

RESORT TOWN SUMMIT 2026 SPONSORSHIP OPPORTUNITIES

MARCH 26-27, 2026 | HYATT CENTRIC PARK CITY

The ULI Utah Resort Town Summit brings together influential public- and private-sector decision-makers shaping the future of resort communities. This premier gathering features a full day of high-impact programming focused on growth, housing, and connectivity, with thought-leading panels, guided project tours, and curated networking designed to foster meaningful connections. The Summit concludes with an optional second day of recreation in the iconic resort town of Park City, Utah, offering a distinctive setting for relationship-building and extended sponsor engagement.

SPONSORSHIP LEVELS & BENEFITS

SOLD

TITLE SPONSOR - \$10,000

*** ONE OPPORTUNITY AVAILABLE

Exclusive headline recognition as Title Sponsor, with premier brand placement across all event marketing, communications, and on-site signage

- **Verbal recognition and featured opening role**, including an exclusive 5-minute welcome to kick off the Summit
- **Reserved VIP table and ten (10) complimentary registrations**, including access to tours and the networking reception
- **Center-stage digital and on-site visibility**, including prominent placement on the Resort Town Summit event webpage, inclusion in marketing email campaigns reaching 3,000+ contacts, and featured recognition on all event signage
- **Included Annual Gold Sponsorship benefits and recognition** (a \$3,000 value)

FULL TABLE SPONSOR - \$3,500

- **Reserved VIP table and ten (10) complimentary registrations**, including access to tours and the networking reception
- **Digital and on-site visibility**, including placement on the Resort Town Summit event webpage, inclusion in marketing email campaigns reaching 3,000+ contacts, and featured recognition on all event signage

HALF TABLE SPONSOR - \$2,000

- **Shared reserved VIP table and five (5) complimentary registrations**, including access to tours and the networking reception
- **Digital and on-site visibility**, including placement on the Resort Town Summit event webpage, inclusion in marketing email campaigns reaching 3,000+ contacts, and featured recognition on all event signage