



Highly anticipated each year, ULI Utah's Trends program provides industry professionals with a deep dive into the most current state and national real estate trends, with a focus on what to expect in the future.



This full-day signature program regularly attracts over 400 of Utah's top leaders from business, government and the community to learn from highly-respected local, regional and national experts in real estate, business and economics.

Sponsorship opportunities can position your business in front of this powerful audience.



Trends Sponsorship Opportunities

Sponsorship Level	Included Conference Registrations	VIP Event Registrations	Included Annual Sponsorship	Social Media Highlight	Access to ULI's Emerging Trends in Real Estate Annual Publication	Logo on Promotional Material and Website	2021-2022 Program Focused on Company Project	Opportunity to Introduce Keynote Speaker	Quick Hit Presentation at Trends
Title \$10,000 (1 available)	8	4	Platinum	•	•	•	•	•	
Keynote Speaker \$10,000 (1 available)	8	2		•	•	•	•		•
Major \$7,500 (6 available)	8	2	Gold	•	•	•			
VIP Pre-Conference \$3,000 (4 available)	4	4		•	•	•			
Table Sponsor \$3,000 (20 available)	8			•	•	•			
Connector \$1,500 (20 available)	4			•	•				

For additional sponsorship information, please contact:

 ULI Utah District Council Sponsorship Chair
 Suela Kaufman, MGB+A
 Suelak@grassligroup.com
 801.419.6495

For information on ULI Utah or the Trends Conference, please contact:

 ULI Utah District Council
 Rachel McIllice, Manager
 Rachel.McIllice@uli.org
 801.541.4431

Trends Sponsorship Opportunities

TITLE: \$10,000

One (1) Available

- One (1) table for eight (8) registrants with VIP seating for the conference
- Four (4) registrations to VIP pre-conference event
- Introduction as Title Sponsor at Trends Conference
- Opportunity to introduce Keynote Speaker at Trends Conference
- Company logo displayed on all conference materials, signage and e-mail blasts as Title Sponsor
- Logo and company website linked on ULI website
- Social Media highlight once a week until event
- One (1) ULI Utah program event promoting sponsor's project in 2021-2022
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication
- Platinum Annual ULI Sponsorship (\$5,000 value) Includes: two (2) annual ULI associate memberships, (1) admission to all ULI events, company logo on all ULI e-mails, company logo with active link on annual sponsor website, verbal recognition at all ULI events, sponsor ribbons on badges at all ULI events

KEYNOTE SPEAKER: \$10,000

One (1) Available

- One (1) table for eight (8) registrants with VIP seating for the conference
- Two (2) registrations to VIP pre-conference event
- Quick Hit Speaking Opportunity at Trends
- Company logo displayed on all conference materials, signage and e-mail blasts as Keynote Speaker Sponsor
- Logo and company website linked on ULI website
- Social Media highlight once a week until event
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication

MAJOR: \$7,500

Six (6) Available

- One (1) table for eight (8) registrants with VIP seating for the conference
- Two (2) registrations to VIP pre-conference event
- Introduction as Major Sponsor at Trends Conference
- Company logo displayed on all conference materials and signage as Major Sponsor
- Logo and company website linked on ULI website
- Social Media highlight before event
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication
- Gold Annual ULI Sponsorship (\$3,000 value) Includes: 2 annual ULI associate memberships, 1 admission to all ULI events, company logo on all ULI e-mails, company logo with active link on annual sponsor website, verbal recognition at all ULI event sponsor ribbons on badges at all ULI events

VIP PRE-CONFERENCE \$3,000

Four (4) Available

- One (1) half table for four (4) registrants with VIP seating for the conference
- Four (4) registrations to VIP pre-conference event
- Signage at VIP event
- Thank you as the VIP Sponsor at Trends Conference
- Access to ULI's Emerging Trends in Real Estate annual publication
- Social Media highlight before event

TABLE SPONSOR: \$3,000

Twenty (20) Available

- One (1) table for eight (8) registrants with VIP seating for the conference
- Company logo on ULI website
- Company logo on all event related e-mail blasts
- Social Media highlight before event
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication

CONNECTOR: \$1,500

Twenty (20) Available

- One (1) half table for four (4) registrants with VIP seating for the conference
- Company logo on website
- Social media highlight
- Access to ULI's Emerging Trends in Real Estate annual publication