



Westchester/
Fairfield

ANNUAL SPONSORSHIP OPPORTUNITIES

<http://www.west-fair.uli.org>



As a leader in the local real estate community, we invite you to support the forums and community outreach programs of the ULI Westchester/Fairfield through sponsorship. Annual Sponsors enjoy complimentary passes to ULI Westchester/Fairfield events and programs, membership bundles, plus Corporate Sponsor Listing on promotional material, our website and signage at each ULI Westchester/Fairfield event. Our Sponsors are also invited to join our Advisory Board and help shape the direction of the District Council's programs and initiatives.





WHO WE ARE

The mission of the Urban Land Institute:

Shape the future of the built environment for transformative impact in communities worldwide.

ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world.

ULI is its members—delivering the mission, shaping the future of the industry, and creating thriving communities around the globe. ULI Westchester/Fairfield is the Urban Land Institute’s fast growing District Council with over 280 members who collectively represent every facet of the real estate and land use industry. As a District Council, we host over 10 events per year including building tours, panel discussions, networking events, community outreach programs, and workshops.

WHAT WE DO

CONNECT

Bring together active, passionate, diverse members from across the fields of real estate and land use policy to foster collaboration within and beyond ULI’s membership.

- CREATIVE PLACEMAKING SERIES
- WLI, YOUNG LEADERS GROUP
- MEMBER SOCIALS & NETWORKING
- MEMBER-LED OPPORTUNITIES

INSPIRE

Share best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing.

- LUNCH & LEARNS
- INSIDERS PROJECT TOURS
- COFFEE TALKS WITH LUNCHEON SPEAKERS
- SECRETS TO SUCCESS WITH LOCAL LEADERS
- URBAN PLAN WORKSHOPS
- STUDENT MENTORSHIP

LEAD

Work to solve community and real estate challenges through applied collective global experience and philanthropic engagement.

- TECHNICAL ASSISTANCE PANELS
- PUBLIC SECTOR WORKSHOPS



INVEST IN ULI

SHOW YOUR SUPPORT FOR THE ULI MISSION

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives. As a sponsor, you'll receive outstanding visibility within the ULI Westchester/Fairfield network, plus the opportunity to lead and promote our mission within the region. ULI sponsors receive priority selection on committee assignments plus the following benefits for their contributions:

ULI Westchester/Fairfield Annual Sponsorship Program FY24 July 1, 2023 - June 30, 2024			
	SILVER \$2,000	GOLD \$5,000	PLATINUM \$7,500
Tickets to all District Council Events (In Person Events) *	2	5	8
Tickets to all District Council Webinars*	4	10	20
Participation on Advisory Board	✓	✓	✓
ULI Membership Included	FT STUDENT MEMBERSHIP OR A \$132 CREDIT FOR A YOUNG LEADER MEMBERSHIP	1 ASSOC. MEMBERSHIP (VALUE \$540)	1 ASSOCIATE & 1 YLG MEMBERSHIPS (VALUE \$804)
Recognition on DC website, flyer, and events	✓	✓	✓
Social media promotion of company	✓	✓	✓
Sponsors-only webinars	✓	✓	✓
Opportunity to Champion program webinars	✓	✓	✓
Special Invitation to Exclusive Interactive Thought Leadership Webinar Series/ Small Group Format	✓	✓	✓
UrbanPlan Sponsor Recognition	✗	✗	✓

We welcome in-kind donations. Sponsors that donate valuable goods such as scholarships for non-profit or student memberships, printing, and postage, event venue, valet parking transportation, graphic design, etc. may receive benefits equivalent to the cash sponsors' contribution.

ULI is a tax-exempt 501 c(3) non-profit research institute. Please contact your tax advisor to determine how much of your sponsorship may be tax deductible.

- *excludes Collins Awards and Other Special Events.
- Young Leader Memberships are for those aged 35 and younger



AKRF is committed to ‘meeting the mission’ wherever possible, and for our planning professionals that means helping the Urban Land Institute effect positive and sustained impact in communities of all shapes and sizes. The dedication of our planners, engineers, scientists, and related professionals can be seen in our annual sponsorship of the ULI Westchester/Fairfield chapter, and our service on the chapter boards, councils, and committees that strengthen ULI and its fellow organizations throughout our footprint.



Ashley Ley, AICP
Vice President - Planning and Land Development



Langan is an annual sponsor of ULI Westchester/Fairfield because of our shared goal – to create a positive impact on the future of the built environment and the communities we touch through our work. Around the country, Langan supports local district councils through sponsorship, individual membership, and active participation in programs and committees. We recognize that the people and organizations we partner with, and hope to partner with, are “at the table.”



Jean Coney
Sr. Business Development Manager



JOIN THE RANKS

Silver Sponsors



ULI MEMBERS ARE...

urban designers landscape architects
attorneys developers educators
asset managers urban planners
contractors public officials consultants
accountants bankers
property owners brokers students business developers
architects nonprofits

BECOME AN ANNUAL SPONSOR

Help Shape the Future of the Westchester/Fairfield District Council



Westchester/
Fairfield

Annual Sponsor Representative (who will represent firm at ULI Westchester/Fairfield)

Company/Organization: _____
Contact Name: _____ Title: _____
Email: _____ Phone: _____
Street Address: _____
City/State/Zip: _____

Administrative Support to Sponsor (if same as sponsor contact, leave blank)

Contact Name: _____ Title: _____
Email: _____ Phone: _____

Complimentary ULI Membership Recipient(s) (if applicable)

Contact Name: _____ DOB: _____ Email: _____
Contact Name: _____ DOB: _____ Email: _____
Contact Name: _____ DOB: _____ Email: _____

Please Check Sponsorship Level - Full Payment by ULI Invoice due 30 days after receiving the invoice.

- Platinum Sponsor: \$7,500
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,000

**10% discount for 2-year commitment.*

SEND US YOUR LOGO!

ULI West/FF will highlight your company logo on our website and in email promotions.

Please send this form with your company logo to iskra.marinova@uli.org

The Urban Land Institute (ULI) is a 501(c)(3) nonprofit research and education organization supported by its sponsors worldwide. TAX ID 53-0159845
ULI neither lobbies nor acts as an advocate for any single industry.

ULI Westchester/Fairfield SPONSORSHIP CONTACTS:

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