



Utah

MAKE AN IMPACT

SPONSORSHIP OPPORTUNITIES



SUPPORT ULI

Help us advance the mission: ULI provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Utah is a self-sustaining organization that relies on the generous support of its sponsors to achieve this mission at the local level.

Sponsoring ULI Utah ensures that we can continue to produce high quality, relevant programs that benefit our members and the real estate community at large. Take advantage of these unique opportunities to showcase your company and support ULI Utah.

WHY SPONSOR?

COMMUNITY IMPACT

Align your brand with the mission of the Urban Land Institute (ULI) and contribute to the betterment of our community by supporting educational and knowledge-sharing initiatives. Your contribution supports our programming at the local level. The support we receive from our sponsors allows us to continue and expand upon our work.

DEVELOP COMMUNITY LEADERS

Support and create opportunities for our Young Leaders Group and Women's Leadership Initiative.

VISIBILITY & EXPOSURE

As a sponsor, your organization will enjoy prominent exposure and visibility to our extensive network of real estate and development professionals, government officials, investors, and community leaders.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship levels, each tailored to suit your organization's goals and objectives. Whether you choose to be an Annual, Housing Summit, or Trends Conference supporter, our sponsorship packages are designed to provide you with maximum value and exposure.

The Urban Land Institute is a 501c(3) nonprofit research and education organization supported by its members. Founded in 1936, the institute now has over 48,000 members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines, working in private enterprise and public service. The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.

450+
UTAH MEMBERS

ULI Utah's 450+ members represent nearly 20 industry sectors and over 100 young leaders (those under 35).

2,100+
ATTENDEES

Each year, 2,100+ individuals attend 30+ programs and events including tours, panels, networking, and more.

48,000+
WORLDWIDE

ULI's 48,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service dedicated to creating better places.

ANNUAL

SPONSORSHIP OPPORTUNITIES

Becoming a ULI Utah annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Utah is able to provide thought-provoking programs and lead land use and community development initiatives throughout the region.

SPONSORSHIP LEVELS & BENEFITS	VISIONARY \$10,000	DIAMOND \$7,000	PLATINUM \$5,000	GOLD \$3,000
• Complimentary Annual ULI Full membership	1 (\$1,332 value)			
• Complimentary Annual ULI Associate membership	2 (\$1,080 value)	2 (\$1,080 value)	1 (\$540 value)	
• 1 seat on the ULI Utah Advisory Board	*	*		
• Complimentary admissions to ULI Utah events- <i>excludes Housing Summit & Trends</i>	4	2	1	1
• VIP Table Sponsorship for Trends Conference, including eight (8) registrations	1 (\$3,500 value)			
• VIP Half Table Sponsorship for Trends Conference, including four (4) registrations		1 (\$2,000 value)		
• Company logo recognition on all ULI Utah email blasts to 3,000+ people	*	*	*	*
• Company logo with active link on Sponsorship page of ULI Utah website	*	*	*	*
• Verbal recognition & company logo on PowerPoint at each ULI Utah event	*	*	*	*
• Newsletter feature 1x/yr	*	*	*	*
• Social media highlight 1x/yr	*	*	*	*



FOR MORE INFORMATION CONTACT:
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AFFINITY GROUP + URBANPLAN

SPONSORSHIP OPPORTUNITIES

Sponsoring ULI Utah's affinity groups and initiatives, such as the Young Leaders Group (YLG), Women's Leadership Initiative (WLI), and UrbanPlan, will provide essential support for our 2025 programming by enabling us to offer a diverse range of professional development, networking, and community engagement opportunities. Sponsorship will help fund key activities, including mentorship programs, leadership retreats, educational events, and philanthropic initiatives, all designed to cultivate the next generation of real estate leaders. By partnering with these affinity groups, sponsors will not only enhance their visibility within Utah's real estate community but also contribute to creating a more inclusive and dynamic industry. Your support will allow us to deliver high-impact programming that empowers underrepresented groups, strengthens professional networks, and promotes innovative thinking, ultimately fostering long-term growth and sustainability in our communities.

YOUNG LEADERS GROUP	WOMEN'S LEADERSHIP INITIATIVE	URBANPLAN
<p>The ULI Utah Young Leaders (YLG) hosts programming and events for early-career professionals (under age 35) to develop career skills, learn thoughtful development practices, strengthen relationships and participation with the organization, provide opportunities for professional education and mentorship, offer networking within the local membership base, and encourage relationship building with senior members.</p> <p>Our YLG 2025 programming will include a group mentorship program, professional development retreat to a regional market, tours, socials, and a philanthropic outreach.</p>	<p>The mission of the Women's Leadership Initiative (WLI) is expressed in its four primary objectives:</p> <ul style="list-style-type: none"> Promote the advancement of women, throughout their careers, as leaders in the real estate industry. Increase the number of women who serve in leadership positions in the real estate industry and in ULI. Increase the visibility of women leaders in the real estate industry and in ULI. Increase the number of women who are active ULI Full members, and support the development of young women members as leaders in ULI and in their professions. 	<p>UrbanPlan is an interactive UrbanPlan is a realistic, engaging exercise in which participants—high school students, university students, community members, or public officials—learn the fundamental forces that affect development in our communities. Participants experience challenging issues, private and public sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges.</p> <p>ULI Utah has a goal of delivering the Urbanplan program to 100+ highschool students and 50+ community members and public officials in 2025.</p>

SPONSORSHIP LEVELS & BENEFITS	YLG MAJOR \$5,000 (1 available)	YLG SUPPORTING \$2,500 (2 available)	WLI MAJOR \$5,000 (1 available)	WLI SUPPORTING \$2,500 (1 available)	URBANPLAN MAJOR \$5,000 (1 available)	URBANPLAN SUPPORTING \$2,500 (2 available)
• Verbal recognition at all sponsored affinity group events	*	*	*	*	*	*
• Company logo with active link on sponsored affinity group pages of ULI Utah website	*	*	*	*	*	*
• Complimentary admissions to sponsored affinity group events	2	1	2	1		
• Annual Sponsorship benefits & recognition	GOLD (\$3,000 value)	SILVER (\$1,500 value)	GOLD (\$3,000 value)	SILVER (\$1,500 value)	GOLD (\$3,000 value)	SILVER (\$1,500 value)
• Company logo recognition on all ULI Utah email blasts to 3,000+ people	*	*	*	*	*	*
• Company logo with active link on Sponsorship page of ULI Utah website	*	*	*	*	*	*



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HOUSING SUMMIT

2026 SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP LEVELS & BENEFITS	TITLE \$7,500 (1 available)	PREMIER \$5,000 (2 available)	MAJOR \$3,000 (4 available)	SUPPORTING \$2,000 (unlimited)
<ul style="list-style-type: none"> Reserved VIP table with eight (8) complimentary event registrations 	*	*	*	
<ul style="list-style-type: none"> Reserved VIP table with four (4) complimentary event registrations 				*
<ul style="list-style-type: none"> Invitation to the VIP pre-conference reception 	4	2	1	
<ul style="list-style-type: none"> Annual Gold Sponsorship Benefits & Recognition 	1 (\$3,000 value)			
<ul style="list-style-type: none"> Verbal introduction as sponsor at event 	*	*		
<ul style="list-style-type: none"> Opportunity to introduce keynote speaker 	*			
<ul style="list-style-type: none"> Company logo recognition on all Housing Summit marketing email blasts to 3,000+ people 	*	*	*	*
<ul style="list-style-type: none"> Company logo with active link on Housing Summit event page of ULI Utah website 	*	*	*	*
<ul style="list-style-type: none"> Social media highlight before event 	*	*	*	*

SPONSOR BOTH HOUSING SUMMIT AND TRENDS CONFERENCE -- AND SAVE!

Maximize your exposure and show your support for ULI Utah's premier events. Organizations that sponsor both the Housing Summit and the Trends Conference will receive 10% off their total sponsorship. Don't miss this opportunity to align your brand with the region's top thought leadership in real estate and land use. For custom sponsorship packages, contact kristen.cordova@uli.org.

2026 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS	TITLE \$20,000 (1 available)	PREMIER \$12,000 (3 available)	MAJOR \$7,000 (6 available)	VIP EVENT \$5,500 (5 available)	FULL TABLE \$4,000 (25 available)	HALF TABLE \$2,500 (25 available)	EXHIBITOR \$1,500
• Reserved VIP table with complimentary event registrations	Eight (8) registrations included	Eight (8) registrations included	Eight (8) registrations included	Four (4) registrations included	Eight (8) registrations included	Four (4) registrations included	Two (2) registrations included
• Invitation to the VIP pre-conference reception	Four (4) invitations included	Three (3) invitations included	Two (2) invitations included	Four (4) invitations included			
• Annual Sponsorship benefits & recognition	DIAMOND (\$7,000 value)	PLATINUM (\$5,000 value)	GOLD (\$3,000 value)				
• Access to the VIP/Speaker Green Room at event	*	*					
• Opportunity for exhibitor display in prominent location	*	*	*	*			*
• One (1) ULI Utah event promoting sponsor's project in 2026	*						
• 5 minutes of stage time to promote a project and opportunity to introduce keynote speaker	*						
• Exclusive verbal recognition at event	*	*					
• Company logo recognition on all Trends Conference marketing email blasts to 3,000+ people	*	*	*	*	*	*	
• Company logo with active link on Trends Conference event page of ULI Utah website	*	*	*	*	*	*	
• Company logo displayed prominently on all conference and VIP preconference materials, signage and sponsor Powerpoint	*	*	*	*	*	*	*
• Social media highlight before event	*	*	*	*	*		

SPONSORSHIP ADD-ONS

Full Table and Half Table Sponsors have the option to enhance their visibility by adding an exhibit display in our Sponsor Marketplace for an additional \$750.

IN-KIND SPONSORSHIPS

Do you have a product or a service that could elevate our event? We welcome in-kind contributions, including printing services, photography, speaker gifts, and other event essentials. In-kind sponsors receive valuable recognition, including branding opportunities and acknowledgement in event materials. To explore in-kind sponsorship opportunities, contact Kristen Cordova at kristen.cordova@uli.org.

INDIVIDUAL EVENT

SPONSORSHIP OPPORTUNITIES

ULI Utah's programs and events support the organization's mission-driven priorities: advancing decarbonization and net zero strategies, increasing housing attainability, and cultivating the next generation of diverse industry leaders. These events bring together a cross-section of real estate and land use professionals to share best practices and explore emerging trends in development, design, and construction. Each program spotlights timely projects and community initiatives that align with ULI's mission and values, offering attendees a deeper understanding of how these efforts are shaping Utah's built environment. In addition to high-quality content, these programs provide valuable networking opportunities that foster meaningful connections and collaboration across the industry. Open to all professionals, these events provide a platform for learning, idea exchange, and impactful networking.

WALKABLE WEDNESDAYS	WLI EVENTS	YLG EVENTS	MONTHLY EVENTS
<p>ULI Utah's Walkable Wednesday events offer an informal, on-the-ground look at key projects and neighborhoods shaping the future of our communities. These guided walking tours highlight innovative approaches to development, mobility, placemaking, and design—fostering conversation about what makes a place vibrant, inclusive, and connected. Open to ULI members and guests, Walkable Wednesdays provide a unique opportunity to experience projects firsthand while networking with fellow professionals in a casual setting.</p>	<p>ULI Utah's Women's Leadership Initiative (WLI) is committed to promoting the advancement of women in the real estate and land use industry. WLI events are designed to foster connection, mentorship, and professional development through thoughtful programming, leadership conversations, and networking opportunities. Open to all professionals, these events spotlight the voices and experiences of women shaping the built environment and create space for inclusive dialogue around leadership, career growth, and industry impact.</p>	<p>ULI Utah's Young Leaders Group (YLG) engages emerging professionals under the age of 35 who are passionate about shaping the future of real estate and land use. YLG events focus on career development, industry education, and building strong professional networks through panels, project tours, and mentorship opportunities. These events create an inclusive environment where the next generation of leaders can learn from seasoned professionals, connect with peers, and deepen their involvement in ULI's mission.</p>	<p>ULI Utah's event programming offers timely content for professionals across the real estate and land use spectrum. Events include site tours of transformative projects, panel discussions with industry leaders, and briefings on key policy and legislative issues impacting our communities. Designed to educate, inspire, and connect, these programs highlight innovative approaches to development while fostering dialogue around critical challenges and opportunities in Utah's built environment.</p>

SPONSORSHIP LEVELS & BENEFITS	GOLD \$2,000	SILVER \$1,500	BRONZE \$1,000	FRIEND \$500
• Complimentary admissions to sponsored event	4	3	2	1
• Verbal recognition of company name as sponsor of the event	*	*	*	*
• Company logo recognition on event page, all event related email blasts & looping PowerPoint at beginning of event.	*	*	*	*
• Reserved space at the front of the room	*	*		
• Social Media Highlight	*	*		
• Opportunity to introduce the program	*			
• Logo displayed at registration table	*			
• Sponsor provided slide on looping PowerPoint	*			



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THANK YOU

TO OUR GENEROUS 2024 SPONSORS!



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