

# A MESSAGE FROM ULI NETHERLANDS

A dedicated network of ambitious real estate professionals.

In the Netherlands, our 300+ members are a dedicated, ambitious group of people. From every profession and sector in real estate development and land use. In every career stage. We commit to exchanging ideas and creating thriving communities worldwide. As professionals shaping the urban land of tomorrow we play a vital role in creating safe, green, enjoyable areas for the next generation to live in.

ULI is here to help you be ready, connect and take action.

We lead, inspire, connect. And we learn from each other.



**Nicole Maarsen**

Home.Earth / Chair

"We will continue to deliver member engagement opportunities alongside mission-driven, high-quality programming".



**Brigit Gerritse**

ULI Executive Director Benelux

"ULI will prioritise research and knowledge-sharing relating to pressing issues such as rising inequality, housing affordability, and climate change – bringing to light ways in which the real estate industry can have a positive impact".

## ULI NETHERLANDS NATIONAL COUNCIL – EXECUTIVE COMMITTEE

**Nicole Maarsen**, Home.Earth

**Michiel de Bruine**,  
Bouwinvest Real Estate Investors

**Françoise Dechesne**,  
Dechesne The Company

**Loes Driessen**, Homevest

**Ronald Huikeshoven**, AM

**Jos Melchers**, City of Rotterdam

**Lennert Middelkoop**, Deloitte

**Marijke Nas**,  
Dura Vermeer Divisie Bouw en Vastgoed BV

**Jan Schellhoff**, UNStudio

**Jan Noorda**, Lister



**WE ARE ULI NETHERLANDS.  
A DEDICATED, AMBITIOUS GROUP OF  
PEOPLE WITH A PASSION FOR CREATING  
TOMORROWS URBAN ENVIRONMENT.**

Together we form the leading association for best practices and thought leadership in urban development. We commit to exchanging ideas and experience to create thriving communities worldwide. Become part of the largest independent global network of cross-disciplinary real estate and land use experts, dedicated to one mission:

Shape the future of the built environment for transformative impact in communities worldwide



**45,000+**

MEMBERS  
WORLDWIDE



**80+**

COUNTRIES  
REPRESENTED

## **BUILD RELATIONSHIPS**

Connect with industry leaders and discover a vital global business network. At ULI, we harness the expertise and drive our members to share experience-based lessons learned.

## **STAY INFORMED**

Find inspiration and guidance. At ULI we are not afraid of talking about the most pressing issues of our industry. Join us and help us redefine the urban horizons.

## **GET INVOLVED**

Gain industry recognition, share best practices, or guide the next generation when you become part of the ULI network.



**JOIN US IN  
REDEFINING  
URBAN HORIZONS.**

# ULI NETHERLANDS PROGRAMME

The ULI is the ideal forum for real estate professionals who care about the long-term future and the development of urban areas. As a member of the ULI you can join international meetings and online webinars organised by ULI in a European and Global level, as well as local site visits to inspiring buildings and developments.

Our local councils make sure to keep you connected with others who have shared interests. Whether it be by location, industry sector, demographic or discipline in the following member networks:

## **YOUNG LEADERS PROGRAMME**

provides a forum for members under 35 years of age to network with their peers, gain exposure to senior industry professionals and continue their professional education and development.

**NEXT PROGRAMME** engages and supports members aged 35-45 into all of ULI's activities.

**PRODUCT COUNCILS** are available at both a pan-European and national level and offer a unique opportunity for members to meet and share best practice with people operating in the same sector of the real estate industry.

In the Netherlands we have three product councils:

- Climate & circularity council
- Residential council
- Urban regeneration council

**URBAN PLAN** is a realistic, engaging, and academically demanding classroom-based programme in which students learn about the fundamental forces that affect urban regeneration. ULI members can support the programme by offering their expertise to students as volunteers or supporting the programme financially as sponsors.



# WE ARE REDEFINING URBAN HORIZONS

We can all see that the future of cities and urban life looks different than it has up until now. Almost every single one of humanities biggest challenges accumulates in the urban environment. And with that come new expectations and challenges to urban planning and building.

Together we strive to:



## **DECARBONIZE**

Decarbonizing the real estate sector and accelerating our progress to net zero.



## **INCREASE HOUSING ATTAINABILITY**

Increasing housing attainability in communities around the world.



## **EDUCATE**

Educating the next generation of diverse real estate leaders.

**JOIN US AND BE AT THE  
FOREFRONT OF CHANGE.**

# INDIVIDUAL MEMBERSHIP

## BENEFITS

Exclusive access to Full Member content, events, and webinars

Product Councils and Forums eligibility

Connections to 45,000+ members

Local and regional opportunities on Navigator

Access to Knowledge Finder, ULI's leading global real estate library

Special savings on local National Council events

ULI Europe Conference reduced member rate

Member pricing for ULI Global conferences in the Americas and Asia Pacific

*Urban Land* magazine print subscription

Complimentary members-only webinars

	ASSOCIATE	FULL
Exclusive access to Full Member content, events, and webinars		✓
Product Councils and Forums eligibility		✓
Connections to 45,000+ members	✓	✓
Local and regional opportunities on Navigator	✓	✓
Access to Knowledge Finder, ULI's leading global real estate library	✓	✓
Special savings on local National Council events	✓	✓
ULI Europe Conference reduced member rate	✓	✓
Member pricing for ULI Global conferences in the Americas and Asia Pacific	✓	✓
<i>Urban Land</i> magazine print subscription	✓	✓
Complimentary members-only webinars	✓	✓

## MEMBERSHIP TO SUIT YOU

**Full Membership:** specifically aimed at senior industry professionals and active Young Leaders who wish to access everything that ULI offers.

**Associate Membership:** open to all and enables you to gain access to many of the benefits that ULI offers.

We offer subsidised member pricing for under 35 years of age, public sector and students with the option of paying monthly or annually.



### BECOME A MEMBER!

You have several opportunities to become a member of the worldwide ULI network:

- Join online (instant activation)
- Send us your request by email to: [brigit.gerritse@uli.org](mailto:brigit.gerritse@uli.org)
- Call us: +31 (0)62 95 05 589

## INVALUABLE ONLINE MEMBER TOOLS



### GLOBAL CONNECTIONS

Search and connect with members around the world through **Member Directory**.



### ACCESS ULI CONTENT

Access the largest global real estate library, **Knowledge Finder**.



### LEAD AND VOLUNTEER

Discover hundreds of opportunities to engage, influence and lead through ULI programmes on **Navigator**.

# CORPORATE MEMBERSHIP

A corporate partnership provides an opportunity for your company to gain recognition and support. By joining ULI as a corporate member your company can use all networking opportunities and showcase knowledge, projects or innovations to be recognized as a leader in the industry.

## BREAKDOWN

Memberships included

Product Councils

ULI Europe Annual Conference ticket

ULI Netherlands Annual Conference

Corporate Partner Benefits

	PLATINUM	GOLD	SILVER
Memberships included	Max 10 members	Max 8 members	Max 5 members
Product Councils	2	2	1
ULI Europe Annual Conference ticket	2	2	1
ULI Netherlands Annual Conference	10	4	3
Corporate Partner Benefits	<ul style="list-style-type: none"> <li>• 10% discount on additional employees added to the member roster</li> <li>• Master bill for membership</li> <li>• Transferability of membership</li> <li>• Tickets to ULI Netherlands events</li> <li>• Priority booking to events</li> <li>• Opportunity to host or participate at ULI events</li> <li>• Invitation to exclusive Corporate Member events</li> <li>• Logo recognition at ULI Netherlands Annual Conferences</li> </ul>		<ul style="list-style-type: none"> <li>• Logo recognition at ULI Netherlands events</li> <li>• Logo on ULI Europe website with link to member website</li> <li>• Use of ULI member logo on company website (optional)</li> <li>• Subscription to Urban Land Magazine</li> <li>• Hard copy of Emerging Trends in Real Estate® (upon request)</li> </ul>

## BECOME A CORPORATE MEMBER!

If you are interested in corporate memberships, please contact [brigit.gerritse@uli.org](mailto:brigit.gerritse@uli.org).

If your desired Corporate Memberships include employees in other European countries, please contact [jacqui.collins@uli.org](mailto:jacqui.collins@uli.org) as contact person for ULI Europe.