

2023 GAME DAY

October 24, 2023
2:00-7:00PM
Butler Pitch & Putt

Sponsoring ULI Austin's Annual Game Day is a great business value and a ***FUN*** way to network while gaining exposure in front hundreds of Greater Austin-area real estate and land use professionals. Over 300 Tailgaters + Golfers turn out for this fun, fall extravaganza! 36 Golf Teams compete to win prizes at the end of their tee time. Midway Sponsors provide interactive games/activities for tailgaters and golfers and compete for best sponsor space.

SPONSORSHIP OPPORTUNITIES	LEADERBOARD \$5,000	PUTT-PUTT \$3,000	MIDWAY \$2,500	WATERING HOLE \$1,500	FOOD \$1,500	LIVE MUSIC \$1,500	TRANSPORTATION \$1,500
	TREE MANN SOLUTIONS SOLD OUT	METHOD ARCHITECTURE SOLD OUT	3 REMAINING 7GEN, ADOLFSON&PETERSON, BGE,EEA CONSULTING, GARZAEMC, HDR, MANHARD, RVI, TURNER CONSTRUCTION	AUSTIN COMMERCIAL SEVENTH SCOUT SOLD OUT	KIMLEY-HORN STRUCTURE TON SOLD OUT	THE BURT GROUP SOLD OUT	CIRCLE V LANDSCAPE ARCHITECTURE SOLD OUT
Tailgater Tickets	✓ 8 Tailgater Tickets 4 Reserved Parking Spots	✓ 5 Tailgater Tickets	✓ 5 Tailgater Tickets	✓ 3 Tailgater Tickets	✓ 3 Tailgater Tickets	✓ 3 Tailgater Tickets	✓ 3 Tailgater Tickets
Golf Team 4 tickets per team	✓ 2 Golf Teams	✓ 1 Golf Team	✓ 1 Golf Team	Add a golf team for an additional \$500	Add a golf team for an additional \$500	Add a golf team for an additional \$500	Add a golf team for an additional \$500
Staffing tickets	✓ 2 Staff Tickets	✓ 2 Staff Tickets	✓ 2 Staff Tickets				
Signage at the event	Leaderboard Sign	Check-In	Putting Green	Course Beverage Cart	Food Stations	Front of Stage	Rideshare App & Pedicab Signage
Listed on advertising prior to and at the event	✓	✓	✓	✓	✓	✓	✓
Verbally recognized during the event	✓ Announce Golf Winners	✓	✓	✓	✓	✓	✓
Dedicated Sponsor Space Promote company and interact with attendees	✓ Preferred 10*10 Space * Host game or activity Swag/prizes permitted	✓ Host Putting Green * Host prepared putt-putt Swag/prizes permitted No tents permitted	✓ Assigned 10*10 Space * Host game or activity Swag/prizes permitted				

* Leaderboard and Midway Sponsors are eligible to compete for **Best Sponsor Space!** *Must provide own tents and/or tables.*