

ANNUAL SPONSORSHIP PROGRAM

By leveraging the power of the ULI network, our community can foster industry resilience and endure together during these uncertain times. In the current environment, we are committed to providing timely, practical guidance, best practices, and global insights. In the near future, ULI will continue to innovate digital content and connect virtually. In recognition of this temporary virtual shift, we have enhanced our sponsor benefits.

ENHANCED VIRTUAL BENEFITS	VISIONARY \$10,000	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$2,500
Opportunity to brand a local program or content-related activity	Named Initiative Sponsor			
Sponsor Spotlight feature in a ULI Eblast/ Newsletter and on social media	✓	✓		
Complimentary Trends Conference Sponsorship	\$2500	\$1500		
Invitation for your top leader to serve on ULI Tampa Bay Leaders Council	✓	✓	✓	
Complimentary ULI Memberships	1 Full <u>OR</u> 3 Associate	2 Associate	1 Associate	
<u>Complimentary Registrations for Clients and Colleagues to Virtual Events:</u>				
Members Only StimULI Webinars (per month)	8	6	4	3
Virtual Tours & Special Events (per event)	4	3	3	2
Annual Trends in Real Estate Conference	4	3	2	1
ULI Fall Meeting, Spring Meeting <u>or</u> Florida Summit registration (value up to \$1,975)	2 FL Summit <u>OR</u> 1 Fall or Spring	1 FL Summit	-	-
Marketing exposure to more than 5,000 land use industry professionals in the seven-county Tampa Bay area	✓	✓	✓	✓
Recognition on ULI Tampa Bay website, promotional materials, eblasts and onsite at events	LOGO	LOGO	LOGO	LOGO
Discount on Trends Conference Sponsorship	\$2000 Trends Sponsorship Incl.	\$1000 Trends Sponsorship Incl.	25% Off Trends	20% Off Trends

FOR MORE INFORMATION CONTACT: TAMPABAY@ULI.ORG | 813-262-2742

Sponsorships are non-refundable