Utah

MAKE AN IMPACT

SPONSORSHIP OPPORTUNITIES



SUPPORT ULI

Help us advance the mission: ULI provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Utah is a self-sustaining organization that relies on the generous support of its sponsors to achieve this mission at the local level.

Sponsoring ULI Utah ensures that we can continues to produce high quality, relevant programs that benefit our members and the real estate community at large. Take advantage of these unique opportunities to showcase your company and support ULI Utah.

WHY SPONSOR?

COMMUNITY IMPACT

Align your brand with the mission of the Urban Land Institute (ULI) and contribute to the betterment of our community by supporting educational and knowledge-sharing initiatives. Your contribution supports our programing at the local level. The support we receive from our sponsors allows us to continue and expand upon our work.

DEVELOP COMMUNITY LEADERS

Support and create opportunities for our Young Leaders Group and Women's Leadership Initiative.

VISIBILITY & EXPOSURE

As a sponsor, your organization will enjoy prominent exposure and visibility to our extensive network of real estate and development professionals, government officials, investors, and community leaders.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship levels, each tailored to suit your organization's goals and objectives. Whether you choose to be an Annual, Housing Summit, or Trends Conference supporter, our sponsorship packages are designed to provide you with maximum value and exposure.

The Urban Land Institute is a 501c(3) nonprofit research and education organization supported by its members. Founded in 1936, the institute now has over 48,000 members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines, working in private enterprise and public service. The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.

450+
UTAH MEMBERS
ULI Utah's 450+ members represent nearly 20 industry sectors and over 100 young leaders (those under 35).

2,100+
ATTENDEES
Each year, 2,100+ individuals attend 30+ programs and events including tours, panels, networking, and more.

48,000+
WORLDWIDE
ULI's 48,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service dedicated to creating better places.

ANNUAL
SPONSORSHIP OPPORTUNITIES

Becoming a ULI Utah annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Utah is able to provide thought-provoking programs and lead land use and community development initiatives throughout the region.

SPONSORSHIP LEVELS & BENEFITS	VISIONARY $10,000	DIAMOND $7,000	PLATINUM $5,000	GOLD $3,000
• Complimentary Annual ULI Full membership	**1 ($1,332 value)**			
• Complimentary Annual ULI Associate membership	**2 ($1,080 value)**	**1 ($540 value)**	**1 ($540 value)**	
• 1 seat on the ULI Utah Advisory Board	*	*		
• Complimentary admissions to ULI Utah events- *excludes Housing Summit & Trends*	**4**	**2**	**1**	**1**
• VIP Table Sponsorship for Trends Conference, including eight (8) registrations	**1 ($4,000 value)**			
• VIP Half Table Sponsorship for Trends Conference, including four (4) registrations		**1 ($2,500 value)**		
• Company logo recognition on all ULI Utah email blasts to 3,000+ people	*	*	*	*
• Company logo with active link on Sponsorship page of ULI Utah website	*	*	*	*
• Verbal recognition & company logo on PowerPoint at each ULI Utah event	*	*	*	
• Newsletter feature 1x/yr	*	*	*	*
• Social media highlight 1x/yr	*	*	*	

ULI Utah

FOR MORE INFORMATION CONTACT:
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801.949.0701

AFFINITY GROUP + URBANPLAN

SPONSORSHIP OPPORTUNITIES

Sponsoring ULI Utah's affinity groups and initiatives, such as the Young Leaders Group (YLG), Women's Leadership Initiative (WLI), and UrbanPlan, will provide essential support for our 2025 programming by enabling us to offer a diverse range of professional development, networking, and community engagement opportunities. Sponsorship will help fund key activities, including mentorship programs, leadership retreats, educational events, and philanthropic initiatives, all designed to cultivate the next generation of real estate leaders. By partnering with these affinity groups, sponsors will not only enhance their visibility within Utah's real estate community but also contribute to creating a more inclusive and dynamic industry. Your support will allow us to deliver high-impact programming that empowers underrepresented groups, strengthens professional networks, and promotes innovative thinking, ultimately fostering long-term growth and sustainability in our communities

YOUNG LEADERS GROUP	WOMEN'S LEADERSHIP INITIATIVE	URBANPLAN
The ULI Utah Young Leaders (YLG) hosts programming and events for early-career professionals (under age 35) to develop career skills,learn thoughtful development practices. strengthen relationships and participation with the organization, provide opportunities for professional education and mentorship, offer networking within the local membership base, and encourage relationship building with senior members. Our YLG 2025 programing will include a group mentorship program, professional development retreat to a regional market, tours, socials, and a philanthropic outreach.	The mission of the Women's Leadership Initiative (WLI) is expressed in its four primary objectives: • Promote the advancement of women, throughout their careers, as leaders in the real estate industry. • Increase the number of women who serve in leadership positions in the real estate industry and in ULI. • Increase the visibility of women leaders in the real estate industry and in ULI. • Increase the number of women who are active ULI Full members, and support the development of young women members as leaders in ULI and in their professions.	UrbanPlan is an interactive UrbanPlan is a realistic, engaging exercise in which participants—high school students, university students, community members, or public officials—learn the fundamental forces that affect development in our communities. Participants experience challenging issues, private and public sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges. ULI Utah has a goal of delivering the Urbanplan program to 100+ highschool students and 50+ community members and public officials in 2025.

SPONSORSHIP LEVELS & BENEFITS	YLG MAJOR $5,000 (1 available)	YLG SUPPORTING $2,500 (2 available)	WLI MAJOR $5,000 (1 available)	WLI SUPPORTING $2,500 (1 available)	URBANPLAN MAJOR $5,000 (1 available)	URBANPLAN SUPPORTING $2,500 (2 available)
• Verbal recognition at all sponsored affinity group events	*	*	*	*	*	*
• Company logo with active link on sponsored affinity group pages of ULI Utah website	*	*	*	*	*	*
• Complimentary admissions to sponsored affinity group events	2	1	2	1		
• Annual Sponsorship benefits & recognition	GOLD ($3,000 value)	SUPPORTING ($1,500 value)	GOLD ($3,000 value)	SUPPORTING ($1,500 value)	GOLD ($3,000 value)	SUPPORTING ($1,500 value)
• Company logo recognition on all ULI Utah email blasts to 3,000+ people	*	*	*	*	*	*
• Company logo with active link on Sponsorship page of ULI Utah website	*	*	*	*	*	*

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THANK YOU

TO OUR GENEROUS 2025 SPONSORS!



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