
Sponsor Prospectus 2021



MAKE AN IMPACT.



Northwest Arkansas

Enhance Your Firm's
Value in the NWA Real
Estate Market Through
Knowledge, Networking,
and Recognition.



INVEST IN ULI.



*WE PROVIDE LEADERSHIP IN THE RESPONSIBLE USE OF LAND
AND IN CREATING AND SUSTAINING THRIVING COMMUNITIES.*

SHOW YOUR SUPPORT FOR THE ULI NWA MISSION

The Urban Land Institute of Northwest Arkansas is a trusted and relied-upon network of leaders advancing responsible land use and development. Our membership and broad audience includes development, construction, and land-use policy executives from throughout the region.

Becoming a sponsor is the most impactful way to demonstrate your commitment to the ULI mission, and to connect to those leaders making the most important regional real estate decisions today.

Join us in shaping the future of Northwest Arkansas.

100% OF SPONSORSHIPS ARE TAX DEDUCTIBLE AND DIRECTLY SUPPORT OUR EFFORTS TO:

1. ADVANCE THE REAL ESTATE INDUSTRY

Through education, promoting best practices, and providing thought leadership to inform better decision-making.

2. POSITIVELY IMPACT OUR COMMUNITIES

Through our Technical Assistance Panels, the development of UrbanPlan programs in local schools, our leadership in housing attainability, and our commitment to community service.

3. DEVELOP LOCAL INDUSTRY LEADERS

By supporting the growth of our Young Leaders Group and Women's Leadership Initiative programs.



BENEFIT.

STAND WITH US ON THE GROUND FLOOR

The Founding Sponsor Program recognizes those partners who are committed to supporting the newest ULI District Council in the nation as we build capacity, develop valuable programs, and grow a meaningful network of industry professionals. All Founding Sponsors will receive permanent recognition in ULI media. A 15% discount will be applied for three-year commitments.

FOUNDING SPONSOR BENEFITS	Pioneer \$10,000	Champion \$5,000	Partner \$2,500
Complementary ULI Fall Meeting Registration	1		
Complementary Tickets to all ULI NWA Events	2		
Complementary ULI Associate Membership	2	1	
Complementary Young Leader Memberships	2	1	1
<i>Estimated Total Value</i>	\$3500	\$750	\$250
Logo on Event Materials, Website, and Newsletters	•	•	•
Opportunity to Speak to Event Audience	•	•	
Company Profile on ULI NWA Website	•		

GATHER A CROWD

Our regional events are designed to advance ULI’s mission by educating attendees on best practices in land use and exploring the latest trends in real estate development. Open to both ULI members and non-members, our events draw attendees from across the industry and typically focus on a particular topic, location, or networking opportunity.

EVENT SPONSOR BENEFITS	Presenting \$2500	Anchor \$1000	Supporting \$500
Complementary Young Leader Membership	1		
Complementary Tickets to that ULI NWA Event	4	2	
Logo on Event Announcements	Headline	•	•
Logo on Screen at Event	Headline	•	
Introduction During Event	•	•	

VIRTUAL WORLD, REAL RESULTS

What’s the beauty of our digital events? Greater access to national speakers thanks to lower production costs, plus the ability to forever share the recordings with an audience thanks to our YouTube channel. That, and the audiences are often larger than our in-person events! We only have space for one sponsor per event, though, so hurry to make one all yours.

PRESENTING \$1500	
WEBINAR SPONSOR BENEFITS	
Complementary Tickets to Webinar	Introduction During Event
Logo on Event Announcements	Social Media Post Highlight
Logo on Background During Webinar	Mention on YouTube Description



JOIN US.

DELIVER VALUE

Be a part of educating, connecting, and convening the leading development and land-use professionals in the region.

BE VISIBLE

Reinforce the awareness that your company is an industry leader here in Northwest Arkansas.

MAKE A DIFFERENCE

Support our ULI Mission as we help to grow the most desirable, highest-performing, and resilient region in the nation.

BECOME A SPONSOR TODAY.

CONTACT WES

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Northwest Arkansas