



Triangle



CONNECT. INSPIRE. LEAD.

2027 ANNUAL SPONSORSHIP

Invest in ULI Triangle. Help build a thriving, inclusive, and sustainable region.



blair.jernigan@uli.org



triangle.uli.org

OUR MISSION

Shape the future of the built environment for transformative impact in communities worldwide.



OUR IMPACT

Annual sponsorship powers ULI Triangle's ability to deliver high-quality programming and advance impactful land use initiatives. As a ULI Triangle Annual Sponsor, 100% of your contribution directly supports local programs, educational activities, community outreach, and research across the Triangle region.

MEMBERSHIP & ENGAGEMENT

750+ local members representing public, private and nonprofit sectors.



Design & Planning

Architects, Designers
Urban Planners & Consultants



Advisors & Services

Attorneys, Marketing &
Other Service Professionals



Development

Developers &
Owners



Finance & Deal Flow

Investment, Finance
& Brokers



Public / Academic

Public Officials, Academics,
& Non-Profit Professionals



Technical Experts

Engineers, Contractors &
Construction Professionals

ENHANCE COMPANY VISIBILITY

ULI Triangle convenes the leaders shaping the built environment across our territory, from Durham to Wilmington and the communities in between.

As an Annual Sponsor, you position your firm at the center of this influential network, gaining consistent visibility, meaningful recognition, and direct exposure to members, industry leaders, and event attendees throughout eastern North Carolina.

SIGNATURE EVENTS

Flagship events that convene industry leaders for insights on capital markets, emerging trends, and regional growth across the Carolinas.

AVERAGE ATTENDANCE: 175



CAPITAL
MARKETS

AVERAGE ATTENDANCE: 225



EMERGING TRENDS IN
REAL ESTATE®

AVERAGE ATTENDANCE: 700



CAROLINAS
MEETING

MENTORSHIP PROGRAMS

Cohort-based experiences that foster meaningful connections, leadership growth, and knowledge-sharing across career stages.

AVERAGE PARTICIPANTS: 15



WOMEN'S LEADERSHIP
MENTOR CIRCLES

AVERAGE PARTICIPANTS: 30



YOUNG LEADERS GROUP
DEVELOPMENT 360

AVERAGE PARTICIPANTS: 30



YOUNG LEADERS GROUP
PARTNERSHIP FORUM

PROFESSIONAL DEVELOPMENT

Workshops, educational programs, and leadership experiences that build industry knowledge and strengthen professional skills.

AVERAGE PARTICIPANTS: 15



NEXT
LEADERSHIP PROGRAM

AVERAGE PARTICIPANTS: 30



URBANPLAN
WORKSHOPS

AVERAGE PARTICIPANTS: 50



EDUCATIONAL
PROGRAMS AND TOURS

2027 SPONSORSHIP LEVELS

Space is limited at ULI Triangle events. Registrations are available on a first-come, first-served basis.

BENEFITS	Mission \$20,000	Visionary \$10,000	Pioneer \$8,000	Champion \$5,500	Partner \$4,000	Advisor \$3,000	Friend \$1,500
Sponsor a Member Network of choice: YLG, NEXT, WLI	1						
Gift of Membership to a Public Agency or Nonprofit of choice	1						
Seat on Advisory Council	1	1	1	1			
Recognition: Company link on website and eblast	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition: Prominent placement of company logo on sponsorship banner	Logo	Logo	Logo	Logo	Name	Name	Name
Registration: Annual ULI Carolinas Meeting	4	3	2	1			
Registration: Fee-based Educational Programs	7	5	4	3	2	1	
Registration: Keynote Speaker Events	5	3	2	2	1		
Registration: Annual Sponsor Event	5	4	3	3	2	1	1
Membership: Credit toward ULI membership	\$1,500	\$1,300	\$900	\$700	\$500	\$300	\$150
Events: Admission towards Mentorship Program	3	1					
Events: Opportunity to give podium welcome remarks	2	1	1				
Events: Company Name and sponsorship level displayed	Logo	Logo	Logo	Logo	Name	Name	Name

Ask us about Regional Sponsorship! One sponsorship. Three District Councils. Expanded regional reach.

As one interconnected economic region, the Carolinas offer unparalleled opportunities for investment, collaboration, and growth. Regional Sponsorship provides expanded visibility across three ULI District Councils, positioning your organization alongside the leaders and innovators shaping the future of the built environment throughout the Carolinas.

OUR LEADERSHIP TEAM

Erica Leatham

Epcon Communities
District Council Chair

Smedes York

York Properties
Governance Chair

Jeff Benavides

US Green Building Council
Mission Advancement Chair

Edwin Pugh

Pinnacle Financial Partners
Treasurer

John Cheshire

W.M. Jordan
Coastal Co-Chair

Amy Wang

Ward and Smith
Coastal Co-Chair

Ryan MacCrea

LS3P Associates Ltd
Young Leaders Group Chair

Ben Aycock

SFL & A Architects
Sponsorship Chair

Jeff Havener

Epcon Communities
Transportation Co-Chair

Laura Goode

Parker Poe
Transportation Co-Chair

Fiona Matthews

Geo-Hydro Engineers, Inc.
Inclusion and Outreach Co-Chair

Cyrel Helsm, Jr.

Clancy & Theys Construction
Inclusion and Outreach Co-Chair

Mary-Ann Baldwin

Programming Co-Chair

Kyle Touchstone

Raleigh Economic Development
Programming Co-Chair

Allison Anolik

McAdams
NEXT Leadership Co-Chair

John Nelson

Capitol Broadcasting Company
NEXT Leadership Co-Chair

Hayley Irick

Terracon Consultants
Women's Leadership Co-Chair

Hollie DeBaro

Parker Poe
Women's Leadership Co-Chair

Noah Morris

LS3P Associates Ltd
Housing Co-Chair

Julie Paul

The Lotus Campaign
Housing Co-Chair

Travis Thompson

Beechwood Organization
Membership Chair

Jeff Bandini

Innovate P3
UrbanPlan Chair

OUR GOVERNANCE COMMITTEE

Smedes York

York Properties
Governance Chair

Erica Leatham

Epcon Communities
District Council Chair

Jeff Benavides

US Green Building Council
Mission Advancement Chair

Edwin Pugh

Pinnacle Financial Partners
Treasurer

TJ Barringer

Kane Realty
Member

Ken Bowers

City of Raleigh
Member

Justin Good

Edgewater Ventures
Member

Andy Holland

Truist
Member

Carman Liuzzo

Highwoods Properties
Member

Blair Jernigan

ULI Triangle Executive Director
Staff

MISSION SPONSOR



VISIONARY SPONSOR



PIONEER SPONSOR



CHAMPION SPONSOR



PARTNER SPONSOR

CHOATE CONSTRUCTION* | EDGEWATER VENTURES | MAGNOLIA COMPANIES
NORTHWOOD RAVIN* | PENNONI | PINNACLE FINANCIAL PARTNERS
SAMET CORPORATION | SMITH ANDERSON | THOMAS & HUTTON*

Advisor Sponsor

Bolton & Menk* | CBRE | ECS Southeast* | First Bank | HR&A Advisors
K&L Gates | Merus | Poyner Spruill | SeamonWhiteside* | SfL+a Architects | Shelco
Terracon* | Truist | UNC Wood Center for Real Estate

Friend Sponsor

Atlas Stark | Blue Heron Asset Management | Brookwood Construction | Fonville Morisey Barefoot
Foundry Commercial | Geosyntec Consultants | Grubb Ventures | Hart & Hickman PC
Innovate P3 | Investors Title | LeChase | Leaf & Limb | Little | Michael Best | Mid-Atlantic Associates
NC State Centennial Campus | Raleigh Economic Development | Tri Properties
Wake Stone Property Company | Williams Mullen | Woodfield Development