



2025 ANNUAL SPONSORSHIP INFORMATION

ULI Austin is a trusted resource in the real estate industry, offering unparalleled access to expert knowledge, innovative solutions, and a network of professionals shaping the future of urban development. Sponsoring ULI Austin demonstrates your commitment to smart growth, responsible development, and community-focused solutions. Your sponsorship enhances your brand visibility and positions your company as a leader in real estate innovation and collaboration.

WHY SPONSOR?

- Demonstrate your company's expertise and innovation by aligning with and contributing to ULI content
- Deepen your engagement with the largest network of cross-disciplinary real estate and land use experts
- Showcase your brand to event participants from the leading real estate companies across the region
- Enhance your firm's value in the community through knowledge, networking and recognition

Becoming a sponsor is the most impactful way to demonstrate your commitment to the ULI mission—to shape the future of the built environment for transformative impact in communities worldwide.



Austin

2025 ANNUAL SPONSORSHIP BENEFITS

Special pricing is available for public and non-profit entities. Contact austin@uli.org for details.

Gold or Silver Sponsors may commit to 2 years and receive a 5% discount on both years and lock in current pricing for next year. Payment due January of each respective year.

BENEFITS EFFECTIVE FROM JANUARY 1, 2025 - DECEMBER 31, 2025

100% of your sponsorship stays local to help fund ULI Austin's mission.

2025 ANNUAL SPONSORSHIP BENEFITS

	PLATINUM \$9,000 ONLY 12 AVAILABLE!	GOLD \$6,500	SILVER \$4,000
Logo on Banner at each Breakfast, Impact Awards & Marketplace	✓	✓	✓
Logo on Scrolling PowerPoint at each Breakfast (1)	✓	✓	✓
Logo and Link on ULI Website	✓	✓	✓
Featured in Austin Monthly Member Newsletter & 2025 Annual Report	Logo	Name	Name
Annual Sponsor Appreciation Event	✓	✓	✓
Priority on Wait Lists	✓	✓	✓
2025 Advisory Board Appointment <i>Representative must be a ULI Member</i>	✓	With Addition of Affinity Group Sponsorship	
Complimentary Memberships (2) <i>Must be activated by June 1, 2025</i>	Up to \$1080	Up to \$810	Up to \$540
Priority Consideration For... (provides additional connections with ULI Austin leadership & key members)	Committees, Councils, & Marketing Campaigns	Committees, Councils, & Marketing Campaigns	Committees & Councils
Complimentary Passes to each ULI Austin Signature Event (3) Marketplace, Impact Awards, Game Day Tailgater	3	2	1
Complimentary Passes to each ULI Austin Monthly Breakfast Virtual or In-Person (3) <i>Option for Automatic Registration by ULI Staff</i>	3	2	1
Complimentary Breakfast Sponsorship (4) <i>Topic priority given to those with additional Affinity Group sponsorship</i>	1 Breakfast Underwriter • 8 total passes • Reserved Front Table • Dedicated Signage • Introductory Remarks • Logo on Table Tents	1 Breakfast Host • 4 total passes • Recognition from Podium by Emcee & Visual Recognition • Logo on Table Tents	

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.

(1) Availability of scrolling PowerPoint is dependent on venue audio visual constraints.

(2) Membership Dues: Full \$1332 | Associate \$540 | Young Leader Associate (Under 35) \$264 | Student \$132.

All levels of membership provide member benefits/pricing across the ULI network. Full members can join ULI Americas committees and councils while Associate members are focused more on local involvement.

(3) Member only events or other events not stated (such as the WLI, NEXT, and YL events) are not included in Annual Sponsor benefits. Registrations for other events need to be purchased separately. Annual Sponsors will receive priority on these event waitlists. For hybrid events, total passes can be used for a combination of virtual and in-person registration.

(4) Event sponsorship does not include input about presentation content nor participation as a panelist.

We want to help Sponsors get the most out of their contribution.

Contact austin@uli.org to schedule a personal consultation on how to leverage all sponsor benefits.

Austin Sponsor Benefits DO NOT Transfer to ULI Texas or ULI Americas Events.

Sponsorship Inquiries: paulette.gibbins@uli.org

AFFINITY GROUP SPONSORSHIPS

These sponsorships can be purchased individually for \$5000 OR as add-ons to 2025 Annual Sponsorship Levels for \$2500 for extra recognition.

BENEFITS EFFECTIVE FROM JANUARY 1, 2025 - DECEMBER 31, 2025 | ONLY 3 AVAILABLE FOR EACH GROUP!

EDUCATION

Support ULI Austin's education programs:

Building Industry Leaders (BIL) is a workforce development program, conducted in partnership with the Boys & Girls Clubs of Austin, to educate students about career opportunities in real estate.

UrbanPlan is an interactive program for industry professionals, community stakeholders and policymakers to learn about the fundamental forces that shape and affect the built environment.

An Education Sponsorship includes:

- 1 Associate (or 2 YL) membership
- 2 passes to participate in UrbanPlan (can be used over multiple workshops)
- Recognition at UrbanPlan workshops and BIL Learning Sessions



COMMUNITY IMPACT PARTNER

Support ULI Austin's efforts to expand our connections with community organizations working on affordability, equitable communities, or educating the next generation of diverse real estate leaders.

A Community Impact Partner Sponsorship includes:

- 1 Associate (or 2 YL) membership
- Signage at initiative events including Building Equitable Communities Exchanges
- Recognition as Sponsor at initiative events
- Recognition as Underwriter for 1 Building Equitable Communities Exchange.

Includes: Introductory remarks



YOUNG LEADERS

The Young Leaders (YL) hosts events for early-career professionals (under age 35) to develop career skills, build relationship skills and learn thoughtful development practices. Events typically include tours, panels, socials, and a philanthropic outreach.

A Young Leader Sponsorship includes:

- 2 YL Associate memberships (under age 35)
- 2 passes to each YL event*
- Signage at YL events*
- Recognition as Underwriter for 1 YL event
Includes: Introductory remarks and 4 total passes
- Recognition as Sponsor when there is no Underwriter

(* Does not include Mentorship Forum)



NEXT INITIATIVE

The NEXT initiative identifies, connects, and empowers the next generation of leaders shaping Austin's built environment and ULI itself. Events focusing on delivering valuable industry-related content alongside targeted networking opportunities specifically geared towards professionals ages 35-45.

A NEXT Initiative Sponsorship includes:

- 1 Associate memberships (for someone age 35-45)
- 1 pass to each NEXT event
- Signage at NEXT events
- Recognition as Underwriter for 1 NEXT event
Includes: Introductory remarks and 4 total passes
- Recognition as Sponsor when there is no Underwriter



WOMEN'S LEADERSHIP INITIATIVE

The Women's Leadership Initiative (WLI) hosts events promoting the advancement of women, throughout their careers, as leaders in the real estate industry. Events typically include luncheons with leaders, socials, golf outings and a series of small group dinners.

A WLI Sponsorship includes:

- 1 Associate (or 2 YL) membership for a female
- 1 pass to each WLI luncheon and social
- Signage at WLI luncheons and socials
- Recognition as Underwriter for 1 WLI event
Includes: Introductory remarks and 4 total passes
- Recognition as Sponsor when there is no Underwriter



SPECIAL EVENTS

These 2025 special events will also have sponsorship opportunities. Please consider when budgeting.

Special Event Sponsorships are typically available 2-3 months prior to the event.



MARKETPLACE

\$1,500 – \$6,000*

April/May

Marketplace is an engaging showcase of emerging real estate projects in the Greater Austin region.



IMPACT AWARDS

\$1,500 – \$7,500*

August/September

Impact Awards celebrate projects and people throughout Greater Austin that exemplify ULI's mission.



GAME DAY

\$1,500 – \$5,000*

October/November

Game Day connects industry professionals through a friendly golf tournament and tailgating activities.

*2024 pricing and benefits matrix for each event is available upon request, but subject to change for 2025.

THANK YOU

"Your sponsorship of ULI Austin directly supports local initiatives and programing to connect real estate professionals and inspire best practices in solving community and real estate challenges in our region."

- Paulette Gibbins, Executive Director, ULI Austin

CONTACT US TO BECOME A SPONSOR

Paulette Gibbins, Executive Director, ULI Austin | (512) 658.0126 | paulette.gibbins@uli.org

Heidi Cisneros, ULI Austin Chair | (512) 431-8786 | heidi@structurestx.com

Eric Churchill, ULI Austin Sponsorship Chair | (512) 784-1754 | echurchill@a-p.com



WHERE THE FUTURE IS BUILT

Interested in making a donation without receiving sponsorship benefits?
Personal and corporate donations can be made through the ULI Foundation at uli.org/donate/austin.
The ULI Foundation is a 501(c)3 charity and all gifts are tax deductible.