposure through various event channels, including the event website, social media, email campaigns, and on-site signage.

Access to Exclusive Content:

Sponsors receive access to exclusive content and insights from keynote speakers and panel discussions, providing a competitive edge in the industry.

Corporate Social Responsibility:

Align your brand with an event dedicated to creating sustainable and equitable communities. Showcase your commitment to corporate social responsibility and community engagement.

Complimentary Registration:

Sponsors receive complimentary passes for team members to attend all event programming, giving your brand an inside presence at the event.



APRIL 20, 2026

GOLF TOURNAMENT

Networking. Fun. Impact.

Join us for the ULI Northwest Arkansas Golf Tournament—a full day of camaraderie, competition, and connection. This premier event brings together the region's top leaders in the built environment across public, private, academic, and nonprofit sectors. It's more than a day on the greens—it's a powerful opportunity to build relationships, spark ideas, and contribute to ULI NWA's mission of shaping a thriving and sustainable future for our communities.

A Day of Purposeful Networking

The golf tournament is designed to foster meaningful connections among professionals across all sectors of real estate and land use. Whether you're teeing off with industry peers, strategizing your next shot, or relaxing at the clubhouse, every moment is an opportunity to strengthen relationships, share ideas, and expand your network.

Supporting a Worthy Cause

Proceeds from this event directly benefit ULI NWA's important programs, advancing initiatives that support housing affordability, stronger neighborhoods, urban design innovation, regional growth management, transportation and mobility choice, and industry leadership development. By participating, you'll fund critical work shaping the future of Northwest Arkansas while positioning yourself as a champion of community progress.

Golf Tournament Sponsorship Levels

Benefits:

	Presenting \$6,000	Premier \$3,500	Supporting \$2,000	Team \$1,250	Tee Box \$750
Logo on Printed and Digital Materials	✓	✓	✓	✓	✓
Teams (4 Players)	2	1	1	1	
Lunch Tickets	8	4	4	4	2
Drink Tickets	16	8	8	8	
"Presented by" on all event materials	✓				
Social Media Spotlight	✓				
Marketing engagement at a tee box	✓	✓			✓
Company logo on one of the following: Awards or Golf Ball		✓			
Company logo on one of the following: Drink Carts, Raffle Table, or Lunch Buffet			✓		

For more information on sponsorships opportunities, please reach out to Lucie Patton at lucie.patton@uli.org

Discounts + Customizable Sponsorships

All Annual Sponsors receive 10% off your Golf Tournament sponsorship. Sponsorships are fully customizable to align with your goals and brand.

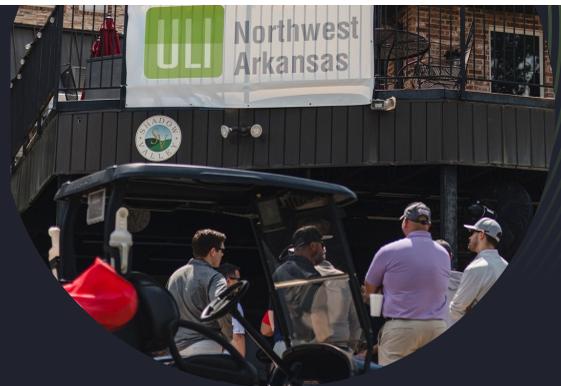
Event Highlights

Networking Opportunities:

Engage with decision-makers and visionaries from all corners of the industry.

Fun and Games:

Enjoy a day of golf, competitions, and activities that build connections.



THANK YOU

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Your sponsorship of ULI NWA is an investment in the real estate development and planning industries of our region, and will directly support the knowledge, networks, and practices of those shaping the landscapes of Northwest Arkansas.

Wes Craiglow

Executive Director, ULI NWA

Contact Lucie

**TO BECOME
A SPONSOR**

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ULI

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