

Agenda ULI Spain Annual Conference 2026

Venue: IE Tower Auditorium Madrid

09:00h Young Leaders **Leadership Breakfast (YLS Exclusive)**

10:15h *Reception*

11:00h *Institutional Opening*

11:15h *Welcome*

- **Jorge Pérez de Leza**, Chair of ULI Spain
- **David Goodman**, Dean, IE School of Architecture & Design
- *Conference moderator: Courtney Fingar*, Founder Fingar Direct Investment

11:30h Session 1: **Keynote speaker. Geopolitics, Macro-economic outlook. The Big Picture**

- **Sabina Reeves**, Chief Economist and Head of Insights & Intelligence CBRE IM

12:10h Session 2: **Fireside Chat. Cities of the 21st Century**

- *Interviewer: Cristina Mateo*, Associate Dean IE School of Architecture & Design
- **Lord Marvin Rees OBE**

12:40h Session 3: **SUEÑA MADRID: Transforming Madrid: from vision to action**

- *Moderator: Jorge Pérez de Leza*, Chair of ULI Spain
- **Myriam Peón**, Managing director of Madrid Urban Planning Office

13:10h Session 4: **Roundtable. Office & Retail Resurgence**

- **Carmina Ganyet**, CCO Colonial SFL
- **Vanessa Gelado**, Senior Managing Director, Head of Southern Europe Hines
- **Emilio Colomina**, Head Real Estate Mutua Madrileña
- **Borja Cirera**, Head of Investments Unibail Rodamco Westfield
- **Susana Rodriguez**, CCO & Head of Living Savills Spain

14:10h *Lunch*



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16:00h Session 5: **New Investment Strategies for an Uncertain World**

- **Samir Amichi**, Head of Real Estate Acquisitions
Europe Blackstone
- **Andrew Teeling**, Real Estate Investment Manager -
European Retail Norges Bank
- **Cristina García-Peri**, Senior Partner Azora
- **Adolfo Ramírez-Escudero**, President CBRE
Spain & Latam

17:00h Session 6: **End Keynote. Disruptive Keynote:** **How AI is reshaping Real Estate: From hype to competitive advantage**

- **Emilio Portes**, Global Head of Innovation JLL

17:40h **ULI Spain: Shaping the future**

- **Beatriz Toribio**, Executive Director ULI Spain

18:00h **Pedro de Churruga-ULI Spain Awards**

- **Jorge Pérez de Leza**, Chair of ULI Spain
- **Arcadio Gil**, CEO of LaSBA

18:35h *Closing Remarks*

18:45h *Spanish Wine*

20:00h **End**

