

## 2023 GAME DAY

October 24, 2023 2:00-7:00PM Butler Pitch & Putt

Austin Sponsoring ULI Austin's Annual Game Day is a great business value and a \*FUN\* way to network while gaining exposure in front hundreds of Greater Austin-area real estate and land use professionals. Over 300 Tailgaters + Golfers turn out for this fun, fall extravaganza! 36 Golf Teams compete to win prizes at the end of their tee time. Midway Sponsors provide interactive games/activities for tailgaters and golfers and compete for best sponsor space.

| SPONSORSHIP<br>OPPORTUNITIES   | LEADERBOARD<br>\$5,000   | PUTT-PUTT<br>\$3,000  | MIDWAY<br>\$2,500  | WATERING HOLE<br>\$1,500                | FOOD<br>\$1,500                         | LIVE MUSIC<br>\$1,500                      | TRANSPORTATION<br>\$1,500                     |
|--|--|---|--|---|---|--|---|
|  | TREE MANN<br>SOLUTIONS<br>SOLD                                       | METHOD<br>ARCHITECTURE<br>SOLD OUT  | 1 REMAINING 7GEN, BGE, EEA CONSULTING, ENISIGHT HAYNES WHALEY, GARZAEMC, HDR, MANHARD, PERKINS & WILL, PERRY HOMES, RVI, TURNER CONSTRUCTION | SEVENTH SCOULT SOLD                     | KIMLEY-HORN STRUCTURE TONT SOLD         | THE BURT GROUP                             | CIRCLE V LANDSCAPE<br>ARCHITECURE<br>SOLD OUT |
| Tailgater Tickets  | 8 Tailgater Tickets 4 Reserved Parking Spots                         | 5 Tailgater Tickets   | √<br>5 Tailgater Tickets   | 3 Tailgater Tickets                     | 3 Tailgater Tickets                     | 3 Tailgater Tickets                        | 3 Tailgater Tickets                           |
| Golf Team<br>4 tickets per team  | 2 Golf Teams   | 1 Golf Team   | 1 Golf Team  | Add a golf team for an additional \$500 | Add a golf team for an additional \$500 | Add a golf team for an<br>additional \$500 | Add a golf team for an additional \$500       |
| Staffing tickets   | 2 Staff Tickets  | 2 Staff Tickets   | 2 Staff Tickets  |   |   |  |   |
| Signage at the event   | Leaderboard Sign   | Check-In  | Putting Green  | Course Beverage Cart                    | Food Stations                           | Front of Stage                             | Rideshare App &<br>Pedicab Signage            |
| <b>Listed on advertising</b> prior to and at the event                     | ✓  | ✓   | ✓  | ✓                                       | ✓                                       | ✓  | ✓   |
| Verbally recognized during the event                                       | Announce Golf Winners  | ✓   | <b>√</b>   | <b>√</b>                                | ✓                                       | ✓  | ✓   |
| <b>Dedicated Sponsor Space</b> Promote company and interact with attendees | Preferred 10×10 Space *  Host game or activity Swag/prizes permitted | Host Putting Green * Host prepared putt-putt Swag/prizes permitted No tents permitted | Assigned 10×10 Space *  Host game or activity Swag/prizes permitted  |   |   |  |   |

<sup>\*</sup> Leaderboard and Midway Sponsors are eligible to compete for Best Sponsor Space! Must provide own tents and/or tables.