

Virtual Event Sponsorship Opportunities

ULI Monthly Programs: These programs are designed to advance ULI's mission and educate members on best practices in land use and trends in real estate development and construction. Open to ULI members and non members, these programs typically draw 75-100 attendees.

Questions?
utah@uli.org

Benefits for Virtual Event Sponsorships	Title \$1,500 (Exclusive)	Silver \$750	Bronze \$500	Friend \$250
Exclusive sponsorship, no other sponsors for virtual event	•			
Complimentary admissions to sponsored event	8	8	4	2
Verbal recognition of company name as sponsor of the event	•	•	•	•
Sponsor company logo on email blasts relating to the event	•	•	•	•
Logo on website under event with clickable link to sponsor's website	•	•	•	•
Invitation to sponsors-only events	•	•	•	•
Sponsor logo on waiting room of Zoom meeting	•	•	•	•
Logo on background wallpaper of Zoom meetings	•	•	•	
Social media highlight	•	•	•	
Email out sponsor-provided content (link to blog, link to company video, website link, sponsor social media, etc.) as part of email blast to event updates	•	•	•	
Sponsor can have two minutes before event to introduce firm or ULI Committee Member will read a brief 2-3 sentence write-up on sponsor firm	•	•		