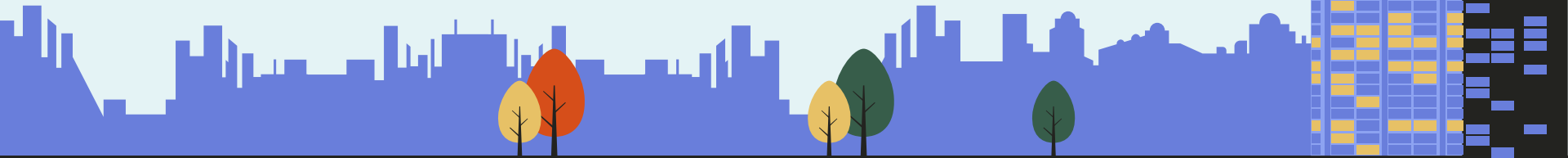
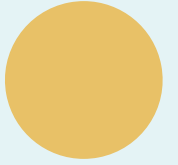
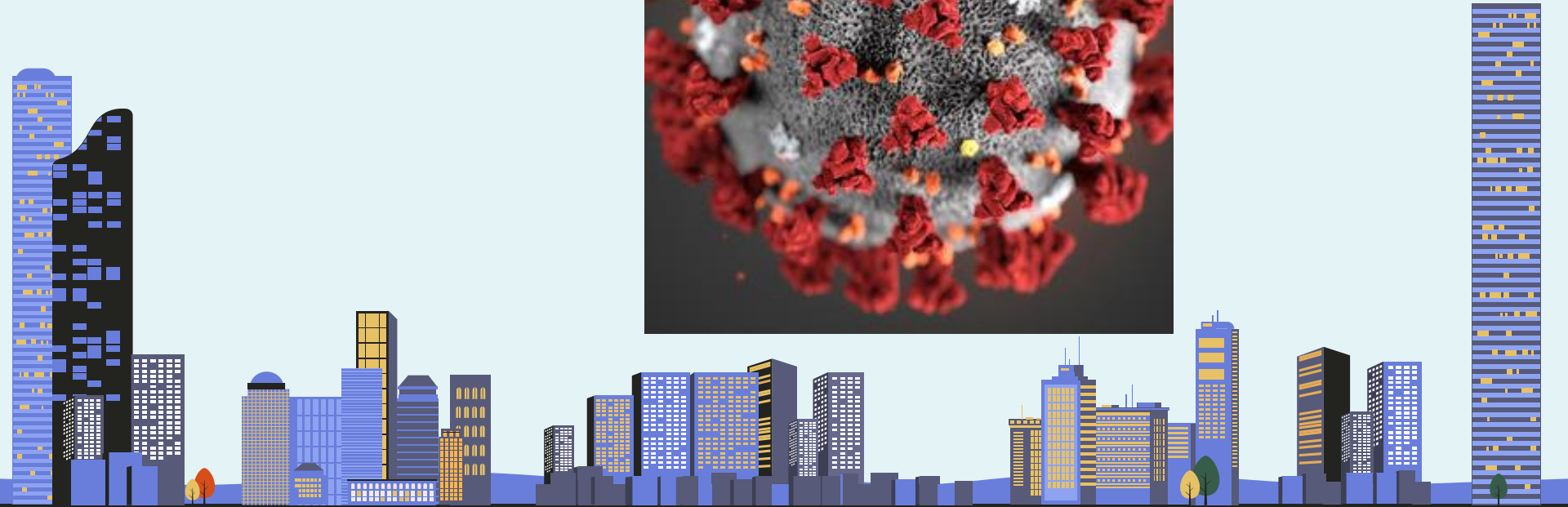
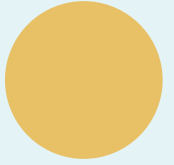
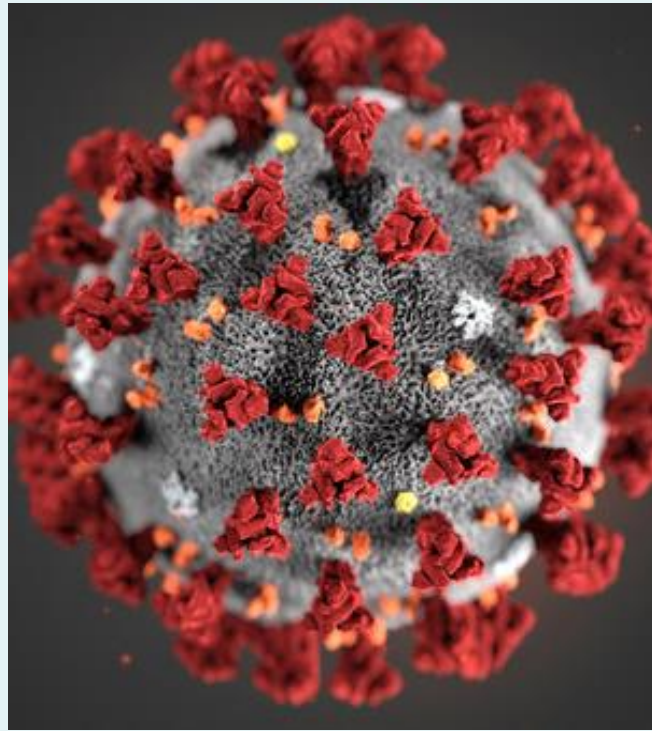


UrbanPlan:

Impacting Tomorrow's
Leaders



High School, here at ULI?

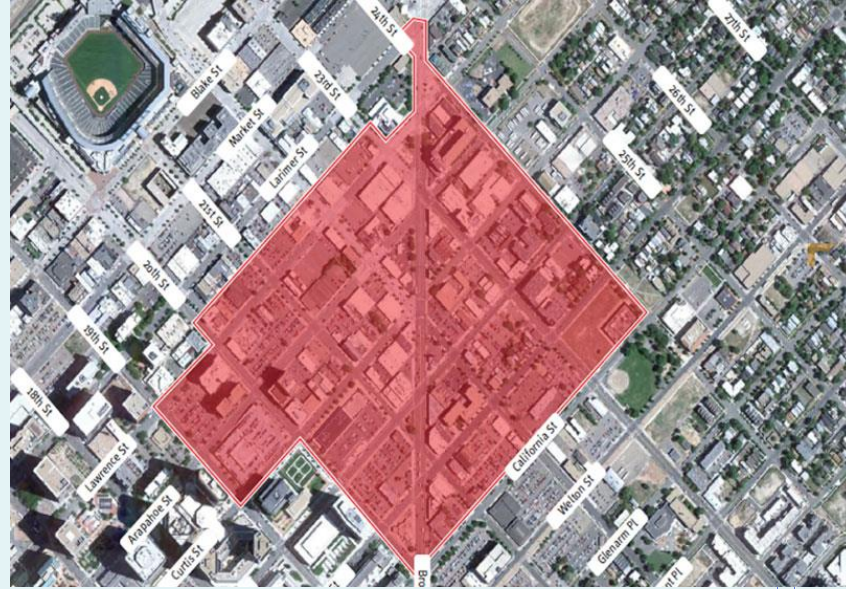


UrbanPlan **timeline**

| | |
|------------------|---|
| 2020-2021 | Started Teaching AP Human Geography at Brighton High School |
| 2021-2022 | Developed role-play on urban redevelopment to expand students' perspectives |
| 2022-2023 | Discovered the existence of UrbanPlan |
| Jan. 2023 | Taught UrbanPlan to my students |
| 2023-2024 | Second year teaching UrbanPlan |
| 2024-2025 | UrbanPlan Legacy continues... |



Neighborhood Map

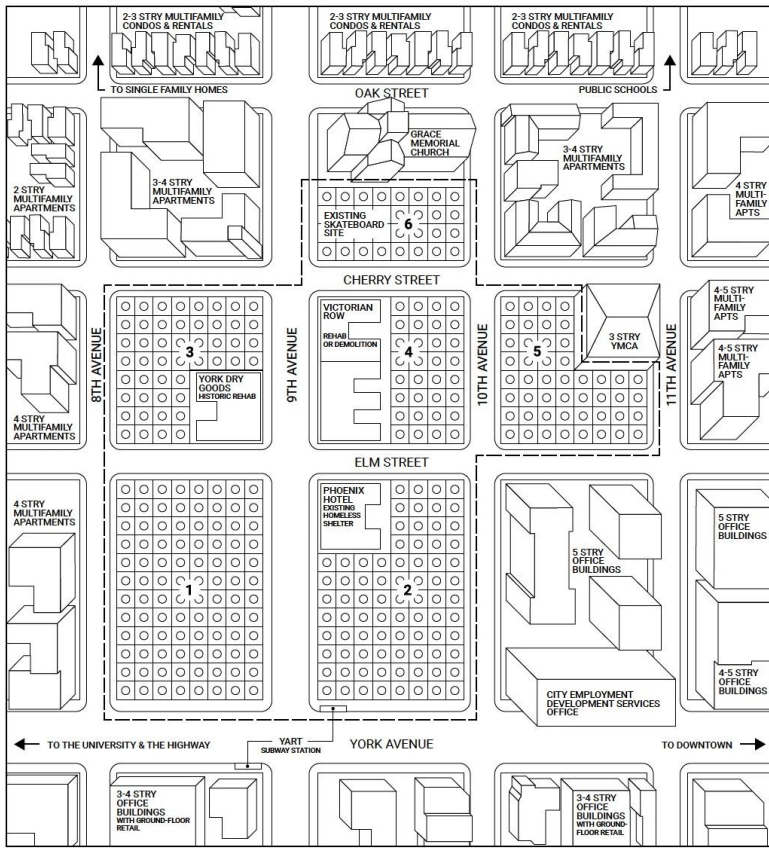


UrbanPlan **timeline**

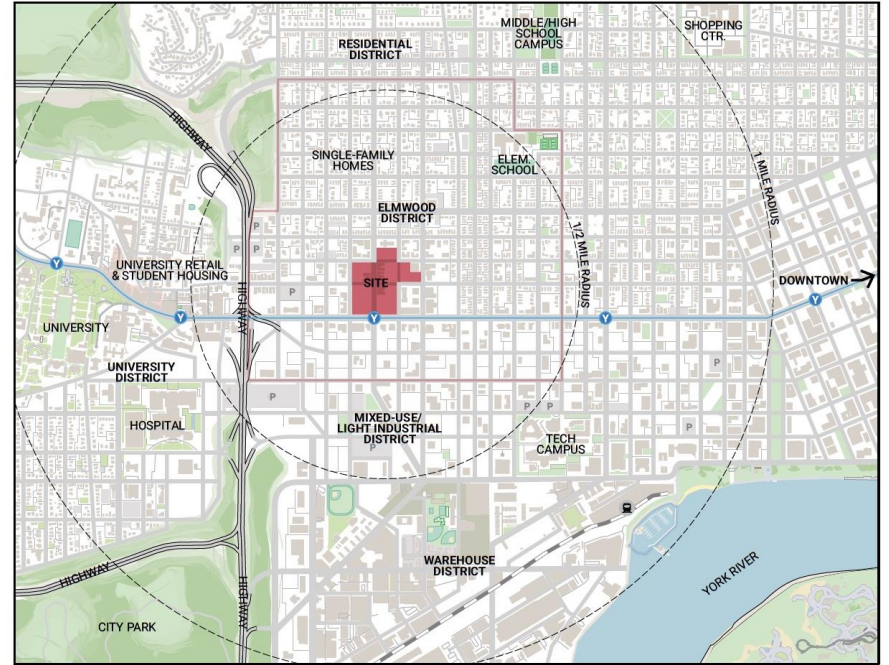
| | |
|------------------|---|
| 2020-2021 | Started Teaching AP Human Geography at Brighton High School |
| 2021-2022 | Developed role-play on urban redevelopment to expand students' perspectives |
| 2022-2023 | Discovered the existence of UrbanPlan |
| Jan. 2023 | Taught UrbanPlan to my students |
| 2023-2024 | Second year teaching UrbanPlan |
| 2024-2025 | UrbanPlan Legacy continues... |



UrbanPlan Site Map

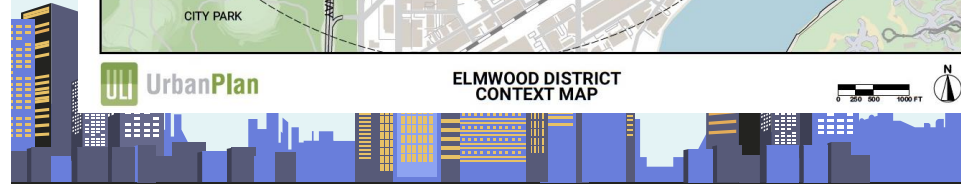


ELMWOOD DEVELOPMENT DISTRICT



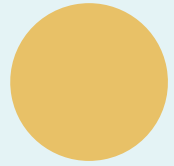
UrbanPlan

ELMWOOD DISTRICT
CONTEXT MAP



UrbanPlan

A project-based learning program where students engage deeply with the intricacies of land-use decisions. The program simulates the real-world challenges of balancing competing financial, social, political, and environmental demands in an urban setting.



UrbanPlan Roles



UrbanPlan design

dilemma

JUSTICE FOR ELMWOOD

*Coalition for Jobs
& Housing*

Low-income residents and their representatives
15% Affordable housing
40 low or very-low income housing units
Entry-level jobs | Q-Mart
Affordable basic level retail goods and services
Community service facilities



30 members teen-mid 20's
100s of local skaters
10K SF Skate Park



Yorktown
Environmental
Coalition

100+ advocates and several local partners
5.5K SF for Yorktown Bike Share office
75% Net Zero buildings
Supermarket
Against Q-Mart due to emissions

Neighborhood Liaison Letters

The Old Urbanists

ELMWOOD'S WISDOM ALLIANCE

200+ households/taxpayers/seniors
on fixed income
Age in place | Q-Mart
Traffic barriers near church



GRACE
MEMORIAL
CHURCH

Church members & Unhoused
Homeless Shelter | 120 beds
Hours: 4 pm to 9 am
(new or in the Phoenix Hotel)
Church will pay to design, build, and operate



The Elmwood
Neighborhood
Alliance

400+ homeowners/voters/taxpayers
Keep historic buildings
Quiet residential streets w/human scale
buildings, shops, and civic spaces
Limited affordable housing
No Homeless Shelter or Q-Mart
No tall buildings or traffic/noise

proArts

12 artists with low-rent lease in Victorian Row
10K SF of rent-free studio space in VR

YORKTOWN UNIVERSITY

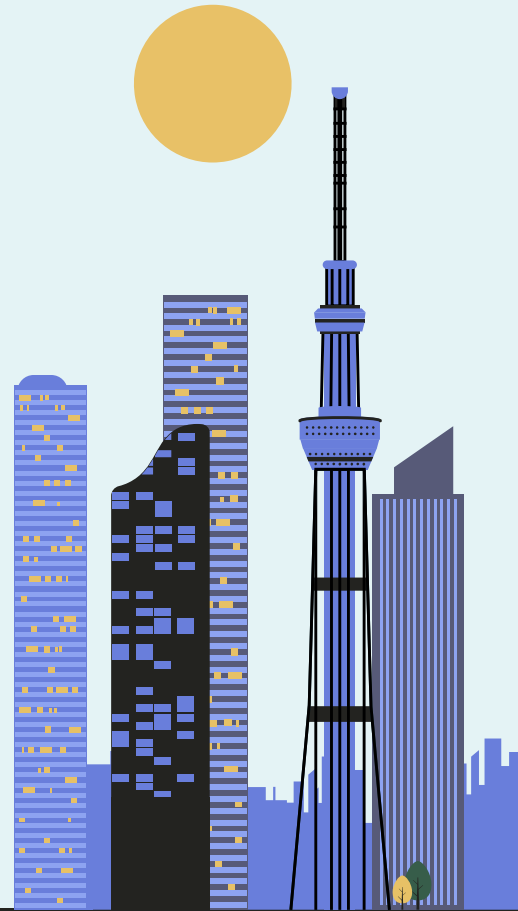
Office of the President

15K SF of rent-free classroom space
Extension Site – weekend/evening classes
Professional Development, Entrepreneurship,
Lifelong Learning

UrbanPlan Certificates and Plaques



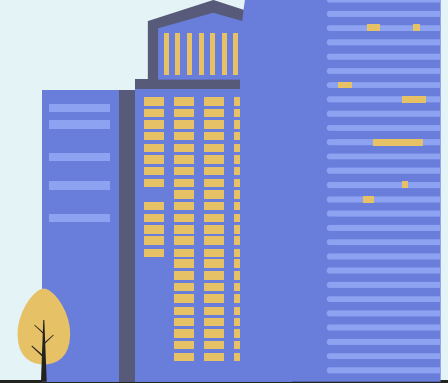
This certificate is given in recognition of the development company that, seamlessly integrated financial consideration into the urban landscape by crafting a design that met all the economic goals but also exemplified fiscal responsibility and long-term financial viability of the city of Elmwood.



UrbanPlan Certificates and Plaques



This certificate is given in recognition of the development company that skillfully integrated essential services and community facilities into the urban environment by focusing on a design that enhanced residents' well-being and quality of life, allowing social cohesion, inclusivity, and connectedness in the city of Elmwood.

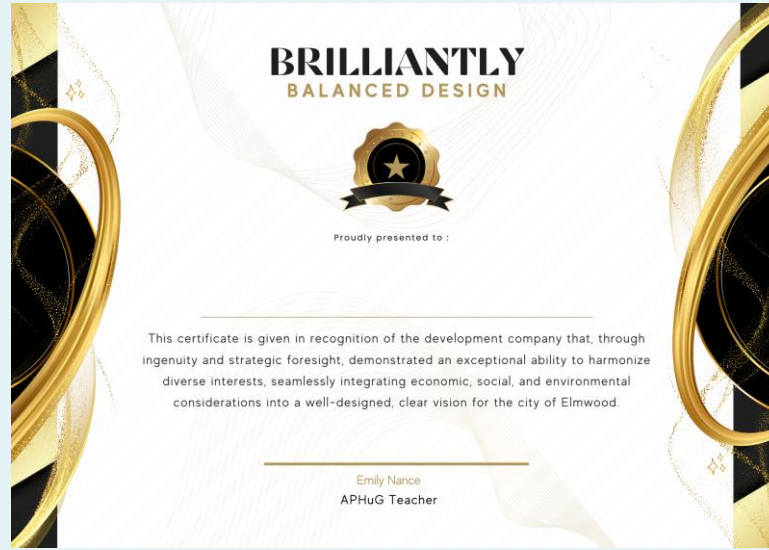


UrbanPlan Certificates and Plaques

This certificate is given in recognition of the development company that ingeniously balanced development goals with ecological consideration by implementing a design with innovative green practices, energy-efficient solutions, and eco-conscious design elements, fostering a healthier and more resilient future for the city of Elmwood.



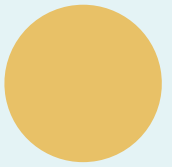
UrbanPlan Certificates and Plaques



This certificate is given in recognition of the development company that, through ingenuity and strategic foresight, demonstrated an exceptional ability to harmonize diverse interests, seamlessly integrating economic, social, and environmental considerations into a well-designed vision for the city of Elmwood.



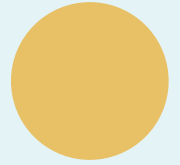
Some UrbanPlan Winners



UrbanPlan



UrbanPlan Development Team



01

INNOVATION INCORPORATED™



Nash Wong: Financial Analyst

Anna Miner: Site Planner

Madelyn Boyack: Marketing Director

Brooklyn Manwaring: Neighborhood Liaison

Sarah Stubben: Neighborhood Liaison

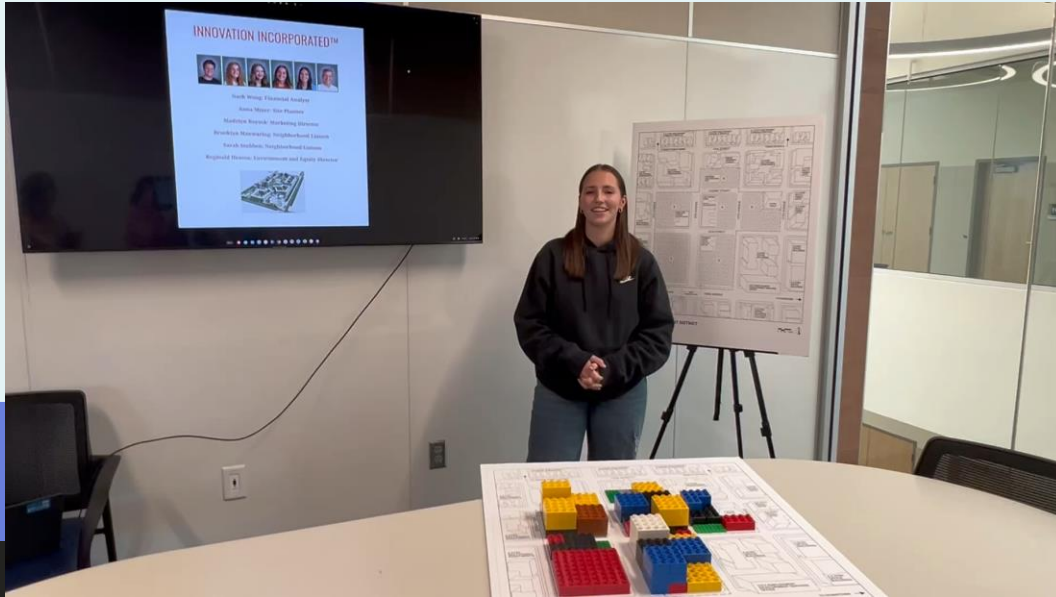
Reginald Heaton: Environment and Equity Director

Sarah S.

"Being a part of Innovation Inc. made me appreciate everything that goes in to building a city and creating a community."

"Deliberate decisions."

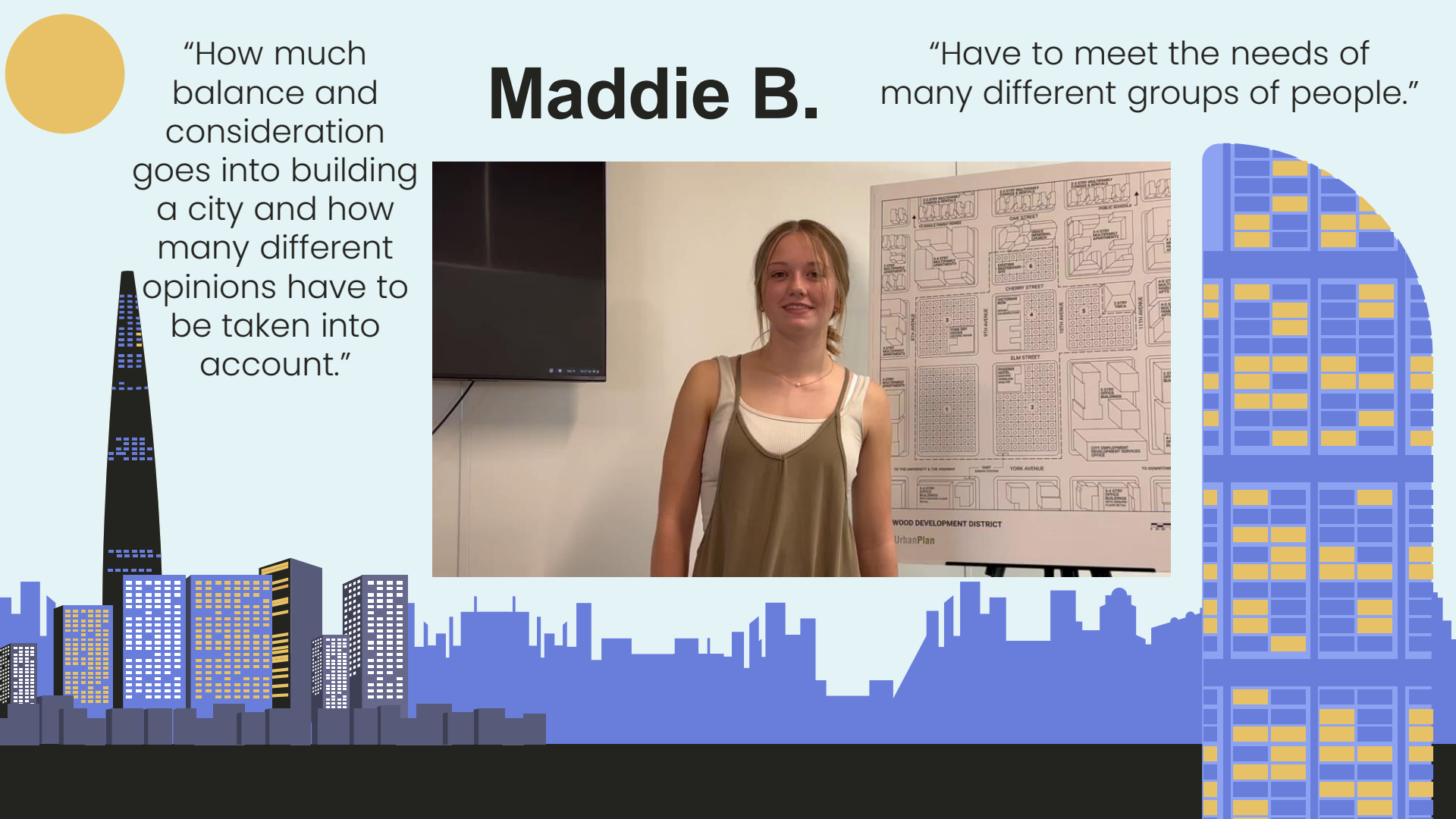
"So many different opinions and perspective into consideration."



“How much balance and consideration goes into building a city and how many different opinions have to be taken into account.”

Maddie B.

“Have to meet the needs of many different groups of people.”



“We had to take into account peoples wants, the environment, and finances.”

“I started to pay attention to where shops are in regards to parks.”

Brooklyn M.

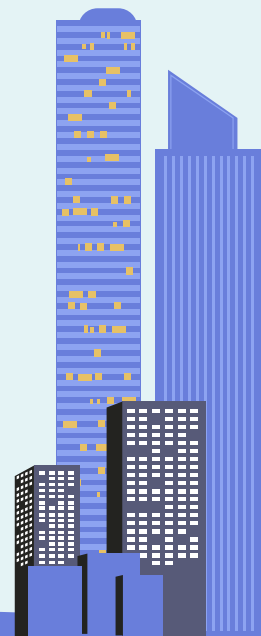


“I understand the effort that went into arranging the aesthetics and also balancing the opinions of so many parties.”

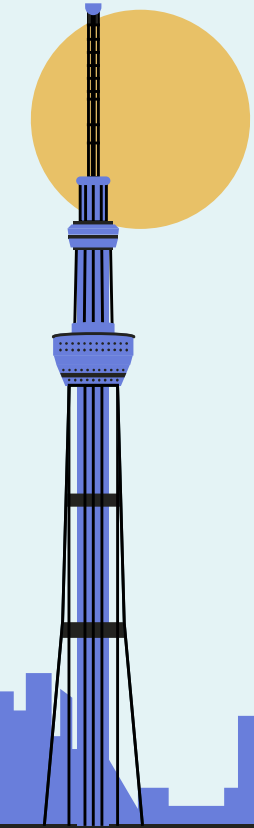
“There are tons of things a city must contain.”

“Through the project I was able to figure out the things that I am passionate about in the city I live in.”

Anna



UrbanPlan's impact and you

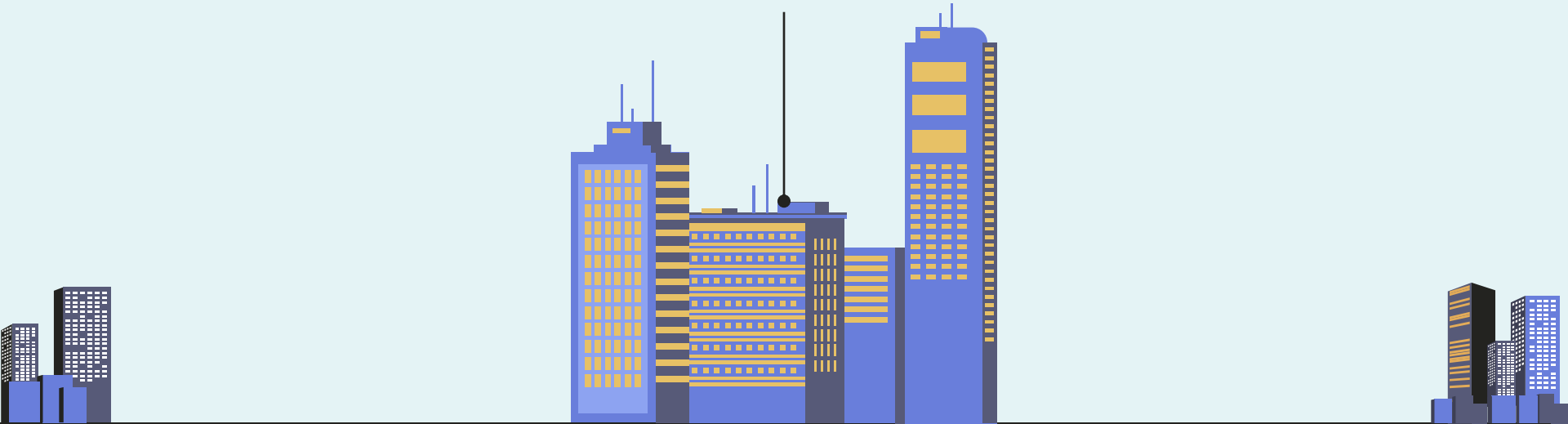
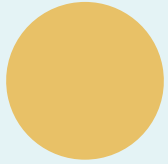


UrbanPlan Volunteers

Have an impact on future

leaders

Volunteer to mentor students as they work through this process.



Thank you ULI!

