ULI Spain Annual Conference 2024

**Thrive on Change** 

SPONSORSHIP OPPORTUNITIES

8-9 May 2024 Museo Lázaro Galdiano Colegio Oficial de Arquitectos de Madrid (COAM)







- Global institution of knowledge and education
- One of the Largest ULI National Councils in Europe with +450 members
- The ULI Spain National Council includes two active local councils - Barcelona and Madrid - with several hundred members from the world of real estate and urban planning
- 38 Corporate partners that support ULI Spain
- Led by senior industry figures:
  - •Local Council Barcelona Executive Committee
  - •Local Council Madrid Executive Committee
  - •ULI Spain Senior Advisors

- Sponsorship Benefits
- Connect with 300+ real estate leaders
- Attendees from a broad cross-section of disciplines including senior investors; owners; developers; architects; lawyers; and others
- Align your brand with ULI
- Raise your profile and support ULI's research and educational initiatives



# **Sponsorship Options**

The engagement of our sponsoring firms is key to running a successful event. Choose from a variety of levels and selected sponsorship opportunities outlined in this prospectus to better enhance your presence at the ULI Spain annual conference.



#### Gold | €9,000

- Maximum of 2 Gold sponsors
- Eight (8) conference registrations
- Headline recognition in pre- and post-conference marketing materials and at the event
- Featured content in ULI Spain News
- Social media exposure
- Use of ULI logo on your company website promoting ULI supporter status
- Choice of one exclusive sponsorship benefit from: conference lanyards or conference plenary session
- Extra delegate registrations at preferential rates





## Silver | €5,000

- Four (4) conference registrations
- Logo recognition in pre- and post-conference marketing materials including recognition on the event website
- Logo recognition at the event
- Social media exposure
- Use of ULI logo on your company website promoting ULI supporter status
- Extra delegate registrations at preferential rates 10% discount
- Choice of one exclusive sponsorship benefit from: coffee break or conference dinner

### **Bronze** | **€3,000**

- Two (2) conference registrations
- Logo recognition in pre- and post-conference marketing materials including recognition on the event website
- Logo recognition at the event
- Use of ULI logo on your company website promoting ULI supporter status
- Extra delegate registrations at preferential rates –
  10% discount

