



ULI PropTech Innovation Challenge 2025

SPECIAL PRIZE FROM THE CITY OF WARSAW

ULI and the City of Warsaw prepared something special for this year PIC's edition –

The best Polish startup receiving the highest rating from the jury will have an opportunity to join Warsaw's delegation to [EXPO REAL](#) – the biggest, European, international investment fairs organised in Munich, October 6th – 8th, 2025.

What does the prize include?

- covering a cost of co-exhibitor fee and listing in the official trade fair directories
- entry ticket for a startup representative with an access to a whole fairs' programme (and preferential ticket price for additional ones)
- dedicated space on Warsaw's stand (A2.121) with own table to present solutions, network with business partners and clients
- possibility to meet in person high level delegates representing the City of Warsaw and our Partners – key stakeholders of the real estate market
- invitation to events organised on Warsaw's stand, including traditional networking cocktail
- including information about the startup in the promotional activities of the City (articles in websites, press releases, posts on social media profiles, especially LinkedIn – [Grow with Warsaw](#)), as well as the startup's logo in the booth space
- catering on a stand

IMPORTANT NOTICE:

The winner will need to cover travel, accommodation and insurance costs.

What startup can be awarded?

- Polish startup – sole proprietor or micro, small company
- operating on Warsaw's market



- which has never been to MIPIM in Cannes or EXPO REAL in Munich with Warsaw's delegation
- that presents an innovative solution – on the MVP level at least – related to one of the following proptech areas:
 - Plan & Build
 - Manage & Operate
 - Research & Valuation
 - Invest & Finance
 - Market

IMPORTANT NOTICE:

Co-exhibiting startup needs to be accepted by the event organiser, then its participation will be fully confirmed.

Startup will sign a simple agreement specifying the terms of cooperation with Warsaw's stand operator.

GOOD LUCK & HOPE YOU WILL JOIN US AT EXPO REAL!

