

A series of events focused on issues that impact you and your city



PLACES + SPACES

THE RISE OF PUBLIC SPACES

Thursday 29 June 2023 / 5:00 pm 9:00 pm CEST
KinoGram at Fabryka Norblina, Warsaw

PROGRAMME

5:00 pm Registration

5:30 pm Welcome and introductions SOREN OLSEN, Chair of ULI Poland

PRESENTATIONS:

- **presentation 1: THE CITY LIFE PARK, HOW TO LEVERAGE PUBLIC SPACES**
Paolo Micucci, CityLife and **Roberto Russo**, Smart City Life
- **presentation 2: IS IT WORTH TO INVEST IN PUBLIC SPACE?**
Kinga Nowakowska, Capital Park Group
- **presentation 3: UNIVERSITY CAMPUS IN KATOWICE – URBAN TRANSFORMATION BY EXPERIMENT**
Paweł Jaworski, Experimental Urbanism and **Aleksandra Hantkiewicz-Lejman**, Metropolia GZM
- **presentation 4: FREEING UP SPACE TO THE RHYTHM OF ESG**
Dariusz Malinowski, Malinowski Design Urban & Landscape

DISCUSSION AND Q&A SESSION WITH AUDIENCE AND INVITED GUESTS

- **Artur Jerzy Filip**, Warsaw University of Technology, Faculty of Architecture
- **Aleksandra Hantkiewicz-Lejman**, Metropolia GZM
- **Paweł Jaworski**, Experimental Urbanism
- **Dariusz Malinowski**, Malinowski Design Urban & Landscape
- **Kinga Nowakowska**, Capital Park Group
- Moderator: **Piotr Sawicki**, SAWAWA

7:30 pm Networking mixer

9:00 pm Close of the event



PAOLO MICUCCI



ROBERTO RUSSO



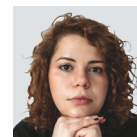
KINGA NOWAKOWSKA



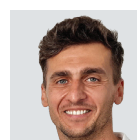
DARIUSZ MALINOWSKI



PAWEŁ JAWORSKI



ALEKSANDRA HANTKIEWICZ-LEJMAN



ARTUR JERZY FILIP



PIOTR SAWICKI

Platinum Corporate Member



City Partner



Gold Corporate Members



Partner



Silver Corporate Members



For more information please visit poland.uli.org or contact Malgorzata.Poreba@uli.org

poland.uli.org

PAOLO MICUCCI

CEO, CityLife

Paolo Micucci has been Generali Real Estate's Head of Engineering & Project Management since February 2018 and CEO of CityLife since December 2021. In his current role, he oversees delivering large CAPEX projects, implementing state-of-the-art standardized operating models for the planning and development of new projects, and promoting the Generali brand as a label of excellence for the delivery of high-quality real estate services across Europe. Paolo joined Generali in September 2014 from Prelios, where he headed Marketing and Sales for technical services. He worked as Technical Director and Head of Project Management in Pirelli R.E. Prior to that, he had spent 10 years with Arup as an Associate Director, contributing to the establishment of the Italian branch. Paolo Micucci holds a Master in Business Administration from SDA Bocconi and a Degree in Structure Engineering from the University of Genova.

ROBERTO RUSSO

CEO, Smart City Life

Roberto Russo is responsible in CityLife of the Department that deals with residential development and public works. In particular, it coordinates the design, manages the process for obtaining the qualifications and follows the entire construction phase up to the tests and relative usability. In particular for public works, it coordinates and manages all phases of public tenders from publication to award. The assigned activities also include the management of urban planning processes commercial authorizations and land reclamation issues.

He worked in PirelliRE for 7 years in the office that dealt with the urban planning and construction promotion of all the Group's projects. Since 2006 I started the activity in CityLife.

Roberto Russo, after graduating in architecture in 1997, obtained a master's degree in "Integrated Real Estate Management" at the Milan Polytechnic.

ALEKSANDRA HANTKIEWICZ-LEJMAN

Metropolia GZM

UX designer and architect, coordinated different design processes both large and small scale, complex social projects and Polish nationwide design workshops. Most important ones include two public greenery management systems in Tychy and Zduńska Wola, Poland, and urban transformation of University of Silesia campus in Katowice, Poland.

ARTUR JERZY FILIP

Assistant Professor, Faculty of Architecture, Warsaw University of Technology

Specialist in the field of urban planning and design. Researcher and practitioner focused on innovative cross-sectoral management structures for urban projects development. He studied at the Faculty of Architecture at the Warsaw University of Technology and at the Pratt Institute in Brooklyn, New York. His Ph.D. dissertation he devoted to American bottom-up partnership groups advocating for large-scale urban projects. Recipient of scholarships granted by the Fulbright Program, the Ministry of Culture and National Heritage of Poland, and the City of Warsaw. Author of the book „Big Plans in the Hands of Citizens” (Bęc Zmiana, 2019). Assistant Professor at the Warsaw University of Technology, Faculty of Architecture.

KINGA NOWAKOWSKA

COO, Capital Park

Since 2007, she has been associated with the Capital Park Group, where she is a member of the management board and the operational director. She is involved in the largest projects carried out by the Group, including Royal Wilanów. Since 2009, she has been responsible for the implementation of the prestigious revitalization project of Norblin Factory in Warsaw. Kinga Nowakowska is responsible for managing the company's asset management department. She is the author of the Biuro Plus concept, according to which individual solutions are implemented in each of the Capital Park Group's projects to support the needs of tenants. The idea is based on high-quality architecture, ecology and sustainable development, greenery and quality of the surroundings, promotion of sport and physical activity, art and culture in common spaces, a wide range of services and a creative approach to asset management. She founded and runs the business angels network - Black Swan Fund - investing in start-ups managed by women. He is a board member there. She invests in start-ups from various industries. One of her most interesting investments is BioBazar - the first organic, certified food market in Poland - which has been operating on the Warsaw market for 12 years.

DARIUSZ MALINOWSKI

CEO, MalinowskiDesign Urban & Landscape

Landscape architect, and innovator in the field of interdisciplinary projects restoring the sense of closeness between man and nature. Winner of many international competitions, his latest project "Olivia Garden" received the CIJ Awards, and in 2023 won the Best Landscape Architecture Europe Prize Awarded by The International Property Awards 2022. To date, he has been involved in more than 300 projects, public spaces, urban greenery, the surroundings of offices and commercial buildings, zoos, and many others. He has completed a number of architectural projects for state institutions, as well as for investors from all over the world, including France, Germany, the Netherlands, South Korea, Iran, the United States, the United Arab Emirates, and Israel.

PAWEŁ JAWORSKI

Founder, Experimental Urbanism

Philosopher and architect developing experimental urbanism ideas composed of research, design and participation. He prepares redevelopment plans for public space of Polish cities by testing temporary solutions together with its everyday users and local authorities.

PIOTR SAWICKI

Vice Chair of the Board, SAWAWA

Architect, planner, and consultant, active on Real Estate market since 2003. Since 2015 until now Partner in SAWAWA Design Studio, till 2016 a Board member of OW SARP (Association of Polish Architects). 2017-2018 Deputy Director of the City of Warsaw Architecture and Spatial Planning Department, 2018-2019 Director of Economic Development Department, 2019-2020 Executive Board advisor at PFR Real Estate. Co-designer of Warsaw Royal Route revitalization, surrounding of the Polish National Stadium development and many other public spaces, as well as numerous urban design and master-planning projects of large developments. Laureate of several architectural and urban design competitions. Consultant in many RE investments –residential as well as retail, offices, and mix-use.