



Highly anticipated each year, ULI Utah’s Trends program provides industry professionals with a deep dive into the most current state and national real estate trends, with a focus on what to expect in the future.

This full-day signature program regularly attracts over 400 of Utah’s top leaders from business, government and the community to learn from highly-respected local, regional and national experts in real estate, business and economics.

Sponsorship opportunities can position your business in front of this powerful audience.

Trends Sponsorship Opportunities

Sponsorship Level	Included Conference Registrations	Catered Lunch for Included Registrations	VIP Event Registrations	Included Annual Sponsorship	Social Media Highlight	Access to ULI's Emerging Trends in Real Estate Annual Publication	Logo on Promotional Material and Website	Breakout Room Named After Company	Included Bronze Sponsorship for 2020-2021 Virtual Program	Logo on Zoom Wallpaper	2020-2021 Program Focused on Company Project	Opportunity to Introduce Keynote Speaker
Title \$10,000	8	•	4	Platinum	•	•	•	•	2	•	•	•
Major \$7,500	8	•	2	Gold	•	•	•	•	1	•		
VIP Pre-Conference \$3,000	8	•	4	Silver	•	•	•	•				
Principal \$2,500	8	•	1	Silver	•	•	•	•				
Connector \$1,000	8	•			•	•	•					
Friend \$500	4				•	•	•					



For additional sponsorship information, please contact:

ULI Utah District Council Sponsorship Chair
Amber Craighill, BHB Structural
✉ amber.craighill@bhbengineers.com
☎ 801.355. 5656

For information on ULI Utah or the Trends Conference, please contact:

ULI Utah District Council
Rachel McIllice,, Manager
✉ Rachel.McIllice@uli.org
☎ 801.541.4431

Trends Sponsorship Opportunities

TITLE: \$10,000

One (1) Available

- Virtual table for 8 attendees with included catered lunch to be delivered to your office
- 4 registrations to VIP pre-conference event
- Introduction as Title Sponsor at Trends Conference
- Opportunity to introduce Keynote Speaker at Trends Conference
- Company name as password to get into virtual Trends Conference
- Company logo displayed on all conference materials, signage and e-mail blasts as Title Sponsor
- Logo and company website linked on ULI website
- Logo on Zoom wallpaper and waiting room
- Breakout Room named after company during conference
- Social Media highlight once a week until event
- Included Bronze Sponsorship (\$1,000 value) of two virtual events in 2020-2021
- One ULI Utah program event promoting sponsor's project in 2020-2021
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication
- Platinum Annual ULI Sponsorship (\$5,000 value) Includes: 2 annual ULI associate memberships, 1 admission to all ULI events, company logo on all ULI e-mails, company logo with active link on annual sponsor website, verbal recognition at all ULI events, sponsor ribbons on badges at all ULI events

MAJOR: \$7,500

Three (3) Available

- Virtual table for 8 attendees with included catered lunch to be delivered to your office
- 2 registrations to VIP pre-conference event
- Introduction as Major Sponsor at Trends Conference
- Company logo displayed on all conference materials and signage as Major Sponsor
- Logo and company website linked on ULI website
- Logo on Zoom wallpaper and waiting room
- Breakout Room named after company during conference
- Social Media highlight before event
- Included Bronze Sponsorship (\$500 value) to one virtual event in 2020-2021
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication
- Gold Annual ULI Sponsorship (\$2,500 value) Includes: 2 annual ULI associate memberships, 1 admission to all ULI events, company logo on all ULI e-mails, company logo with active link on annual sponsor website, verbal recognition at all ULI event sponsor ribbons on badges at all ULI events

VIP PRE-CONFERENCE \$3,000

One (1) Available

- Virtual table for 8 attendees with included catered lunch to be delivered to your office
- 4 registrations to VIP pre-conference event
- Signage e at VIP event
- Thank you as the VIP Sponsor at Trends Conference
- Breakout Room named after company during conference
- Access to ULI's Emerging Trends in Real Estate annual publication
- Social media highlight
- Silver Annual Sponsorship (\$1,500 value) Includes: 1 admission to all ULI events, company logo on all ULI e-mails, company name on website, verbal recognition at all ULI events, sponsor ribbons on badges at all ULI events

PRINCIPAL: \$2,500

Six (6) Available

- Virtual table for 8 attendees with included catered lunch to be delivered to your office
- 1 registration to VIP pre-conference event
- Introduction as Principal Sponsor at Trends Conference
- Company logo displayed on all conference materials and signage as Principal Sponsor
- Logo and company website linked on ULI website
- Company logo on all event related e-mail blasts
- Breakout Room named after company during conference
- Social Media highlight before event
- Receive a list of all conference attendees prior to event
- Access to ULI's Emerging Trends in Real Estate annual publication
- Silver Annual Sponsorship (\$1,500 value) Includes: 1 admission to all ULI events, company logo on all ULI e-mails, company name on website, verbal recognition at all ULI events, sponsor ribbons on badges at all ULI events

CONNECTOR: \$1,000

Twenty (20) Available

- Virtual table for 8 attendees with included catered lunch to be delivered to your office
- Company logo on all event related e-mail blasts
- Company logo on website
- Company logo displayed on all conference materials and signage
- Social media highlight
- Access to ULI's Emerging Trends in Real Estate annual publication

FRIEND \$500

Twenty (20) Available

- Host 4 attendees at your office for ULI's virtual Trends Conference
- Company logo on all event related e-mail blasts
- Company logo on website
- Social media highlight
- Access to ULI's Emerging Trends in Real Estate annual publication