Future opportunity demands a 360° perspective.

Real Estate Trends 360° is an annual half-day conference where the industry’s top experts present the most relevant economic factors, latest trends, and cutting-edge innovations impacting the future of land-use opportunities in Central Florida. This year’s conference promises to deliver thought-provoking insights and perspectives from multiple angles with powerful presentations. Consider partnering with ULI Central Florida by sponsoring the Real Estate Trends 360° event. As a sponsor, your company will have a unique opportunity to promote your business to the region’s top real estate professionals including: Developers, Architects, Planners, Public Officials, Builders, leaders in Hospitality & Entertainment, Investors, Bankers, leaders in Healthcare, Non-profit, Consultants, Construction Companies, Civil Engineers, Brokers, Attorneys, and College Representatives & Students.

**Sponsorship Opportunities**

**Sustaining Sponsor - $7,000** Exclusively to one sponsor only. Includes opportunity to introduce the conference or session at first preference; ten complimentary registrations; Standup banner in registration and reception area; logo on introductory slides; logo on all materials after commitment; full page ad in electronic program; recognition on social media; promotional material at registration; and additional attendees added at early bird rate regardless of registration date.

**Speaker Sponsor - $3,500** Includes opportunity to introduce speaker at first option after Sustaining Sponsor and order of commitment; eight complimentary registrations; Standup banner in registration and reception areas; logo on introductory slides; logo on all materials after commitment; recognition on social media; half page ad in electronic program; promotional material at registration; and additional attendees added at early bird rate regardless of registration date.

**Major Sponsor - $2,500** Includes six complimentary registrations; Standup banner in registration and reception areas; logo on introductory slides; logo on all materials after commitment; recognition on social media; half page ad in electronic program; promotional material at registration; and additional attendees added at early bird rate regardless of registration date.

**Contributing Sponsor - $1,500** Includes four complimentary registrations; Standup banner in registration area; logo on introductory slides; name on all materials after commitment; recognition on social media; half page ad in electronic program; and additional attendees added at early bird rate regardless of registration date.

**Friend Sponsor - $750** Includes two complimentary registrations; name listing on introductory slides; name on all materials after commitment; recognition on social media; preferred seating; and additional attendees added at early bird rate regardless of registration date.

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**EVENT VENUE**

Harriett’s Orlando Ballet Centre  
600 N. Lake Formosa Drive  
Orlando, FL 32804  
https://centralflorida.uli.org/events