



Utah

2022 TRENDS SPONSORSHIP OPPORTUNITIES

Title
\$15,000
(1 available)

Premier
\$10,000
(4 available)

Major
\$7,500
(6 available)

VIP Event Sponsor
\$4,000
(4 available)

Table Sponsor
\$3,500
(20 available)

Half Table Sponsor
\$2,000
(20 available)

EXCLUSIVE BENEFITS

One (1) ULI Utah program event promoting sponsor's project in 2022-2023	•					
Opportunity to introduce Keynote speaker at Trends Conference	•					
Opportunity to introduce speaker or session at Trends Conference		•				
Diamond Annual ULI Sponsorship (\$7,000 value)	•					
Platinum Annual ULI Sponsorship (\$5,000 value)		•				
Gold Annual ULI Sponsorship (\$3,000 value)			•			

TABLES AND REGISTRATIONS

One (1) table for eight (8) registrants with VIP seating for the conference	•	•	•		•	
One (1) half table for four (4) registrants with VIP seating for the conference				•		•

VIP PRE-CONFERENCE EVENT REGISTRATIONS

Four (4) registrations to the VIP pre-conference event	•			•		
Two (2) registrations to the VIP pre-conference event		•	•			

ULI UTAH ANNUAL SPONSORSHIP BENEFITS

Two (2) annual ULI associate memberships	•	•				
Two (2) admissions to all ULI events	•	•				
One (1) admission to all ULI events		•	•			
Verbal recognition at all ULI events	•	•	•			
Company logo on all ULI e-mails	•	•	•			
Company logo with active link on annual sponsor website	•	•	•			
Sponsor ribbons on badges at all ULI events	•	•	•			

BRANDING AND RECOGNITION

Introduction as a sponsor at Trends Conference	•	•	•	•		
Company logo displayed on all conference materials, signage and e-mail blasts	•	•	•	•	•	
Logo and company website linked on ULI website	•	•	•	•	•	
Social media highlight before event	•	•	•	•	•	•
Signage and recognition at VIP pre-conference Event	•	•		•		

For information on ULI Utah or the Trends Conference, please contact:

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For additional sponsorship information, please contact:

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