



Austin

# 2026 ANNUAL SPONSORSHIP INFORMATION

## NEW PARTNERSHIP LEVELS

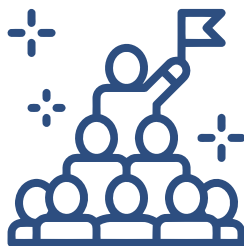
**2026 ANNUAL SPONSORSHIPS AND SPONSORSHIPS FOR 2025 GAME DAY, 2026 MARKETPLACE, AND 2026 IMPACT AWARDS ARE ON SALE NOW.**

Committing to sponsorships now helps both your firm and us to budget and locks in current pricing. Reaching a partner sum of sponsorship includes a **company highlight post on social media**, logo placement in the **newsletter** and on banners at **breakfasts, Impact Awards, Marketplace, and Game Day**, plus a seat on **Advisory Board** (if not already included with a chosen sponsorship level).



**CONNECTING PARTNER**

**\$11,500**



**LEADING PARTNER**

**\$16,500**



**INSPIRING PARTNER**

**\$22,000**

# 2026 ANNUAL SPONSORSHIP BENEFITS

BENEFITS EFFECTIVE FROM JANUARY 1, 2026–DECEMBER 31, 2026

Gold or Silver Sponsors may commit to 2 years and receive a 5% discount on both years and lock in current pricing for next year. Payment due February 1, 2026 (or payment plan set up by then). *Note: Only current year's sponsorship counts toward Partnership Level.*

100% of your sponsorship stays local to help fund ULI Austin's mission. Special pricing is available for public and non-profit entities.

2026 ANNUAL SPONSORSHIP BENEFITS	PLATINUM \$9,000 <i>SOLD OUT</i>	GOLD \$6,500	SILVER \$4,000
Logo on Banner at each Breakfast	✓	✓	✓
Logo on Scrolling PowerPoint at each Breakfast*	✓	✓	✓
Logo and Link on ULI Website	✓	✓	✓
Featured in Austin 2026 Annual Report	Logo	Name	Name
Annual Sponsor Appreciation Event	✓	✓	✓
Priority on Wait Lists	✓	✓	✓
2026 Advisory Board Appointment <i>Representative must be a ULI Member</i>	✓		
Complimentary Memberships** <i>Must be activated by June 1, 2026</i>	Up to \$1080	Up to \$810	Up to \$540
Priority Consideration For... (provides additional connections with ULI Austin leadership & key members)	Committees, Councils, & Marketing Campaigns	Committees, Councils, & Marketing Campaigns	Committees & Councils
Complimentary Passes to each ULI Austin Monthly Breakfast   Virtual or In-Person*** <i>Option for Automatic Registration by ULI Staff</i>	3	2	1
Complimentary Passes to each ULI Austin Special Event*** Marketplace, Impact Awards, Game Day (Tailgater)	3	2	1
Complimentary Breakfast Sponsorship**** <i>Topic priority given to those with higher total sponsorship commitments and then in order received.</i>	1 Breakfast Underwriter • 8 total passes • Reserved Front Table • Dedicated Signage • Introductory Remarks • Logo on Table Tents	1 Breakfast Host • 4 total passes • Recognition from Podium by Emcee & Visual Recognition • Logo on Table Tents	

\* Availability of scrolling PowerPoint is dependent on venue audio visual constraints.

\*\* Membership Dues: Full \$1332 | Associate \$540 | Young Leader Associate (Under 35) \$264 | Student \$132.

All levels of membership provide member benefits/pricing across the ULI network. Full members can join ULI Americas committees and councils while Associate members are focused more on local involvement.

\*\*\* Member-only events or other events not stated (such as the WLI, NEXT, and YL events) are not included in Annual Sponsor benefits. Registrations for other events need to be purchased separately. Annual Sponsors will receive priority on these event waitlists. For hybrid events, total passes can be used for a combination of virtual and in-person registration.

\*\*\*\* Event sponsorship does not include input about presentation content nor participation as a panelist.

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.

We want to help Sponsors get the most out of their contribution. Contact [austin@uli.org](mailto:austin@uli.org) to schedule a personal consultation on how to leverage all sponsor benefits.

Austin Sponsor Benefits DO NOT Transfer to ULI Texas or ULI Americas Events

Sponsorship Inquiries: [paulette.gibbins@uli.org](mailto:paulette.gibbins@uli.org)

# MEMBER NETWORK SPONSORSHIPS

BENEFITS EFFECTIVE FROM JANUARY 1, 2026–DECEMBER 31, 2026

Member Network Sponsorships can be purchased individually for \$2,500 each | ONLY 3 AVAILABLE PER GROUP

## EDUCATION

ONLY 1 REMAINING

Support ULI Austin's education programs:

**Building Industry Leaders (BIL)** is a workforce development program, conducted in partnership with the Boys & Girls Clubs of Austin, to educate students about career opportunities in real estate.

**UrbanPlan** is an interactive program for industry professionals, community stakeholders and policymakers to learn about the fundamental forces that shape and affect the built environment.

**An Education Season Sponsorship includes:**

- 1 Associate (or 2 YL) membership
- 2 passes to participate in UrbanPlan (can be used over multiple workshops)
- Recognition at UrbanPlan workshops and BIL Learning Sessions



## INCLUSIVE EXCELLENCE

ONLY 1 REMAINING

Support ULI Austin's efforts to expand our connections with community organizations working on affordability, equitable communities, or educating the next generation of diverse real estate leaders.

**An Inclusive Excellence Sponsorship includes:**

- 1 Associate (or 2 YL) membership
  - 1 pass to each Building Equitable Communities Exchange (BECE)
  - Signage at initiative events including BECE
  - Recognition as Sponsor at initiative events
  - Recognition as Underwriter for 1 BECE
- Includes: Introductory remarks and 4 passes*



## YOUNG LEADERS

SOLD OUT

The Young Leaders (YL) hosts events for early-career professionals (under age 35) to develop career skills, build relationship skills and learn thoughtful development practices. Events typically include tours, panels, socials, and a philanthropic outreach.

**A Young Leader Season Sponsorship includes:**

- 2 YL Associate memberships (under age 35)
  - 2 passes to each YL event (not including Mentorship Forum (YLMF) events)
  - Signage at YL and YLMF events
  - Recognition as Underwriter for 1 YL event
  - Recognition as Sponsor when there is no Underwriter
- Includes: Introductory remarks and 4 passes*



## NEXT INITIATIVE

SOLD OUT

The NEXT initiative identifies, connects, and empowers the next generation of leaders shaping Austin's built environment and ULI itself. Events focusing on delivering valuable industry-related content alongside targeted networking opportunities specifically geared towards professionals ages 35-45.

**A NEXT Initiative Sponsorship includes:**

- 1 Associate memberships (for someone age 35-45)
  - 1 pass to each NEXT event
  - Signage at NEXT events
  - Recognition as Underwriter for 1 NEXT event
  - Recognition as Sponsor when there is no Underwriter
- Includes: Introductory remarks and 4 total passes*



## WOMEN'S LEADERSHIP INITIATIVE

SOLD OUT

The Women's Leadership Initiative (WLI) hosts events promoting the advancement of women, throughout their careers, as leaders in the real estate industry. Events typically include luncheons with leaders, socials, golf outings and a series of small group dinners.

**A WLI Season Sponsorship includes:**

- 1 Associate (or 2 YL) membership for a female
  - 1 pass to each WLI luncheon and social
  - Signage at WLI luncheons and socials
  - Recognition as Underwriter for 1 WLI event
  - Recognition as Sponsor when there is no Underwriter
- Includes: Introductory remarks and 4 total passes*





Austin

# 2025 GAME DAY

November 13, 2025 | 12:30-5:30 PM  
Butler Pritch & Putt

## THIS EVENT HAS ALREADY OCCURRED AND SPONSORSHIP SALES ARE CLOSED

Sponsoring ULI Austin's Game Day is a great business value and a \*FUN\* way to network while gaining exposure in front hundreds of Greater Austin-area real estate and land use professionals. Over 300 Tailgaters + Golfers turn out for this fun, fall extravaganza! 36 Golf Teams compete to win prizes at the end of their tee time (2 tee times). Leaderboard and Midway Sponsors provide interactive games/activities for tailgaters and golfers and compete for best sponsor space.

SPONSORSHIP OPPORTUNITIES	LEADERBOARD \$6,000 1 available	PUTT-PUTT \$4,000 1 available	MIDWAY \$3,500 12 available	WATERING HOLE \$2,500 2 available	FOOD \$2,500 2 available	LIVE MUSIC \$2,500 1 available	TRANSPORTATION \$2,000 2 available	CLOSEST TO THE PIN \$2,000 1 available
<b>Tailgater Tickets</b>	8 Tailgater Tickets + 4 Reserved Parking Spots ✓	5 Tailgater Tickets ✓	5 Tailgater Tickets ✓	3 Tailgater Tickets ✓	3 Tailgater Tickets ✓	3 Tailgater Tickets ✓	3 Tailgater Tickets ✓	3 Tailgater Tickets ✓
<b>Golf Team*</b> 4 players per team	2 Golf Teams ✓	1 Golf Team ✓	1 Golf Team ✓	1 Golf Team ✓	1 Golf Team ✓	1 Golf Team ✓	1 Golf Team ✓	1 Golf Team ✓
<b>Dedicated Sponsor Space**</b> Promote company and interact with attendees	Preferred 10*10 Space Host game or activity Swag/prizes permitted	Host Putting Green Host prepared putt-putt Swag/prizes permitted No tent permitted	Assigned 10*10 Space Host game or activity Swag/prizes permitted Tent permitted					
<b>Staffing tickets</b> for sponsor space	2 Staff Tickets ✓	2 Staff Tickets ✓	2 Staff Tickets ✓					
<b>Signage</b> at the event	Leaderboard Sign & Marquee Letters	Putting Green	Check-In	Beverage Stations	Food Truck	Front of Stage	Rideshare Info & on Transportation from Palmer Event Center	Tee Box at Closest To The Pin Hole
<b>Listed on promos</b> prior to and at the event	All event emails, social media, and website	Event specific emails and website	Event specific emails and website	Event specific emails and website	Event specific emails and website	Event specific emails and website	Event specific emails and website	Event specific emails and website
<b>Verbally recognized</b> during the event	Announce Winning Golf Teams ✓	✓	✓	✓	✓	✓	✓	Announce Closest to the Pin Winners ✓

\* Sponsors may purchase additional golf teams for \$500. (Non-sponsor team price is \$600 per team)

\*\* Leaderboard and Midway Sponsors are eligible to compete for **Best Sponsor Space!** Must provide own tents and/or tables.

Contact [ian.davis@uli.org](mailto:ian.davis@uli.org) for more information or to become an event sponsor.

Urban Land Institute | Austin  
(512) 853-9803 | [austin.uli.org](http://austin.uli.org)



# 2026 MARKETPLACE

Marketplace is THE must-attend event for anyone involved with urban development and redevelopment spanning from Waco to New Braunfels. It showcases the hottest emerging real estate projects in the Greater Austin Area and brings together hundreds of industry leaders—all under one roof. This is your chance to showcase your company, connect with top industry leaders, and gain premium visibility within Austin's real estate and development community

## Sponsorship Levels

Only 9 Total Event Sponsorship Opportunities

	TITLE \$6,000 <b>SOLD OUT</b>	BEVERAGE \$4,500 <b>SOLD OUT</b>	FOOD \$4,500 <b>SOLD OUT</b>	PROGRAM \$3,500 <b>SOLD OUT</b>	LIVE MUSIC \$3,000 <b>SOLD OUT</b>	RIDESHARE \$2,000 <b>SOLD OUT</b>
Complimentary Tickets to the event	✓ 8 tickets	✓ 6 tickets	✓ 6 tickets	✓ 4 tickets	✓ 4 tickets	✓ 3 tickets
<b>Exhibit Space*</b> 8'x8' indoor space with one table and electricity	✓ 2 spaces included	✓ 1 space included	✓ 1 space included	Program, Live Music, and Rideshare Sponsors may reserve Exhibit Spaces at the discounted price of <b>\$1,000</b> ea. (\$750 off list price)		
Company logo on <b>Serviceware**</b>		✓ Cups	✓ Napkins			
Company logo featured on general event <b>Signage***</b>	Large logo	Medium logo	Medium logo	Medium logo	Medium logo	Small logo
Company logo featured on specially placed <b>Signage***</b>	✓ Prominently Displayed Throughout	✓ Bars	✓ Food Station	✓ Program	✓ Stage	✓ Rideshare Info
Company logo displayed on event page on ULI Austin's Marketplace <b>Website</b>	✓	✓	✓	✓	✓	✓
Company logo featured in event <b>Advertising</b> , including <b>social media</b> and event <b>invitations</b> sent to 4,000+ people	All event emails and social media	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails
Company logo featured in electronic and printed <b>Event Program***</b>	Logo on Cover & Large logo within	Medium logo	Medium logo	Full Page Ad	Medium logo	Small logo

## BENEFITS

\* Additional exhibit spaces are available for a discounted price of \$1000 (\$750 off list price)

\*\* If sponsor committed by month before event

\*\*\* If sponsor committed two weeks before event



# 2026 IMPACT AWARDS

ULI Austin's annual Impact Awards are an opportunity to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission: to shape the future of the built environment for transformative impact in communities worldwide. Be part of one of ULI Austin's most anticipated celebrations by becoming an event sponsor! This is your opportunity to elevate your brand and align with excellence in real estate and land use.

## Sponsorship Levels

*Only 13 Total Event Sponsorship Opportunities*

	PRESENTING \$6,000 <b>SOLD OUT</b>	RED CARPET \$6,000 <b>SOLD OUT</b>	BEVERAGE \$4,500 <b>1 REMAINING</b>	FOOD \$4,500 (2 Available)	PROGRAM \$3,500 <b>SOLD OUT</b>	PEOPLE AWARDS \$2,500 <b>SOLD OUT</b>	PROJECT AWARDS \$2,500 <b>SOLD OUT</b>	RIDESHARE \$2,000 <b>SOLD OUT</b>
Complimentary Tickets to the event	✓ 8 tickets	✓ 8 tickets	✓ 6 tickets	✓ 6 tickets	✓ 4 tickets	✓ 3 tickets	✓ 3 tickets	✓ 2 tickets
Company logo on <b>Serviceware*</b>			✓ Cups	✓ Napkins				
<b>Sponsor signage</b> displayed at point of service*	✓ Prominently displayed in Theater	✓ Prominently displayed in Reception Space	✓ Bars	✓ Food Station				✓ Rideshare Info
<b>Company logo on event signage &amp; scrolling PowerPoint*</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Verbally recognized</b> from the podium at the event	✓	✓	✓	✓	✓	✓	✓	✓
Company logo displayed on event page on Impact Awards <b>Website</b>	✓	✓	✓	✓	✓	✓	✓	✓
Company logo featured in event <b>Advertising</b> , including <b>social media</b> and event <b>invitations</b> sent to 4,000+ people	All event emails and social media	All event emails and social media	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails	Event specific emails
Company logo featured in printed <b>Event Program*</b>	✓ Logo on cover & within	✓ Logo on cover & within	✓	✓	✓ Full page ad	✓	✓	✓

## BENEFITS

ULI Austin is a trusted resource in the real estate industry, offering unparalleled access to expert knowledge, innovative solutions, and a network of professionals shaping the future of urban development. Sponsoring ULI Austin demonstrates your commitment to smart growth, responsible development, and community-focused solutions. Your sponsorship enhances your brand visibility and positions your company as a leader in real estate innovation and collaboration.

## WHY SPONSOR?

- Demonstrate your company's expertise and innovation by aligning with and contributing to ULI content
- Deepen your engagement with the largest network of cross-disciplinary real estate and land use experts
- Showcase your brand to event participants from the leading real estate companies across the region
- Enhance your firm's value in the community through knowledge, networking and recognition

**Becoming a sponsor is the most impactful way to demonstrate your commitment to the ULI mission—to shape the future of the built environment for transformative impact in communities worldwide.**

# THANK YOU

“Your sponsorship of ULI Austin directly supports local initiatives and programing to connect real estate professionals and inspire best practices in solving community and real estate challenges in our region.”

- Paulette Gibbins, Executive Director, ULI Austin

## CONTACT US TO BECOME A SPONSOR

Paulette Gibbins, Executive Director, ULI Austin | (512) 658.0126 | [paulette.gibbins@uli.org](mailto:paulette.gibbins@uli.org)

Lance Coplin, ULI Austin District Council Chair | (512) 913-5807 | [lance.coplin@frostbank.com](mailto:lance.coplin@frostbank.com)

Marissa Garza-Christensen, ULI Austin Sponsorship Chair | (512) 771-2525 | [mgarza@garzaemc.com](mailto:mgarza@garzaemc.com)



WHERE THE FUTURE IS BUILT

Interested in making a donation without receiving sponsorship benefits?  
Personal and corporate donations can be made through the ULI Foundation at [uli.org/donate/austin](http://uli.org/donate/austin).  
The ULI Foundation is a 501(c)3 charity and all gifts are tax deductible.

# 2026 SPONSOR COMMITMENT FORM

## VISIONARY PARTNERSHIPS

<b>Inspiring Partner</b>	Branding at Breakfasts, Special Events, and on Newsletter; Advisory Board Seat	<b>\$22,000</b>
<b>Leading Partner</b>	Branding at Breakfasts, Special Events, and on Newsletter; Advisory Board Seat	<b>\$16,500</b>
<b>Connecting Partner</b>	Branding at Breakfasts, Special Events, and on Newsletter; Advisory Board Seat	<b>\$11,500</b>

Partnership levels are realized as a sum of the selected sponsorships below

## ANNUAL SPONSORSHIPS

<b>Platinum</b>	Branding at Breakfasts; 1 Breakfast Underwriter; Memberships	<b>\$9,000</b>	-	<b>Sold Out</b>
<b>Gold (1 year)</b>	Branding at Breakfasts; 1 Breakfast Host; Memberships	<b>\$6,500</b>		
<b>Gold (2 years - 5% discount)*</b>	Branding at Breakfasts; 1 Breakfast Host; Memberships	<b>\$6,175</b>		
<b>Silver (1 year)</b>	Branding at Breakfasts; Membership	<b>\$4,000</b>		
<b>Silver (2 years - 5% discount)*</b>	Branding at Breakfasts; Membership	<b>\$3,800</b>		

\*Non-discounted amount of current year counted toward 2026 partnership level

## MEMBER NETWORK SPONSORSHIPS

<b>Education</b>	Branding at UrbanPlan and BIL Events	<b>\$2,500</b>	-	<b>1 Remaining</b>
<b>Inclusive Excellence</b>	Branding at Building Equitable Community Exchanges	<b>\$2,500</b>	-	<b>1 Remaining</b>
<b>Young Leaders (members under 35)</b>	Branding at YL Events	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>NEXT (members age 35-45)</b>	Branding at NEXT Events	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>Women's Leadership Initiative</b>	Branding at Womens Leadership Initiative Events	<b>\$2,500</b>	-	<b>Sold Out</b>

## SPECIAL EVENTS (Event sponsorship payments due one month prior to event)

### 2025 GAME DAY - NOVEMBER 13, 2025

**N/A - EVENT HAS ALREADY OCCURED**

<b>Leaderboard</b>	Prominent Signage; Preferred Sponsor Space; 2 Golf Teams	<b>\$6,500</b>	-	<b>Sold Out</b>
<b>Putt-Putt</b>	Host Prepared Putt-Putt; 1 Golf Team	<b>\$4,000</b>	-	<b>Sold Out</b>
<b>Midway</b>	Sponsor Space; 1 Golf Team	<b>\$3,500</b>	-	<b>Sold Out</b>
<b>Watering Hole</b>	Signage at Beverage Carts; 1 Golf Team	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>Food</b>	Signage at Food Truck; 1 Golf Team	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>Live Music</b>	Signage at Musician; 1 Golf Team	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>Transportation</b>	Signage at Event Transportation; 1 Golf Team	<b>\$2,000</b>	-	<b>Sold Out</b>
<b>Closest to the Pin</b>	Signage at Closest to the Pin Hole; 1 Golf Team	<b>\$2,000</b>	-	<b>Sold Out</b>

### 2026 MARKETPLACE - APRIL 8, 2026

<b>Title</b>	Prominent Signage; 2 Exhibit Spaces	<b>\$6,000</b>	-	<b>Sold Out</b>
<b>Beverage</b>	Logo on Cups; 1 Sponsor Space	<b>\$4,500</b>	-	<b>Sold Out</b>
<b>Food</b>	Logo on Napkins; 1 Sponsor Space	<b>\$4,500</b>	-	<b>Sold Out</b>
<b>Program</b>	Program Ad	<b>\$3,500</b>	-	<b>Sold Out</b>
<b>Live Music</b>	Signage at Musician	<b>\$3,000</b>	-	<b>Sold Out</b>
<b>Rideshare</b>	Logo on Rideshare Info	<b>\$2,000</b>	-	<b>Sold Out</b>

### 2026 IMPACT AWARDS - AUG/SEPT 2026

<b>Presenting</b>	Prominent Signage in Theater; Opportunity to Speak	<b>\$6,000</b>	-	<b>Sold Out</b>
<b>Red Carpet</b>	Prominent Signage at Reception; Opportunity to Speak	<b>\$6,000</b>	-	<b>Sold Out</b>
<b>Beverage</b>	Logo on Cups; 1 Sponsor Space	<b>\$4,500</b>	-	<b>1 Remaining</b>
<b>Food</b>	Logo on Napkins; 1 Sponsor Space	<b>\$4,500</b>	-	<b>2 Available</b>
<b>Program</b>	Program Ad	<b>\$3,500</b>	-	<b>Sold Out</b>
<b>People Awards</b>	Sponsoring People Awards	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>Project Awards</b>	Sponsoring Project Awards	<b>\$2,500</b>	-	<b>Sold Out</b>
<b>Rideshare</b>	Logo on Rideshare Info	<b>\$2,000</b>	-	<b>Sold Out</b>

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

Signature: \_\_\_\_\_