

Annual Sponsorship Program
Westchester/Fairfield
FY21
July 1, 2020- June 30, 2021

Annual Sponsorship Benefits	Silver \$1500	Gold \$3000	Platinum \$5000	Diamond \$10,000
Tickets to all District Council Webinars*	6 complimentary tickets per webinar	15 complimentary tickets per webinar	25 complimentary tickets per webinar	50 complimentary tickets per webinar
Participation on Advisory Board	yes	yes	yes	yes
ULI Memberships Included	1 Young Leader Membership (\$240 value)	1 Assoc. Membership or 2 YL Memberships (\$492 value apx.)	1 YL & 1 Assoc. Memberships (\$732 value)	1 Full Membership (\$1220 value)
Recognition on DC website, flyer, and events	yes	yes	yes	yes
Social media promotion of company	no	yes	yes	yes
Sponsors-only webinars	yes	yes	yes	yes
Opportunity to Champion program webinars	yes	yes	yes	yes
Special Invitation to Exclusive Interactive Thought Leadership Webinar Series/ Small Group Form	yes	yes	yes	yes
Urban Plan Sponsor Recognition	no	no	yes	yes

YL memberships for those aged 35 and younger
 * excludes Excellence Awards
 ** new package for small firms only (firms of 5 people or less)
 We are offering a 10% discount for a pre-paid 2 year Annual Sponsorship

We welcome in-kind donations. Sponsors that donate valuable goods such as scholarships for non-profit or student memberships, printing and postage, event venue, valet parking transportation, graphic design etc. may receive benefits equivalent to the cash sponsors' contribution.
 ULI is a tax exempt 501 c(3) non-profit research institute.
 Please contact your tax advisor to determine how much of your sponsorship may be tax deductible.