

2023 HOUSING SUMMIT SPONSORSHIP OPPORTUNITIES

Utah's population has grown by nearly one million people over the past decade. Yet, homebuilding has not kept pace, resulting in a severe shortage of attainable homes for those who need it most. Our state is facing a real housing affordability crisis that is already impacting our economy and quality of life.

Join us for a half day summit where we will bring together a diverse mix of speakers to discuss innovative solutions and opportunities to overcome the challenges. Developers, public officials, urban planners, investors, housing advocates, and thought leaders will share their expertise on how we can expand housing opportunities for all in Utah.

ULI Utah's Housing Summit attracts over 250 of Utah's top business, government, and community leaders from both the private and public sectors. Gain recognition in the real estate industry and give back to ULI's real estate community in Utah by becoming a sponsor at ULI Utah's Housing Summit. Your sponsorship ensures that ULI can continue to deliver its mission, shaping the future of the built environment for transformative impact in communities worldwide.



SOLD OUT

**TITLE + ANNUAL
GOLD SPONSOR**
\$7,500
(1 available)

EXCLUSIVE TRENDS BENEFITS

- Eight (8) Housing Summit registrations with VIP table seating
- Introduction as Title Sponsor at the event
- Opportunity to introduce Keynote Speaker
- Company logo displayed prominently on all conference materials, signage, Power-Point and email blasts to 3,000+ people
- Logo and company website linked on ULI Utah website
- Social Media Highlight before event
- Receive list of all conference attendees prior to the event

INCLUDED ANNUAL BENEFITS

- Gold Annual Sponsorship benefits & recognition

PREMIER SPONSOR
\$5,000
(2 available)

EXCLUSIVE HOUSING SUMMIT BENEFITS

- Eight (8) Housing Summit registrations with VIP table seating
- Introduction as Major Sponsor at the event
- Company logo displayed prominently on all conference materials, signage, Power-Point and email blasts to 3,000+ people
- Logo and company website linked on ULI Utah website
- Social Media Highlight before event
- Receive list of all conference attendees prior to the event

MAJOR SPONSOR
\$3,000
(4 available)

EXCLUSIVE HOUSING SUMMIT BENEFITS

- Six (6) Housing Summit registrations with VIP table seating
- Introduction as Major Sponsor at the event
- Company logo displayed prominently on all conference materials, signage, Power-Point and email blasts to 3,000+ people
- Logo and company website linked on ULI Utah website
- Social Media Highlight before event

SUPPORTING SPONSOR
\$1,500

EXCLUSIVE HOUSING SUMMIT BENEFITS

- Four (4) Housing Summit registrations with VIP table seating
- Company logo displayed prominently on all conference materials, signage, Power-Point and email blasts to 3,000+ people
- Logo and company website linked on ULI Utah website

2023 ANNUAL SPONSORSHIP BENEFITS

Becoming a ULI Utah annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Utah is able to provide thought-provoking programs and lead land use and community development initiatives throughout the region.

400+ UTAH MEMBERS

ULI Utah's 400+ members represent nearly 20 industry sectors and over 100 young leaders (those under 35).

1,500+ ATTENDEES

Each year, 1,500+ individuals attend 30+ programs and events including tours, panels, networking, and more.

48,000+ WORLDWIDE

ULI's 48,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service dedicated to creating better places.

VISIONARY SPONSOR \$10,000

BENEFITS

- Designated staff or committee member assigned to manage sponsor relationship
- Personal assistance and/or referrals for service on a national Product Council
- One (1) complimentary annual ULI Full membership (\$1,332 value)
- Two (2) complimentary annual ULI Associate memberships (\$1,080 value)
- Four (4) complimentary admissions to ULI Utah event(s) - *excludes signature events*
- Table Sponsorship for Trends Conference, including eight (8) registrations (\$3,500 value)
- 1st priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 2x/yr
- Ten (10) registrations to Sponsors-Only event

DIAMOND SPONSOR \$7,000

BENEFITS

- Two (2) complimentary annual ULI Associate memberships (\$1,080 value)
- Two (2) complimentary admissions to ULI Utah event(s) - *excludes signature events*
- Half-Table Sponsorship for Trends Conference, including four (4) registrations (\$2,000 value)
- 2nd priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 2x/yr
- Eight (8) registrations to Sponsors-Only event

PLATINUM SPONSOR \$5,000

BENEFITS

- One (1) complimentary annual ULI Associate membership (\$540 value)
- One (1) complimentary admission to ULI Utah event - *excludes signature events*
- 3rd priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Six (6) registrations to Sponsors-Only event

GOLD SPONSOR \$3,000

BENEFITS

- One (1) complimentary admission to ULI Utah event - *excludes signature events*
- 4th priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Company logo recognition on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Four (4) registrations to Sponsors-Only event

SILVER SPONSOR \$1,500

BENEFITS

- 5th priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Company logo recognition on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Two (2) registrations to Sponsors-Only event



FOR MORE INFORMATION CONTACT:
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