



Heidi Cisneros Structures

ULI Austin District Council Chair

Letter from the **District Council Chair**

ULI Austin District Council: Reflection on Growth

Austin has experienced remarkable growth over the past decade, establishing itself as one of the most desirable cities for real estate development and investment. The city's dynamic mix of a booming business sector, cultural scene, and an expanding population has fueled demand across all real estate sectors, from residential to commercial to mixed-use developments. Iconic neighborhoods such as downtown Austin, East Austin, and South Congress among others have undergone significant transformations. While rising property prices reflect the city's strong appeal, challenges related to affordability are top of mind for many residents. As developers and city officials seek to meet the demand for housing and commercial spaces. balancing our growth with accessibility remains an essential focus.

The economic engine driving this growth is Austin's diversified and thriving economy, anchored by the technology, education, healthcare, and government sectors. Known as "Silicon Hills," Austin's tech industry continues to attract major companies like Apple, Google, and Tesla including their supporting suppliers and solidifying the city's position as a hub for innovation and talent. The University of Texas, along with other esteemed institutions like Texas State University, St. Edward's University, Huston-Tillotson University, Concordia University and Austin Community College, contribute to the city's vibrant intellectual ecosystem, enhancing Austin's appeal as a prime destination for both work and education. As this economic expansion continues, the demand for real estate, both residential and commercial, inspires developers to consider new opportunities to meet the needs of a growing workforce and an evolving community.

The Urban Land Institute's mission is to shape the future of the built environment for transformative impact in communities worldwide. ULI Austin advances this mission by tackling critical challenges such as urban sprawl, transportation, culture, housing affordability, and environmental sustainability. As part of the global ULI network, the Austin district council plays a vital role in educating the engaged members, real estate professionals, urban planners and policymakers, and other stakeholders on the pressing issues shaping the future of Central Texas. Through the innovative contributions of our engaged members, thought-provoking educational events, and meaningful policy discussions, ULI Austin equips decision-makers with the knowledge and tools needed to foster economic prosperity and improve quality of life for all.

In this dynamic and ever-changing landscape, I am deeply honored to contribute to the growth of ULI Austin as it continues to become a trusted resource for supporting the smart growth of Central Texas' built environment.

Heidi Cisneros

ULI Austin District Council Chair

About **ULI Austin**

The Urban Land Institute (ULI) is a member-led organization shaping the future of the built environment for transformative impact in communities worldwide. ULI is a network of people in every profession and sector in real estate development and land use from all over the world and in every career stage. While global in scope, we are local in impact through sharing knowledge and making connections.

The Austin District Council was founded in 1994 and now includes over 1100 members. Our members are involved in all aspects of the development and city planning process - private, public, and non-profit. Membership in ULI includes the research and resources of the oldest and largest network of cross-disciplinary real estate and land use experts in the world.

THE MISSION OF THE URBAN LAND INSTITUTE IS TO SHAPE THE FUTURE OF THE BUILT ENVIRONMENT FOR TRANSFORMATIVE IMPACT IN COMMUNITIES WORLDWIDE.

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

ULI AUSTIN STAFF



Paulette Gibbins **Executive Director**



Cheryl McOsker Director

ULI AUSTIN BY THE NUMBERS





Members in the Austin Area





250+ Events focused on Research and Education



Nicci Haynie



CONNECT active, passionate, diverse members through the foremost global network interdisciplinary professionals

NEXT PROGRAM

Delivering valuable industry-related content alongside targeted networking opportunities for all ULI members ages 35-45

Revamped Program

ULI Austin rolled out a new and improved NEXT program in 2025. Events included a kickoff event, a student housing tour on UT West Campus, and a panel on The HOME Initiative.



YOUNG LEADERS (YL)

Providing unique programming to help early-career professionals and students under age 35 develop skills and knowledge of best practices in development.

Cheers & Chat Programs

YL hosted seven Cheers & Chat programs featuring guest speakers, panel discussions and project tours. Featured events included:

- T3 Eastside Office Building Tour (in partnership with AIA)
- Wildfire Risk Mitigation Deep Dive Panel Discussion
- Octoberfest Social (first YL event focused solely on networking)





32.2% of Membership are Young Leaders

3 Project Tours

Panel Discussions Social

52 Mentorship Volunteer Event Participants

2024-2025 Mentorship Forum

Mentors

Runi Duvall

HPI Real Estate Services & Investments

Ali Khataw **Encotech Engineering Consultants**

> **Bruce Lowe** JE Dunn Construction **Kvle McDonald**

Brandywine Realty Trust Alison Satt Swinerton Jennifer Wenzel

Teacher Retirement System of Texas

CAREY GUNN VENDITTI WOMEN'S LEADERSHIP INITIATIVE (WLI)

Promoting the advancement of women as leaders in the real estate industry throughout their careers

Event highlights include:

- In Spring 2024, 17 female members from Austin visited New Orleans for ULI Austin's second WLI curated conversations focused on trends applicable to both Austin and New Orleans.
- Held three **Luncheons with Leaders**, featuring Andrea Pierce and Rachel Maguire with Starwood Capital Group, Kim Voss with American Campus Communities, and Kimberly Olivares with the City of Austin
- Recordbreaking event attendance (including one social with over 100 people registered)

33.2% of Membership is	3 Lunches with	2 Socials
Female	Leaders	5001815



14TH ANNUAL GAME DAY

Over 300 people attended the 14th Annual Game Day for golf, tailgating, and networking at Butler Pitch & Putt.

Thank you to Leaderboard Sponsor, Tree Mann Solutions!



Market Exchange. The trip featured site visits to a diverse group of commercial real estate projects and developments; networking with female members from ULI Louisiana; and a jointly organized evening of





INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

MARKETPLACE

ULI Austin's 2024 Annual Marketplace was held at Mueller Branch Park Pavilion with 29 exhibitors showcasing emerging real estate projects in the region.

29 400+ Exhibitors Registrants



MONTHLY BREAKFASTS

ULI Austin held a full year of breakfast programs with steadily increasing attendance, including several programs with 225+ people registered. 2024 topics included:

- I-35 Cap & Stitch
- Building an Inclusive Austin: Retaining Our Black Community
- Downtown Austin Parking
- Labor Scarcity & Workforce Evolution
- Exploring Regionalism in Central Texas
- Land Development Code Updates
- Artificial Intelligence in Real Estate
- Building Resilience in Central Texas
- Specialty Healthcare in Austin
- Convention Center Expansion
- Housing as Infrastructure
- Emerging Trends in Real Estate



LOCAL MEMBER COUNCILS (LMC)

ULI Austin added a Placemaking LMC that focuses on designing, building, and maintaining public places to improve the community. There are now 15 councils on 13 topics with almost 270 participants. LMCs include:

- Commercial
- Housing Innovations
- Industrial
- Master-Planned Communities
- Multifamily Housing
- Placemaking
- Public-Private Partnerships (P3)
- Regional Growth
- Resilience & Sustainability
- Small Scale Development
- Technology
- Transit-Oriented Development
- Urban

BUILDING INDUSTRY LEADERS - ULI Austin completed our first year working with middle school participants, which required a modification to the project portion. Not only are we reaching students at a younger age, but also found they were more engaged.

BUILDING EOUITABLE COMMUNITIES EXCHANGE

ULI Austin's DEI Steering Committee launched the Building Equitable Communities (BEC) Exchange, an engagement series focused on making stronger connections within the built environment industry, connecting practitioners with Black, Indigenous, and People of Color (BIPOC). Each "Exchange" features programs, organizations, and projects that advance equity and inclusivity within the built environment. Projects and programs highlighted at the first Exchange included:

- Block 16 & 17 by Austin Economic Development Corporation
- E4 Foundation & Huston-Tillotson Scholarship/Educational Partnership
- Housing & Community Development by Austin Area Urban League
- What Once Was by E4 Youth



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HINES STUDENT COMPETITION

Fifteen ULI members mentored five UT teams for the 2024 ULI Hines Student Competition and provided coaching to students as they prepared development proposals for a site in Seattle, WA. One of the UT teams was named a finalist.





LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

HOUSING OPPORTUNITY CONFERENCE

ULI Austin hosted the 2024 ULI Housing Opportunity Conference, achieving a record in-person attendance of over 500 attendees. The program featured over 50 speakers for 3 general sessions and 9 concurrent sessions. The conference also included 3 sold-out tours, numerous networking opportunities, and significant contributions from the Affordability Strategic Council, who led much of this work.





URBANPLAN WORKSHOPS

In 2024, a new UrbanPlan Steering Committee was formed to provide greater member engagement in determining the overall direction of UrbanPlan in Austin and to provide increased support for workshop delivery. ULI Austin hosted two public workshops and provided workshops for Leadership Austin's Essential class and Huston-Tillotson University students as part of their new Real Estate Development Program.

STRATEGIC COUNCILS

2024 ANNUAL REPORT

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- Local Climate Impact Strategic Council held member covenings to understand how local climate impacts are affecting their projects and compiled resources. This research was presented by the council at the August Breakfast on Building Resilience in Central Texas.
- Transportation Strategic Council has met with stakeholders regarding I-35 Cap & Stitch and Project Connect.
- Creative Culture Strategic Council provided feedback on their creative spaces incentives.

ADVISORY SERVICES - ULI Austin released a Technical Assistance Panel on Downtown Austin Parking that covered strategies to encourage less vehicular transportation and parking in developments.

IMPACT AWARDS

Over 350 attendees came together at the 2024 Impact Awards to honor projects and individuals across Greater Austin that exemplify ULI's mission. Thank you to our Presenting Sponsor, Garza EMC!





PEOPLE AWARDS

Sinclair Black Principal of Black + Motal



BEST PROJECT DESIGN Texas Children's Hospital North Campus





BEST PUBLIC PLACE St. John Encampment Commons MEMBER OF THE YEAR Michele Van Hyfte HOK

YOUNG LEADER OF THE YEAR **Olivia Pitt-Perez** Coleman & Associates

INFLUENCE AWARD David Steinwedell Texas Housing Conservancy



BEST PROJECT INNOVATION Community First! Pavilion

NEXT BIG IDEA Brodie Oaks Redevelopment



MOST INFLUENTIAL PROJECT Travis County Civil and Family **Court Facility**

Thank You To Our **Project Award Jurors!**

Gary Farmer President, Heritage Title Company of Austin, Inc.

Jeffrey Travillion Commissioner, Travis County

Amy Wanamaker Director of Real Estate, University of Texas at Austin

2024 LEADERSHIP

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RVi Planning + Landscape Architecture Sabre Commercial Southwest Strategies Springdale Green St. John Properties Structura **TBG** Partners Transwestern **TreeMann Solutions Turner Construction** United Properties University Federal Credit Union WGI White Construction Company Wylie

ERSHIP INITIATIVE

YOUNG LEADERS

Brandywine Realty Trust

WANT TO JOIN ULI?

https://uli.org/join-uli/



READY TO GET INVOLVED?

https://austin.uli.org/get-involved/





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