



ULI Utah

TRENDS CONFERENCE

NOVEMBER 12, 2025 | HYATT REGENCY SALT LAKE CITY

ULI Utah's Annual Trends Conference is the premier event of the year, drawing over 500 influential leaders from Utah's business, government, and community sectors. This highly anticipated conference offers a unique opportunity to hear from over 30 leading industry experts, providing valuable insights on current and emerging state and national real estate trends, with a special focus on future projections. Elevate your organization's visibility by becoming a sponsor of the ULI Utah Trends Conference and engage with this influential audience at this year's event.



MEET THE
KEYNOTE

**GREG
LINDSAY**

Generalist, Urbanist, Speaker, Futurist

Greg Lindsay is a non-resident senior fellow of MIT's Future Urban Collectives Lab, Arizona State University's Threatcasting Lab, and the Atlantic Council's Scowcroft Center for Strategy and Security. He was the founding chief communications officer of AlphaGeo and remains a senior advisor. Most recently, he was a 2022-2023 urban tech fellow at Cornell Tech's Jacobs Institute, where he explored the implications of AI and augmented reality at urban scale.

He has advised firms such as Intel, Samsung, IKEA, Starbucks, Audi, Hyundai, Tishman Speyer, British Land, André Balazs Properties, Aldar, Emaar, and Expo 2020, along with numerous G20 government entities. Previously, he was urbanist-in-residence at BMW MINI's urban tech accelerator, URBAN-X, as well as director of applied research at NewCities and founding director of strategy at its mobility-focused offshoot, CoMotion.

Greg is also a two-time Jeopardy! champion (and the only human to go undefeated against IBM's Watson).

2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS	TITLE \$20,000 (1 available) SOLD OUT	PREMIER \$12,000 (3 available)	GOLD \$7,000 (6 available) SOLD OUT	VIP EVENT \$5,000 (5 available) only 1 left!	FULL TABLE \$4,000 (25 available) only 18 left!	HALF TABLE \$2,500 (25 available) only 18 left!	SPECIALTY (Green Room, Happy Hour or Exhibit Booth) \$1,500
• Reserved VIP table with complimentary event registrations	Eight (8) registrations included	Eight (8) registrations included	Eight (8) registrations included	Four (4) registrations included	Eight (8) registrations included	Four (4) registrations included	Two (2) registrations included
• Invitation to the VIP pre-conference reception	Four (4) invitations included	Three (3) invitations included	Two (2) invitations included	Four (4) invitations included			
• Annual Sponsorship benefits & recognition	DIAMOND (\$7,000 value)	PLATINUM (\$5,000 value)	GOLD (\$3,000 value)				
• Access to the VIP/Speaker Green Room at event	*	*					
• Opportunity for exhibitor display in prominent location	*	*	*	*			
• One (1) ULI Utah event promoting sponsor's project in 2026	*						
• 5 minutes of stage time to promote a project and opportunity to introduce keynote speaker	*						
• Exclusive verbal recognition at event	*	*					
• Company logo recognition on all Trends Conference marketing email blasts to 3,000+ people	*	*	*	*	*	*	
• Company logo with active link on Trends Conference event page of ULI Utah website	*	*	*	*	*	*	
• Company logo displayed prominently on all conference and VIP preconference materials, signage and sponsor Powerpoint	*	*	*	*	*	*	*
• Social media highlight before event	*	*	*	*	*	*	

SPONSORSHIP ADD-ONS

Full Table and Half Table Sponsors have the option to enhance their visibility by adding an exhibit display in our Sponsor Marketplace for an additional \$500.

IN-KIND SPONSORSHIPS

Do you have a product or a service that could elevate our event? We welcome in-kind contributions, including printing services, photography, speaker gifts, and other event essentials. In-kind sponsors receive valuable recognition, including branding opportunities and acknowledgement in event materials. To explore in-kind sponsorship opportunities, contact Kristen Cordova at kristen.cordova@uli.org.

ANNUAL

SPONSORSHIP OPPORTUNITIES

Becoming a ULI Utah annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Utah is able to provide thought-provoking programs and lead land use and community development initiatives throughout the region.

SPONSORSHIP LEVELS & BENEFITS	VISIONARY \$10,000	DIAMOND \$7,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500
• Complimentary Annual ULI Full membership	1 (\$1,332 value)				
• Complimentary Annual ULI Associate membership	2 (\$1,080 value)	2 (\$1,080 value)	1 (\$540 value)		
• 1 seat on the ULI Utah Advisory Board	*	*			
• Complimentary admissions to ULI Utah events- <i>excludes Housing Summit & Trends</i>	4	2	1	1	
• VIP Table Sponsorship for Trends Conference, including eight (8) registrations	1 (\$3,500 value)				
• VIP Half Table Sponsorship for Trends Conference, including four (4) registrations		1 (\$2,000 value)			
• Company logo recognition on all ULI Utah email blasts to 3,000+ people	*	*	*	*	*
• Company logo with active link on Sponsorship page of ULI Utah website	*	*	*	*	*
• Verbal recognition & company logo on Power-Point at each ULI Utah event	*	*	*	*	*
• Newsletter feature 1x/yr	*	*	*	*	
• Social media highlight 1x/yr	*	*	*	*	



FOR MORE INFORMATION CONTACT:
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