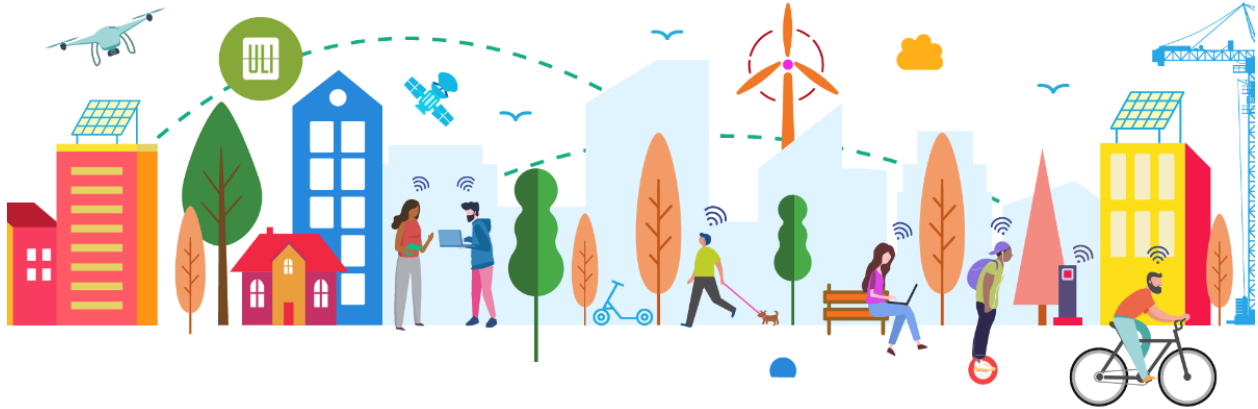


# PropTech Innovation Challenge CEE Finals

Unlocking Tech Potential in Real Estate: Barriers & Breakthroughs

June 25, 2024  
3:30 PM at Q22, Warsaw



## AGENDA

### 15:30 Welcome and introductions

- MARCIN JUSZCZYK, ULI Poland Chair
- ANNA SZELC, Ivesco Real Estate
- RUSŁAN HAJDUK, ULI CEE PIC Champion

### 15:40 Shortlisted start-ups presentations (5 finalists x 10 minutes pitch + 5 minutes Q&A)

*[17:30 Jury goes into deliberation]*

### 17:00 Presentation: Technology in Real Estate

- MACIEJ MARKOWSKI, CEO at SquarePlan

### 17:20 Case study: Q22 Mobile App

- ANNA PILACIŃSKA-WOŹNIAK, Senior Property Manager, CBRE

### 17:30 Announcement of the winner

### 17:40 Networking and potentially watching the Euro 2024 France-Poland match together

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