





ULI Austin

2027 ANNUAL SPONSORSHIP INFORMATION

PARTNERSHIP LEVELS

2027 ANNUAL SPONSORSHIPS AND SPONSORSHIPS FOR 2026 GAME DAY, 2027 MARKETPLACE, AND 2027 IMPACT AWARDS ARE ON SALE NOW

Combining commitments now for annual, event, and member network sponsorships provides the opportunity to reach Partner level recognition. Partner benefits include a **company highlight post on social media,** logo placement in the **newsletter** and on banners at **breakfasts, Impact Awards, Marketplace, and Game Day,** plus a seat on the **Advisory Board** (if not already included with a chosen sponsorship level).

CONNECTING PARTNER
$11,500

LEADING PARTNER
$16,500

INSPIRING PARTNER
$22,000

2027 ANNUAL SPONSORSHIP BENEFITS

BENEFITS EFFECTIVE FROM JANUARY 1, 2027–DECEMBER 31, 2027

Gold or Silver Sponsors may commit to 2 years and receive a 5% discount on both years and lock in current pricing for next year. Payment due February 1, 2027 (or payment plan set up by then). *Note: Non-discounted amount of current year counted toward 2027 partnership level.*

100% of your sponsorship stays local to help fund ULI Austin's mission. Special pricing is available for public and nonprofit entities.

2027 ANNUAL SPONSORSHIP BENEFITS	PLATINUM $9,000 *ONLY 2 REMAINING!*	GOLD $6,500	SILVER $4,000
Logo on Banner at each Breakfast	✓	✓	✓
Logo on Scrolling PowerPoint at each Breakfast*	✓	✓	✓
Logo and Link on ULI Website	✓	✓	✓
Featured in Austin 2027 Annual Report	Logo	Name	Name
Annual Sponsor Appreciation Event	✓	✓	✓
Priority on Wait Lists	✓	✓	✓
2027 Advisory Board Appointment *Representative must be a ULI Member*	✓		
Complimentary Memberships** *Must be activated by June 1, 2027*	Up to $1,080	Up to $810	Up to $540
Priority Consideration For… (provides additional connections with ULI Austin leadership & key members)	Committees, Councils, & Marketing Campaigns	Committees, Councils, & Marketing Campaigns	Committees & Councils
Complimentary Passes to each ULI Austin Monthly Breakfast | Virtual or In-Person*** *Option for Automatic Registration by ULI Staff*	3	2	1
Complimentary Passes to each ULI Austin Special Event*** Marketplace, Impact Awards, Game Day (Tailgater)	3	2	1
Complimentary Breakfast Sponsorship**** *Topic priority given to those with higher total sponsorship commitments and then in order received.*	1 Breakfast Underwriter • *8 total passes* • *Reserved Front Table* • *Dedicated Signage* • *Introductory Remarks* • *Logo on Table Tents*	1 Breakfast Host • *4 total passes* • *Recognition from Podium by Emcee & Visual Recognition* • *Logo on Table Tents*	

* Availability of scrolling PowerPoint is dependent on venue audio visual constraints.

** Membership Dues: Full $1,332 | Associate $540 | Young Leader Associate (Under 35) $264 | Student $132. All levels of membership provide member benefits/pricing across the ULI network. Full members can join ULI Americas committees and councils while Associate members are focused more on local involvement.

*** Member-only events or other events not stated (such as the WLI, NEXT, and YL events) are not included in Annual Sponsor benefits. Registrations for other events need to be purchased separately. Annual Sponsors will receive priority on these event waitlists. For hybrid events, total passes can be used for a combination of virtual and in-person registration.

**** Event sponsorship does not include input about presentation content nor participation as a panelist.

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.

We want to help Sponsors get the most out of their contribution. Contact austin@uli.org to schedule a personal consultation on how to leverage all sponsor benefits.

Austin Sponsor Benefits DO NOT Transfer to ULI Texas or ULI Americas Events

Sponsorship Inquiries: paulette.gibbins@uli.org

MEMBER NETWORK SPONSORSHIPS

BENEFITS EFFECTIVE FROM JANUARY 1, 2027–DECEMBER 31, 2027

$2,500 EACH | ONLY 4 AVAILABLE PER GROUP

EDUCATION — *3 REMAINING*

Support ULI Austin's education programs:

Building Industry Leaders (BIL) is a workforce development program conducted in partnership with the Boys & Girls Clubs of the Austin Area to educate students about career opportunities in real estate.

UrbanPlan is an interactive program for industry professionals, community stakeholders, and policymakers to learn about the fundamental forces that shape and affect the built environment.

An Education Season Sponsorship includes:

- 1 Associate (or 2 YL) membership
- 2 passes to participate in UrbanPlan (can be used over multiple workshops)
- Recognition at UrbanPlan workshops and BIL Learning Sessions
- Opportunity to serve on "City Council" for an UrbanPlan Workshop

NEXT INITIATIVE — *1 REMAINING*

The NEXT initiative focuses on professionals ages 35-50 to connect and empower the next generation of leaders shaping Austin's built environment and ULI itself. ULI Austin's flight-based structure (**56 participants**) creates smaller, more intentional peer groups within the broader ULI community. Flights meet August to May with some all-flight meetings and events open beyond flights.

Committing for 2027 will provide benefits starting with flight applications in June 2027 and payment due April 2027.

A NEXT Initiative Sponsorship includes:

- 1 Associate membership (for someone age 35-50)
- One registration for ULI Austin NEXT Flight program starting August 2027 (must be a member)
- Signage at NEXT events (not including individual flight meetings)
- Introductory remarks at a NEXT all-flight meeting

YOUNG LEADERS — *2 REMAINING*

The Young Leaders (YL) hosts events for early-career professionals (under age 35) to develop career skills, build relationship skills and learn thoughtful development practices. Events typically include tours, panels, socials, and a philanthropic outreach.

A Young Leader Season Sponsorship includes:

- 2 YL Associate memberships (under age 35)
- 2 passes to each YL event (not including Mentorship Forum events)
- Signage at Mentorship Forum all group events (59 participants) and YL events
- Recognition as Underwriter for 1 YL event
  Includes: Introductory remarks and 4 passes
- Recognition as Sponsor when there is no Underwriter

WOMEN'S LEADERSHIP INITIATIVE — *SOLD OUT*

The Women's Leadership Initiative (WLI) hosts events promoting the advancement of women throughout their careers as leaders in the real estate industry. Events typically include luncheons with leaders, socials, golf outings, and a series of small group dinners.

A WLI Season Sponsorship includes:

- 1 Associate (or 2 YL) membership for a female
- 1 pass to each WLI luncheon and social
- Signage at WLI luncheons and socials
- Recognition as Underwriter for 1 WLI event
  Includes: Introductory remarks and 2 passes
- Recognition as Sponsor when there is no Underwriter









Austin Sponsor Benefits DO NOT Transfer to ULI Texas or ULI Americas Events

Sponsorship Inquiries: paulette.gibbins@uli.org

2026 GAME DAY

November 5, 2026 | 12-5 PM
Butler Pitch & Putt

THIS EVENT HAS ALREADY OCCURED AND SPONSORSHIP SALES ARE CLOSED

Sponsoring ULI Austin's Game Day is a FUN, high-value way to network and gain exposure with over 400 Greater Austin real estate and land use professionals. Across two tee times, 36 golf teams compete for prizes, and Leaderboard and Midway Sponsors host interactive games for tailgaters and golfers while competing for best sponsor space.

SPONSORSHIP OPPORTUNITIES	LEADERBOARD $6,000 1 available	PHOTO BOOTH $4,500 1 available	MIDWAY $4,000 12 available	CLOSEST TO THE PIN $3,500 1 available	MULLIGAN $3,500 1 available	PIT STOP $3,500 1 available	WATERING HOLE $3,000 2 available	FOOD $3,000 2 available	LIVE MUSIC $3,000 1 available	RIDESHARE $2,500 2 available
Tailgater Passes	✓ 8 Tailgater Passes + 4 Reserved Parking Spots	✓ 5 Tailgater Passes	✓ 5 Tailgater Passes	✓ 3 Tailgater Passes	✓ 3 Tailgater Passes	✓ 3 Tailgater Passes	✓ 3 Tailgater Passes	✓ 3 Tailgater Passes	✓ 3 Tailgater Passes	✓ 3 Tailgater Passes
Golf Team* 4 players per team	✓ 2 Golf Teams	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team	✓ 1 Golf Team
Dedicated Sponsor Space** Promote company and interact with attendees	✓ Preferred 10x10 Space • *Host game or activity* • *Swag/prizes permitted*	✓ Host Photo Booth • *Host Photo Booth* • *Swag/prizes permitted* • *Tent and photo booth provided by ULI*	✓ Assigned 10x10 Space • *Host game or activity* • *Swag/prizes permitted* • *Tent permitted*	✓ Host Hole 9 • *Host Closest to the Pin competition at Hole 9* • *Swag/prizes permitted* • *Tent permitted*	✓ Host Mulligan Stop • *Host Mulligan Stop between Holes 3 & 5* • *Games provided* • *Swag/prizes permitted* • *Tent permitted*	✓ Host Golfer Pit Stop • *Host Pit Stop between Holes 5 & 7* • *Games provided* • *Swag/prizes permitted* • *Tent permitted*				
Staffing passes for sponsor space	✓ 2 Staff Passes	✓ 2 Staff Passes	✓ 2 Staff Passes	✓ 2 Staff Passes	✓ 2 Staff Passes	✓ 2 Staff Passes				
Signage at the event	Leaderboard Sign & Marquee Letters	Photo Booth & on Photo Booth Pictures	Check-In	Tee Box at Closest to the Pin Hole	Mulligan Stop space between Holes 3 & 5	Pit Stop space between Holes 5 & 7	Beverage Stations	Food Truck	Front of Stage	Rideshare Info
Company logo displayed on Game Day event page on ULI Austin **website**	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo featured in event **promo,** including **social media** and **emails** sent to 4,500+ people	All event emails and social media	Event-specific emails	Event-specific emails	Event-specific emails	Event-specific emails	Event-specific emails	Event-specific emails	Event-specific emails	Event-specific emails	Event-specific emails
Verbally recognized during the event	✓ Announce Golf Winners	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Sponsors may purchase additional golf teams for $500. (Non-sponsor team price is $600 per team)
** Leaderboard and Midway Sponsors are eligible to compete for **Best Sponsor Space!** Must provide own tents and/or tables.

Contact ian.davis@uli.org for more information or to become an event sponsor.

Urban Land Institute | Austin
(512) 853-9803 | austin.uli.org

ULI Austin

2027 MARKETPLACE

April 14, 2027 | 4-7 PM
Mueller Branch Park Pavilion

Marketplace is THE must-attend event for anyone involved with urban development and redevelopment spanning from Waco to New Braunfels. It showcases the hottest emerging real estate projects in the Greater Austin Area and brings together hundreds of industry leaders—all under one roof. This is your chance to showcase your company, connect with top industry leaders, and gain premium visibility within Austin's real estate and development community.

Sponsorship Levels

Only 11 Total Event Sponsorship Opportunities

		TITLE $6,000 SOLD OUT	BEVERAGE $4,500 SOLD OUT	FOOD $4,500 1 Remaining	PHOTO BOOTH $3,500 1 Available	PROGRAM $3,500 SOLD OUT	ENTERTAINMENT $3,000 1 Remaining	RIDESHARE $2,500 1 Remaining
BENEFITS	Complimentary **Tickets** to the event	✓ 8 tickets	✓ 6 tickets	✓ 6 tickets	✓ 6 tickets	✓ 6 tickets	✓ 4 tickets	✓ 3 tickets
	Exhibit Space* 8'x8' indoor space with one table and electricity	✓ 2 spaces included	✓ 1 space included	✓ 1 space included	*Photo Booth, Program, Entertainment, and Rideshare Sponsors may reserve Exhibit Spaces at the discounted price of **$1,200** each. ($750 off list price)*			
	Company logo on **Serviceware****		✓ Cups	✓ Napkins				
	Company logo featured on general event **Signage*****	Large	Medium	Medium	Medium	Medium	Medium	Small
	Company logo featured on specially placed **Signage*****	Prominently Displayed	Bars	Food Station	Photo Booth & on Photo Booth Pictures	Program	Stage	Rideshare Info
	Company logo displayed on Marketplace event page on ULI Austin **website**	✓	✓	✓	✓	✓	✓	✓
	Company logo featured in event **promotions**, including **social media** and **email invitations** sent to 4,500+ people	All event emails and social media	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails
	Company logo featured in electronic and printed **Event Program*****	Logo on Cover & Large logo within	Medium	Medium	Medium	Full Page Ad	Medium	Small

* Additional exhibit spaces are available for a discounted price of $1,200 ($750 off list price)
** If sponsor committed by one month before event
*** If sponsor committed two weeks before event

Contact austin@uli.org for more information or to become an event sponsor

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2027 IMPACT AWARDS

August/September 2027
Evening

ULI Austin's annual Impact Awards are an opportunity to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission: to shape the future of the built environment for transformative impact in communities worldwide. Be part of one of ULI Austin's most anticipated celebrations by becoming an event sponsor! This is your opportunity to elevate your brand and align with excellence in real estate and land use.

Sponsorship Levels

Only 14 Total Event Sponsorship Opportunities

		PRESENTING $6,000 SOLD OUT	RED CARPET $6,000 SOLD OUT	BEVERAGE $4,500 1 Remaining	FOOD $4,500 1 Remaining	PHOTO BOOTH $3,500 1 Available	PROGRAM $3,500 SOLD OUT	PEOPLE AWARDS $3,000 1 Remaining	PROJECT AWARDS $3,000 1 Remaining	RIDESHARE $2,500 1 Remaining
BENEFITS	Complimentary **Tickets** to the event	✓ 8 tickets	✓ 8 tickets	✓ 6 tickets	✓ 6 tickets	✓ 4 tickets	✓ 4 tickets	✓ 3 tickets	✓ 3 tickets	✓ 2 tickets
	Company logo on **Serviceware***			✓ Cups	✓ Napkins					
	Sponsor signage displayed at point of service*	Prominently displayed in theater	Prominently displayed in reception space	Bars	Food Station	Photo Booth & on Photo Booth Pictures				Rideshare Info
	Company logo on event signage & scrolling PowerPoint*	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Verbally recognized from the podium at the event	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Company logo displayed on Impact Awards event page on ULI Austin **website**	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Company logo featured in event **promotions**, including **social media** and **email invitations** sent to 4,500+ people	All event emails and social media	All event emails and social media	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails
	Company logo featured in printed **Event Program***	✓ Logo on cover & within	✓ Logo on cover & within	✓	✓	✓	✓ Full page ad	✓	✓	✓
	Recognition as specific award sponsor by the Emcee at time of award presentations	Opportunity to **thank** attendees and say something about company from podium at **start** of awards presentation	Opportunity to **welcome** attendees and say something about company from podium at **start** of ceremony					Company named as sponsoring the People awards	Company named as sponsoring the Project awards	

* If sponsor commits one month before the event

Note: Company names are not included when projects are viewed by the jurors

Contact austin@uli.org for more information or to become an event sponsor

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ULI Austin is a trusted resource in the real estate industry, offering unparalleled access to expert knowledge, innovative solutions, and a network of professionals shaping the future of urban development. Sponsoring ULI Austin demonstrates your commitment to smart growth, responsible development, and community-focused solutions. Your sponsorship enhances your brand visibility and positions your company as a leader in real estate innovation and collaboration.

WHY SPONSOR?

- Demonstrate your company's expertise and innovation by aligning with and contributing to ULI content
- Deepen your engagement with the largest network of cross-disciplinary real estate and land use experts
- Showcase your brand to event participants from the leading real estate companies across the region
- Enhance your firm's value in the community through knowledge, networking, and recognition

Becoming a sponsor is the most impactful way to demonstrate your commitment to the ULI mission—to shape the future of the built environment for transformative impact in communities worldwide.



THANK YOU

"Your sponsorship of ULI Austin directly supports local initiatives and programming to connect real estate professionals and inspire best practices in solving community and real estate challenges in our region."

- Paulette Gibbins, Executive Director, ULI Austin

CONTACT US TO BECOME A SPONSOR

Paulette Gibbins, Executive Director, ULI Austin | (512) 658-0126 | paulette.gibbins@uli.org
Lance Coplin, ULI Austin District Council Chair | (512) 913-5807 | lance.coplin@frostbank.com
Marissa Garza-Christensen, ULI Austin Sponsorship Chair | (512) 771-2525 | mgarza@garzaemc.com

ULI Austin

WHERE THE FUTURE IS BUILT

Interested in making a donation without receiving sponsorship benefits?
Personal and corporate donations can be made through the ULI Foundation at uli.org/donate/austin.
The ULI Foundation is a 501(c)3 charity and all gifts are tax deductible.

2027 SPONSOR COMMITMENT FORM

PARTNERSHIPS *(Partnership levels are realized as a sum of the selected sponsorships below)*		
Inspiring Partner	Branding at Breakfasts, Special Events, and on Newsletter; Advisory Board Seat	**$22,000**
Leading Partner	Branding at Breakfasts, Special Events, and on Newsletter; Advisory Board Seat	**$16,500**
Connecting Partner	Branding at Breakfasts, Special Events, and on Newsletter; Advisory Board Seat	**$11,500**

ANNUAL SPONSORSHIPS **Non-discounted amount of current year counted toward 2027 partnership level*			✓	
Platinum	Branding at Breakfasts; 1 Breakfast Underwriter; Memberships	**$9,000**		**2 Remaining**
Gold (1 year)	Branding at Breakfasts; 1 Breakfast Host; Memberships	**$6,500**		
Gold (2 years - 5% discount)*	Branding at Breakfasts; 1 Breakfast Host; Memberships	**$6,175**		
Silver (1 year)	Branding at Breakfasts; Membership	**$4,000**		
Silver (2 years - 5% discount)*	Branding at Breakfasts; Membership	**$3,800**		

MEMBER NETWORK SPONSORSHIPS			✓	
Education	Branding at UrbanPlan and BIL Events; Memberships	**$2,500**		**3 Remaining**
Young Leaders (members under 35)	Branding at YL Events; Memberships	**$2,500**		**2 Remaining**
NEXT (members age 35-50)	Branding at NEXT Events; Memberships; Flight Registration	**$2,500**		**1 Remaining**
Women's Leadership Initiative	Branding at Women's Leadership Initiative Events; Memberships	**$2,500**	-	**Sold Out**

SPECIAL EVENTS *(Event sponsorship payments due one month prior to event)*

2026 GAME DAY | NOVEMBER 5, 2026			*N/A - EVENT HAS ALREADY OCCURED*	
Leaderboard	Prominent Signage; Preferred Sponsor Space; 2 Golf Teams	**$6,000**	-	**Sold Out**
Photo Booth	Signage and Presence at Photo Booth; 1 Golf Team	**$4,500**	-	**Sold Out**
Midway	Sponsor Space; 1 Golf Team	**$4,000**	-	**Sold Out**
Closest to the Pin	Signage and Presence at Hole 9; 1 Golf Team	**$3,500**	-	**Sold Out**
Mulligan	Signage and Presence between Holes 3 & 5; 1 Golf Team	**$3,500**	-	**Sold Out**
Pit Stop	Signage and Presence between Holes 5 & 7; 1 Golf Team	**$3,500**	-	**Sold Out**
Watering Hole	Signage at Beverage Carts; 1 Golf Team	**$3,000**	-	**Sold Out**
Food	Signage at Food Truck; 1 Golf Team	**$3,000**	-	**Sold Out**
Live Music	Signage at Musician; 1 Golf Team	**$3,000**	-	**Sold Out**
Rideshare	Signage with Rideshare Info; 1 Golf Team	**$2,500**	-	**Sold Out**
2027 MARKETPLACE | APRIL 14, 2027			✓	
Title	Prominent Signage; 2 Exhibit Spaces	**$6,000**	-	**Sold Out**
Beverage	Logo on Cups; 1 Sponsor Space	**$4,500**	-	**Sold Out**
Food	Logo on Napkins; 1 Sponsor Space	**$4,500**		**1 Remaining**
Photo Booth	Logo at Photo Booth & Photo Booth Photos	**$3,500**		**1 Available**
Program	Program Ad	**$3,500**	-	**Sold Out**
Entertainment	Signage at Stage	**$3,000**		**1 Remaining**
Rideshare	Logo on Rideshare Info	**$2,500**		**1 Remaining**
2027 IMPACT AWARDS | AUG/SEPT 2027			✓	
Presenting	Prominent Signage in Theater; Opportunity to Speak	**$6,000**	-	**Sold Out**
Red Carpet	Prominent Signage at Reception; Opportunity to Speak	**$6,000**	-	**Sold Out**
Beverage	Logo on Cups; 1 Sponsor Space	**$4,500**		**1 Remaining**
Food	Logo on Napkins; 1 Sponsor Space	**$4,500**		**1 Remaining**
Photo Booth	Logo at Photo Booth & Photo Booth Photos	**$3,500**		**1 Available**
Program	Program Ad	**$3,500**	-	**Sold Out**
People Awards	Sponsoring People Awards	**$3,000**		**1 Remaining**
Project Awards	Sponsoring Project Awards	**$3,000**		**1 Remaining**
Rideshare	Logo on Rideshare Info	**$2,500**		**1 Remaining**

Renewals for limited sponsorships have until November 1 to confirm (except for Game Day, which is September 18). If interested in one of the limited sponsorships, we recommend prioritizing options. Second Choice: _____ Third Choice: _____

Name: _____ Company: _____

Phone/Email: _____ Signature: _____