

# 2023 TRENDS CONFERENCE SPONSORSHIP OPPORTUNITIES

ULI Utah's Annual Trends Conference attracts over 550 of Utah's top business, government, and community leaders from both the private and public sectors. Considered the premier event of the year, the ULI Utah Trends Conference provides the opportunity to learn from 30+ top industry experts about the most current state and national real estate trends, with a focus on what to expect in the future. Position your organization in front of this powerful audience by becoming a ULI Utah Trends Conference sponsor for this year's event.

# ANNUAL TRENDS CONFERENCE SHAPE TODAY TRANSFORM TOMORROW

OCTOBER 24, 2023 | HYATT REGENCY, SALT LAKE CITY

**SOLD OUT**

**TITLE + ANNUAL  
DIAMOND SPONSOR**  
\$25,000  
—(1 available)—  
**SOLD!**

**EXCLUSIVE TRENDS BENEFITS**

- Eight (8) Trends Conference registrations with VIP table seating
- One (1) ULI Utah event promoting sponsor's project in 2024
- Opportunity to introduce keynote speaker of their choice
- Exclusive verbal recognition as Title Sponsor
- Opportunity for an exhibitor display in prominent location. A table and two chairs will be provided
- Company logo displayed prominently on all conference materials, signage, PowerPoint and email blasts to 3,000+ people
- Social Media Highlight before event
- Four (4) registrations to the VIP pre-conference event
- Signage and recognition at VIP pre-conference event

**INCLUDED ANNUAL BENEFITS**

- Diamond Annual Sponsorship benefits & recognition (\$7,000 value)

**PREMIER + ANNUAL  
PLATINUM SPONSOR**  
\$12,000  
—(3 available)—  
**ONLY 2 LEFT!**

CHOOSE ONE:  
**BREAKFAST SPONSOR,  
FEATURED LUNCH SPONSOR,  
RECEPTION SPONSOR**

**EXCLUSIVE TRENDS BENEFITS**

- Eight (8) Trends Conference registrations with VIP table seating
- Exclusive verbal recognition as selected Premier Sponsor with logo prominently displayed on signage and PowerPoint during selected Premier Sponsor block
- Opportunity for an exhibitor display in prominent location. A table and two chairs will be provided
- Company logo displayed prominently on all conference materials, signage, and email blasts to 3,000+ people
- Social Media Highlight before event
- Two (2) registrations to the VIP pre-conference event
- Signage and recognition at VIP pre-conference event

**INCLUDED ANNUAL BENEFITS**

- Platinum Annual Sponsorship benefits & recognition (\$5,000 value)

**MAJOR + ANNUAL  
GOLD SPONSOR**  
\$8,000  
—(6 available)—  
**ONLY 4 LEFT!**

**EXCLUSIVE TRENDS BENEFITS**

- Eight (8) Trends Conference registrations with VIP table seating
- Company logo displayed on all conference materials, signage, and email blasts to 3,000+ people
- Social Media Highlight before event

**INCLUDED ANNUAL BENEFITS**

- Gold Annual Sponsorship benefits & recognition (\$3,000 value)

**SOLD OUT**

**VIP EVENT SPONSOR**  
\$5,000  
—(5 available)—  
**SOLD!**

**EXCLUSIVE TRENDS BENEFITS**

- Four (4) Trends Conference registrations with VIP table seating
- Company logo displayed on all conference materials, signage, and email blasts to 3,000+ people
- Social Media Highlight before event
- Four (4) registrations to the VIP pre-conference event
- Signage and recognition at VIP pre-conference event

**FULL TABLE SPONSOR**  
\$3,500  
—(25 available)—  
**ONLY 4 LEFT!**

**EXCLUSIVE TRENDS BENEFITS**

- Eight (8) Trends Conference registrations with VIP table seating
- Company logo on all ULI Utah email blasts and monthly newsletter to 3,000+ people
- Social Media Highlight before event

**HALF-TABLE SPONSOR**  
\$2,000  
—(25 available)—  
**ONLY 19 LEFT!**

**EXCLUSIVE TRENDS BENEFITS**

- Four (4) Trends Conference registrations with VIP table seating
- Social Media Highlight before event

# 2023 ANNUAL SPONSORSHIP BENEFITS

Becoming a ULI Utah annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Utah is able to provide thought-provoking programs and lead land use and community development initiatives throughout the region.

**450+**  
**UTAH MEMBERS**

ULI Utah's 430+ members represent nearly 20 industry sectors and over 100 young leaders (those under 35).

**1,500+**  
**ATTENDEES**

Each year, 1,500+ individuals attend 30+ programs and events including tours, panels, networking, and more.

**48,000+**  
**WORLDWIDE**

ULI's 48,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service dedicated to creating better places.

## VISIONARY SPONSOR \$10,000

### BENEFITS

- Designated staff or committee member assigned to manage sponsor relationship
- Personal assistance and/or referrals for service on a national Product Council
- One (1) complimentary annual ULI Full membership (\$1,332 value)
- Two (2) complimentary annual ULI Associate memberships (\$1,080 value)
- Four (4) complimentary admissions to ULI Utah event(s) - *excludes signature events*
- Table Sponsorship for Trends Conference, including eight (8) registrations (\$3,500 value)
- 1st priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 2x/yr
- Ten (10) registrations to Sponsors-Only event

## DIAMOND SPONSOR \$7,000

### BENEFITS

- Two (2) complimentary annual ULI Associate memberships (\$1,080 value)
- Two (2) complimentary admissions to ULI Utah event(s) - *excludes signature events*
- Half-Table Sponsorship for Trends Conference, including four (4) registrations (\$2,000 value)
- 2nd priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 2x/yr
- Eight (8) registrations to Sponsors-Only event

## PLATINUM SPONSOR \$5,000

### BENEFITS

- One (1) complimentary annual ULI Associate membership (\$540 value)
- One (1) complimentary admission to ULI Utah event - *excludes signature events*
- 3rd priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Six (6) registrations to Sponsors-Only event

## GOLD SPONSOR \$3,000

### BENEFITS

- One (1) complimentary admission to ULI Utah event - *excludes signature events*
- 4th priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Company logo recognition on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Four (4) registrations to Sponsors-Only event

## SILVER SPONSOR \$1,500

### BENEFITS

- 5th priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Company logo recognition on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Two (2) registrations to Sponsors-Only event



**FOR MORE INFORMATION CONTACT:**  
Kristen Cordova - Executive Director  
kristen.cordova@uli.org  
801.949.0701