

2023 ANNUAL SPONSORSHIP BENEFITS

Becoming a ULI Utah annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Utah is able to provide thought-provoking programs and lead land use and community development initiatives throughout the region.

**400+
UTAH MEMBERS**

ULI Utah's 400+ members represent nearly 20 industry sectors and over 100 young leaders (those under 35).

**1,500+
ATTENDEES**

Each year, 1,500+ individuals attend 30+ programs and events including tours, panels, networking, and more.

**48,000+
WORLDWIDE**

ULI's 48,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service dedicated to creating better places.

VISIONARY SPONSOR \$10,000

BENEFITS

- Designated staff or committee member assigned to manage sponsor relationship
- Personal assistance and/or referrals for service on a national Product Council
- One (1) complimentary annual ULI Full membership (\$1,332 value)
- Two (2) complimentary annual ULI Associate memberships (\$1,080 value)
- Four (4) complimentary admissions to ULI Utah event(s)- *excludes signature events*
- Table Sponsorship for Trends Conference, including eight (8) registrations (\$3,500 value)
- 1st priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 2x/yr
- Ten (10) registrations to Sponsors-Only event

DIAMOND SPONSOR \$7,000

BENEFITS

- Two (2) complimentary annual ULI Associate memberships (\$1,080 value)
- Two (2) complimentary admissions to ULI Utah event(s)- *excludes signature events*
- Half-Table Sponsorship for Trends Conference, including four (4) registrations (\$2,000 value)
- 2nd priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 2x/yr
- Eight (8) registrations to Sponsors-Only event

PLATINUM SPONSOR \$5,000

BENEFITS

- One (1) complimentary annual ULI Associate membership (\$540 value)
- One (1) complimentary admission to ULI Utah event - *excludes signature events*
- 3rd priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Verbal recognition & company logo on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Six (6) registrations to Sponsors-Only event

GOLD SPONSOR \$3,000

BENEFITS

- One (1) complimentary admission to ULI Utah event - *excludes signature events*
- 4th priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Company logo recognition on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Four (4) registrations to Sponsors-Only event

SILVER SPONSOR \$1,500

BENEFITS

- 5th priority for event sponsorship opportunities
- Company logo recognition on ULI Utah email blasts from to 3,000+ people
- Company logo with active link on Sponsorship page of ULI Utah website
- Company logo recognition on PowerPoint at each ULI Utah event
- Social media highlight 1x/yr
- Two (2) registrations to Sponsors-Only event



FOR MORE INFORMATION CONTACT:
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