



ULI Tampa Bay's Trends Conference provides industry professionals with a deep dive into the most current regional, state, and national real estate trends, with a focus on what to expect in the future.

This half-day signature program regularly attracts over 450 of Tampa Bay's top leaders from businesses and the government to learn from highly-respected local, regional and national experts in real estate, business and economics. Sponsorship opportunities can position your business in front of this influential audience.



TAMPA BAY  
**TRENDS CONFERENCE**  
FEBRUARY 25, 2027 | ARMATURE WORKS

# Sponsorship Opportunities

| Sponsorship Benefit                                                      | Presenting<br>\$10K          | Champion<br>\$5K             | Major<br>\$3.5K | Contributing<br>\$2K                                                    |
|--------------------------------------------------------------------------|------------------------------|------------------------------|-----------------|-------------------------------------------------------------------------|
| Exclusive sponsor                                                        | ✓                            |                              |                 |                                                                         |
| Logo and level in all event email blasts, website, and printed materials | ✓                            | ✓                            | ✓               | ✓                                                                       |
| Complimentary registrations                                              | 8<br><i>Reserved Seating</i> | 6<br><i>Reserved Seating</i> | 4               | 2                                                                       |
| Opportunity for guests to register at ULI member rate                    | 8                            | 5                            | 2               | 1                                                                       |
| Promotional table                                                        | ✓                            | ✓                            | ✓               | + \$500<br><small>*Space is limited<br/>First come, first serve</small> |
| Company advertisement in digital conference program                      | Full Page                    | Full Page                    | Half Page       |                                                                         |
| Opportunity to introduce keynote speaker                                 | ✓                            |                              |                 |                                                                         |
| Opportunity to introduce a session in front of 450+ attendees            |                              | ✓                            |                 |                                                                         |

For additional sponsorship information, or to become a sponsor, please contact:  
**Lee Lowry, Executive Director, at [Lee.Lowry@uli.org](mailto:Lee.Lowry@uli.org)**