

# AI & the FUTURE of Commercial Real Estate



[www.nikkigreenberg.com](http://www.nikkigreenberg.com)



[www.utah.uli.org](http://www.utah.uli.org)



# AGENDA

## Today's Topics



**FUTURE TECH**



**FUTURE ASSETS**



**FUTURE PROOFING**

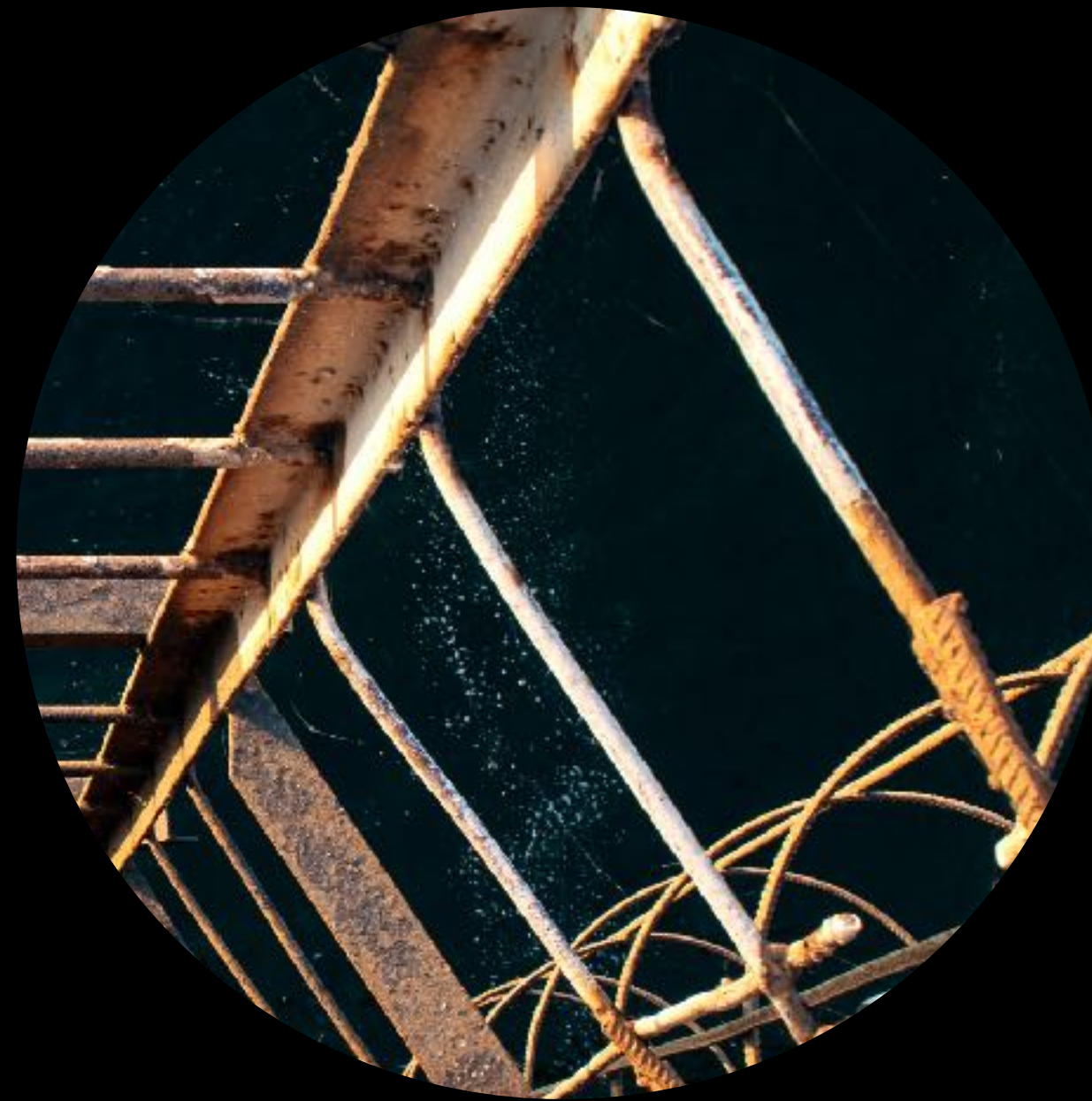


# NEX-GEN TECH

## Tasks




**REPETITIVE**



**DANGEROUS**



**DULL**



NEXGEN TECHNOLOGIES  
are SHAPING **FUTURE CRE**



# CORPORATE: QUICK WINS

## AI & technology strategy



### TECH

Extend existing technology



### TRAINING

YouTube & self-guided learning



### GUIDANCE

Simple 1-page guide



# CORPORATE: BIG PICTURE

## AI & technology strategy



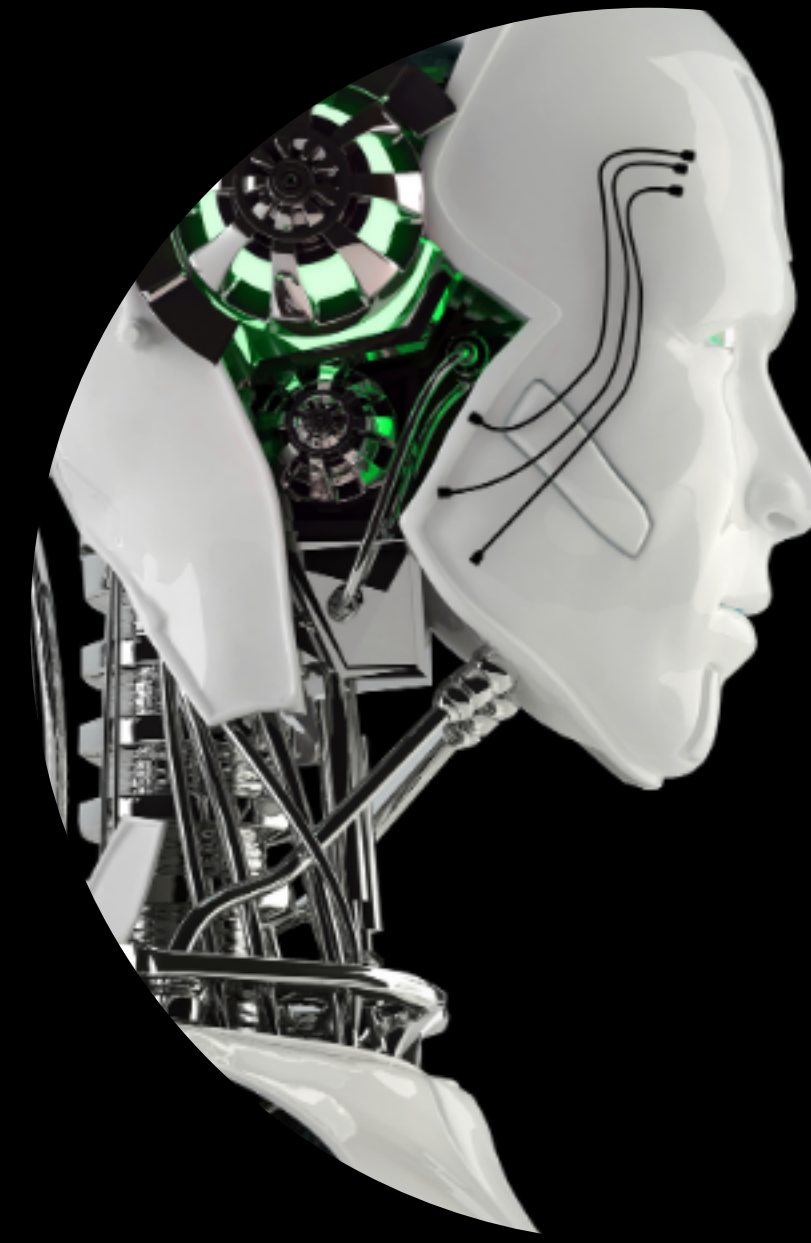
### TECH

Explore new tech



### TRAINING

Product specific expertise



### GUIDANCE

Comprehensive, integrated  
tech strategy



# ASSET TECHNOLOGY

## AI & technology strategy



### TECH

Asset tech register



### TRAINING

Upskill on best tech



### GUIDANCE

1-page tech procurement guide





The EXTRAORDINARY PLACES  
of the FUTURE are **BUILT TODAY**

*& it is passionate people who make it happen*



*Stay in touch*



**NIKKI GREENBERG**  
WEBSITE

[www.nikkigreenberg.com/](http://www.nikkigreenberg.com/)



**NIKKI GREENBERG**  
LINKEDIN

[www.linkedin.com/nikki-greenberg-futurist](http://www.linkedin.com/nikki-greenberg-futurist)