

A series of events focused on issues that impact you and your city



PLACES + SPACES

THE FUTURE OF DESTINATION SHOPPING

Tuesday 9 September 2025 / 5:00 pm 9:00 pm CEST
KinoGram at Fabryka Norblina, Warsaw

PROGRAMME

5:00 pm Registration

5:30 pm Welcome and introductions

- **Soren Olsen**, ULI Poland ExCo Member

PRESENTATIONS:

- 1. THE POWER OF EXPERIENTIAL RETAIL: Elevating Luxury Retail Through Space, Service, and Storytelling**
 - **Sylvie Freund Pickavance**, Strategy & Business Development Director, Value Retail
- 2. PUERTO VENECIA: Building a Destination Beyond Shopping** (online)
 - **Elin Vigren**, Head of Property Management Retail, CBRE Spain
- 3. GÓRASZKA PROJECT: a mixed-use development combining diverse functions in a single, integrated destination**
 - **Ada Walentek**, Head of Market, Property & Asset Services, Nhood Poland

DISCUSSION AND Q&A SESSION WITH AUDIENCE AND INVITED GUESTS

- **Sylvie Freund Pickavance**, Strategy & Business Development Director, Value Retail
- **Monika Kulawińska**, Associate Director, CBRE
- **Ada Walentek**, Head of Market, Property & Asset Services, Nhood Poland
- Moderator: **Anna Szelc**, Director of Investment Management, Invesco Real Estate



SYLVIE FREUND
PICKAVANCE



ELIN
VIGREN



ADA
WALENTEK



MONIKA
KULAWIŃSKA



ANNA
SZELC

7:30 pm Networking mixer

9:00 pm Close of the event

Gold Corporate Partners



Public Partners



Bronze Corporate Partners



For more information please visit poland.uli.org or contact Malgorzata.Poreba@uli.org

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