

# Solve Your City's Most Complex Real Estate and Land Use Challenges

## WITH ULI AUSTIN'S COMMUNITY ADVISORY SERVICES

### ABOUT ULI AND ULI AUSTIN

The Urban Land Institute (ULI) is a member-led organization shaping the future of the built environment for transformative impact in communities worldwide. While global in scope, ULI delivers local impact through research and education. ULI is not an advocacy organization.

The Austin District Council was founded in 1994 to serve the greater Austin area and now includes over 1,000 members. Our members are involved in all aspects of the development and city planning process—private, public, and non-profit.

### WHAT IS ULI AUSTIN COMMUNITY ADVISORY SERVICES?

ULI Austin Community Advisory Services are programs that leverage the real estate expertise of ULI members to assist government and nonprofit organizations with specific land use and real estate development challenges. ULI Austin offers three program types: Advisory Service Panels (ASPs), Technical Assistance Panels (TAPs), and Convenings.

These programs address a broad range of issues, including infrastructure, water, affordable housing, funding sources, placemaking, partnerships, and area planning goals.

*We do not provide work products, such as comprehensive planning, engineering, or land planning; instead, we provide the framework, guidelines, and roadmap to a solution, which may lead to professional service engagements from private vendors as the client implements its particular solution plan.*

### HOW DOES ULI ADD VALUE?



#### ULI Brand

ULI is the largest and oldest real estate professional organization focused on best practices, with global reach and local impact in the greater Austin area.



#### Multidisciplinary Panel

Expert panelists offer pragmatic advice that will promote responsible land use and methods to kickstart initiatives.



#### Objective Recommendations

Interviews of members and stakeholders representing various viewpoints are considered to provide an objective direction.



#### Strategic Solutions

Third-party expertise can help gain regulatory approvals and/or attract capital, using the report as supporting documentation or proof.



#### Increased Opportunities

Organizations are introduced to new opportunities and partners, including funding programs and experienced investors.

# ULI AUSTIN'S COMMUNITY ADVISORY SERVICES OFFERINGS

Technical Assistance Panels (TAPs)	Advisory Services Panels (ASPs)	Convenings
Led locally	Led by ULI Americas with ULI Austin involvement	Led Locally
1-2 Days	5 Days	1.5-2 Hours
5-7 Experts (Mostly Local)	7-9 Experts (All Non-local)	Gathering of targeted ULI Austin members and/or community leaders
1 Presentation for Sponsor	1 Public Presentation	
1 Report	1 Report	Notes and general summary of what was heard
\$25,000	\$135,000	\$5,000–10,000 depending on number of convenings required
<p><b>When to Use</b></p> <p>Real estate-related question where ULI Austin has local expertise and recommendations from unbiased organization needed</p>	<p><b>When to Use</b></p> <p>Question too complex for a 2-day panel</p> <p>Expertise not available amongst local membership</p> <p>Expertise must be from outside the region for political reasons (neutral third party)</p>	<p><b>When to Use</b></p> <p>Participants provide feedback on specific questions tied to a larger real estate question</p>
<p><b>Examples</b></p> <p>Red River Cultural District - Live Music Preservation</p> <p>Austin Historic-Age Housing Preservation</p> <p>Downtown Austin Parking</p> <p>Activating the San Marcos River Waterfront</p>	<p><b>Examples</b></p> <p>IH-35 Cap &amp; Stitch</p> <p>Ann &amp; Roy Butler Hike &amp; Bike Trail</p>	<p><b>Examples</b></p> <p>Cedar Park Bell Boulevard P3 Considerations</p> <p>City of Austin Property Redevelopment Impacts</p> <p>City of Austin Municipal Building</p>



**Austin Historic-Age Housing Preservation TAP:** Panelists toured Austin neighborhoods with historic-aged housing and interviewed public and private sector stakeholders to gain insight into preservation challenges.

## Ready to Get Started?

Email [paulette.gibbins@uli.org](mailto:paulette.gibbins@uli.org) to discuss your project. We'll help refine the scope, establish a timeline, and assemble an expert panel.



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