



# Southwest Missouri

**Empowering Leaders. Advancing Impact. Building Better Communities.**

The Urban Land Institute (ULI) is the premier cross-disciplinary real estate and land use organization, driving thought leadership and action in responsible land development. ULI Southwest Missouri connects local industry leaders to shape the future of our region through collaboration, education, and community engagement.

**The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.**

Founded in 1936, the Urban Land Institute is a nonprofit research and education organization dedicated to leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Southwest Missouri serves as a neutral convener, encouraging government, planners, developers, industry leaders, and community members to adopt best practices that foster vibrant, prosperous communities.

## Our Core Principles

### CONNECT:

Active, passionate, and diverse members through the foremost global network of interdisciplinary real estate professionals.

### INSPIRE:

Best practices for equitable and sustainable land use through relevant content, education, convenings, mentorship, and knowledge sharing.

### LEAD:

In solving community and real estate challenges through applied collective global experience and philanthropic engagement.

## Why Your Support Matters

Your investment creates local impact by enabling us to address critical challenges while creating better places to live, work, and play in Southwest Missouri.

## Your support helps us:

- Foster collaboration among diverse sectors
- Share knowledge and best practices
- Inspire a better built environment

# Annual Sponsorship Opportunities

## Pioneer | \$10,000

- Premier recognition across ULI SWMO Media and events
- 2 complimentary memberships (\$1,080 value)
- Speaking opportunities
- 4 complimentary Registrations to all ULI SWMO core events and 2026 IMPACT Summit
- Logo and link placement on ULI SWMO website

## Champion | \$5,000

- Second line recognition across ULI SWMO Media and events
- 1 complimentary membership (\$540 value)
- 2 complimentary registrations to all ULI SWMO core events and 2026 IMPACT Summit
- Logo and link placement on ULI SWMO website

## Partner | \$2,500

- Third line recognition across ULI SWMO Media and events
- 1 complimentary registration to all ULI SWMO core events and 2026 IMPACT Summit
- Logo and link placement on ULI SWMO website

## Supporter | \$1,000

- Logo and link placement on ULI SWMO website

## Maximize Your Impact

Receive a 15% discount with a 3+ year commitment.

## Your Support Creates Local Impact

Sponsorship of ULI SWMO enables our community to address critical challenges while creating better places to live, work, and play. Your investment helps us:

- Advance local conversations around housing affordability, climate resilience, and infrastructure
- Build public-private partnerships and shared learning environments
- Elevate voices and stories of impactful development in our communities
- Equip next-generation leaders with the knowledge and network to succeed

## Join Us in Shaping the Future of Southwest Missouri

Become a sponsor and align your organization with the leading voice for responsible land use and development. ULI Southwest Missouri is where big ideas and bold actions converge for a better region.

 Contact: [southwestmissouri@uli.org](mailto:southwestmissouri@uli.org)

# 2026 PROGRAMMING SPONSORSHIPS

Support ULI Southwest Missouri's core mission through sponsorships that directly fund our key initiatives and events. Your contribution empowers thought leadership and community impact.

## EVENT SERIES OPPORTUNITIES

Support targeted programming through a series sponsorship that gives your brand presenting sponsor recognition at quarterly themed events throughout the year, including visibility in all promotional materials, signage, and social media. Series sponsors are recognized as key partners in advancing local talent, leadership, and innovation.



### Core Events

#### **\$4,000 Presenting Sponsor\***

Presentations and thoughtful discussions lead by respected regional thought leaders and innovators, providing insight into the latest industry insights, building connections among attendees and industry leaders.

### Young Leaders Group

#### **\$2,500 Presenting Sponsor**

Connect with rising talent and mid-career professionals at our premier events. Providing opportunities for young professionals under the age of 35 to develop relationships and connections and inspiring thoughtful development practices

### Professional Development

#### **\$2,500 Presenting Sponsor**

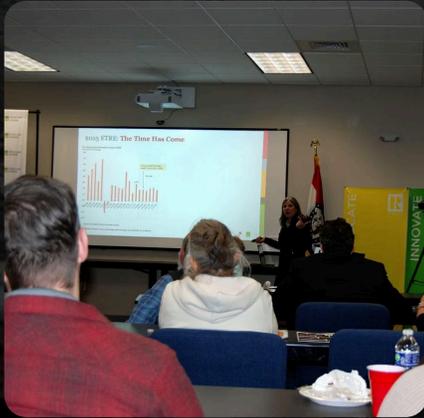
Workshops and skills-based sessions for real estate and planning professionals advancing best practices through developing the skills and knowledge of industry professionals through unique opportunities.

- Top Level Event Recognition
- 3 tickets to all series events
- Opening Event Remarks

- Additional Highlight in ULI SWMO Social Media
- Annual supporter Level Recognition
- \* Receives 4 tickets to all series events & Annual Partner Level Recognition.

# SIGNATURE EVENTS

Become a presenting or supporting sponsor for our highly anticipated signature events, gaining prominent brand visibility and direct engagement with key stakeholders.



## Emerging Trends

**\$1,500 | Presenting Sponsor**

**\$500 Supporting Sponsors\***

Bringing together industry leaders to explore the latest market insights, development opportunities, and investment trends shaping the future of real estate in our region.

## Exchange Trip

**\$1,500 | Presenting Sponsor**

**\$500 Supporting Sponsors\***

A unique opportunity to experience a peer city's innovative projects and best practices firsthand while building valuable connections with regional industry leaders.

## Urban Plan Workshop

**\$3,000 | Presenting Sponsor**

**\$500 Supporting Sponsors\***

Engage participants in a hands-on, team-based exercise that explores the complexities of urban development and real-world decision-making.

## Presenting Sponsors Receive

- Top Level Event Recognition
  - 2 tickets to signature event
  - Opening Event Remarks
  - Additional Highlight in ULI SWMO Social Media
  - Annual Supporter Level Recognition
- \* Supporting Sponsors Receive Second Line Recognition & 1 ticket to signature event

\* Bring Urban Plan to your organization through a tailored professional development and team building experience.