By leveraging the power of the ULI network, our community can foster industry resilience and endure together during these uncertain times. In the current environment, we are committed to providing timely, practical guidance, best practices, and global insights. In the near future, ULI will continue to innovate digital content and connect virtually. In recognition of this temporary virtual shift, we have enhanced our sponsor benefits.

### ENHANCED VIRTUAL BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>VISIONARY</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
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<tr>
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<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
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#### Opportunity to brand a local program or content-related activity
- VISIONARY: Named Initiative Sponsor
- DIAMOND: ✓
- PLATINUM: ✓
- GOLD: ✓

#### Sponsor Spotlight feature in a ULI Eblast/Newsletter and on social media
- ✓
- ✓

#### Complimentary Trends Conference Sponsorship
- VISIONARY: $10,000
- DIAMOND: $7,500
- PLATINUM: $5,000
- GOLD: $2,500

#### Invitation for your top leader to serve on ULI Tampa Bay Leaders Council
- ✓
- ✓
- ✓

#### Complimentary ULI Memberships
- VISIONARY: 1 Full OR 3 Associate
- DIAMOND: 2 Associate
- PLATINUM: 1 Associate

### Complimentary Registrations for Clients and Colleagues to Virtual Events:

#### Members Only StimULI Webinars (per month)
- VISIONARY: 8
- DIAMOND: 6
- PLATINUM: 4
- GOLD: 3

#### Virtual Tours & Special Events (per event)
- VISIONARY: 4
- DIAMOND: 3
- PLATINUM: 3
- GOLD: 2

#### Annual Trends in Real Estate Conference
- VISIONARY: 4
- DIAMOND: 3
- PLATINUM: 3
- GOLD: 2

#### ULI Fall Meeting, Spring Meeting or Florida Summit registration (value up to $1,975)
- VISIONARY: 2 FL Summit OR 1 Fall or Spring
- DIAMOND: 1 FL Summit
- PLATINUM: -
- GOLD: -

### Marketing exposure to more than 5,000 land use industry professionals in the seven-county Tampa Bay area
- ✓
- ✓
- ✓
- ✓

### Recognition on ULI Tampa Bay website, promotional materials, eblasts and onsite at events
- VISIONARY: LOGO
- DIAMOND: LOGO
- PLATINUM: LOGO
- GOLD: LOGO

### Discount on Trends Conference Sponsorship
- DIAMOND: $1000 Trends Sponsorship Incl.
- PLATINUM: 25% Off Trends
- GOLD: 20% Off Trends

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FOR MORE INFORMATION CONTACT: TAMPABAY@ULI.ORG | 813-262-2742

Sponsorships are non-refundable