

## ABOUT IMPACT AWARDS

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One of the Urban Land Institute's guiding principles is that the achievement of excellence in land use practice should be recognized and rewarded. ULI Austin's annual Impact Awards are an opportunity to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission: to shape the future of the built environment for transformative impact in communities worldwide.

## SUBMISSION CRITERIA

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- Must have been completed between June 1, 2021 and June 1, 2023. (If your project is not yet completed, you may be eligible for the Next Big Idea award, which is a separate application.)
- Exemplifies ULI's mission to shape the future of the built environment for transformative impact in communities worldwide.
- Must be located in the Greater Austin Area.
- Achieves excellence through the application of industry best practices.
- Reflects high-quality planning and design.
- Achieves economic success, market acceptance and is financially sustainable.

## SUBMISSION GUIDELINES

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- ULI members and non-members can submit an application. There is no fee to submit.
- **Only ONE entry form for each project may be submitted.** To prevent duplicate entries, please communicate and coordinate with ALL partners who worked on the project to organize a single submission.
- Complete application packets must be received by **June 23, 2023**.
- For additional information about each category, including examples, [visit ULI Austin's website](#).
- **Email your completed application packet to [Austin\\_Awards@uli.org](mailto:Austin_Awards@uli.org), with the email subject: 2023 ULI Austin Impact Awards Application.**  
*If the file is larger than 10M, email a link to the file location.*
- Questions? [FAQ's](#) or contact [nicole.park@uli.org](mailto:nicole.park@uli.org).

## PROJECT CATEGORIES

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Submissions will be judged in one or more of the categories listed below. **Applicants may select their preferred categories; however, projects may be placed in additional categories if deemed best suited for that entry.** Any changes to categories will be verified with the main contact for the submission.

For additional information about each category, including examples, [visit ULI Austin's website](#).

**Most Influential Project** - Recognizes a project that creates a positive impact beyond its immediate borders and energizes the development of the surrounding community, resulting in a lasting effect on the built environment. Submissions may include a private or non-profit sector project that has enhanced economic development, environmental remediation, affordable or mixed-income housing, or improved accessibility or health.

**Best Project Innovation** - Highlights originality and creativity in development and may include aspects of place-making, supporting public transit, sustainability, financing (including public/private partnerships), adaptive reuse, innovative land use, community planning or other unique features (be sure to specifically describe the innovative features).

**Best Project Design** - Recognizes a completed project which demonstrates excellence in design for architecture, interior design, engineering, planning, or another project element. Eligible projects must exhibit a compelling design or planning element.

**Best Public Place** - Identifies a project that provides the public with enhanced civic, open or public space access or experiences. The project may be public sector, nonprofit, public/private partnership or entirely private sector, as long as the space itself is generally open to the public without charge.

## SUBMISSION REQUIREMENTS

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### PRIMARY CONTACT/SUBMITTER (FOR CONTACT BY ULI AUSTIN IF THERE ARE QUESTIONS)

Name

Title

Company/Organization

Mailing Address

Email Address

Phone

**PROJECT DETAILS**

Project Name

Project Address

Project Website

**PROJECT DESCRIPTION**

What is your Marketing description? (50 word limit) This will be used by ULI Austin in promotional materials, including the printed Impact Awards program.

Thoroughly describe the project, initiative, or idea as you would to a prospective client, a group of developers, or your financial partner.

## PREFERRED CATEGORIES (SELECT ONE OR MORE OPTIONS)

Best Project Design

Best Project Innovation

Best Public Place

Most Influential Project

## REASONS FOR CONSIDERATION

Complete the following sections with as much detail as possible. If you feel a section does not apply to your project, enter N/A in the field; however, robust descriptions help the judges fully understand the features and merits of your project, and enables the judges to evaluate your submission.

### POSITIVE IMPACT

Describe how your project creates a positive impact beyond its immediate borders and energizes the development of the surrounding community, resulting in a lasting positive effect on the built environment and community at large.

## CREATIVE DEVELOPMENT

Describe how your project illustrates originality and creativity in development. For example, this could include resourceful use of the property, sustainability, preservation or enhancement of environmental resources, creative development team organization and management.

## DESIGN EXCELLENCE

Describe any compelling design elements that demonstrates excellence in design for architecture, interior design, engineering, planning, or another project element.

## FINANCIAL STABILITY

Describe the economic success, market acceptance and financial stability of the project.

## PUBLIC SPACE

How does your project provide the public with enhanced civic, open or public space access or experiences? We recommend including information about purpose and activation of the space and adaptability to other communities, if applicable.

## IMAGES

At least one image is required. Images are instrumental in helping the judges understand your entry. Provide no more than 5 image files in JPEG or PNG formats, 300 to 600 pixels per inch or better.

You must include a brief one-line description for each image you submit. If applicable, include the required photo credit for the image.

By sharing an image, you grant permission that ULI Austin may use the images for marketing the Impact Awards event in electronic and printed materials.

## PHOTO 1

PHOTO 2



PHOTO 3

PHOTO 4

PHOTO 5

**PROJECT TEAM**

At minimum, submissions must include contact information for the project's Developer, Owner, and Designer. Listing additional partners on the project development team is encouraged.

**DEVELOPER**

Company Name

Contact Name(s) &  
Email Address(es)

**OWNER (IF DIFFERENT FROM DEVELOPER)**

Company Name

Contact Name(s) &  
Email Address(es)

**ARCHITECT/DESIGNER**

Company Name

Contact Name(s) &  
Email Address(es)

**STRUCTURAL ENGINEER**

Company Name

Contact Name(s) &  
Email Address(es)

**CIVIL ENGINEER**

Company Name

Contact Name(s) &  
Email Address(es)

**OTHER ENGINEERS**

Company Name(s) &  
Specialty

Contact Name(s) &  
Email Address(es)

**DEBT/EQUITY PARTNERS**

Company Name

Contact Name(s) & Email  
Address(es)

**OTHER PARTNERS**

Company Name(s)

Contact Name(s) & Email  
Address(es)

Company Name

Contact Name(s) & Email  
Address(es)

## AUTHORIZATION

You must attest to the following when submitting your application. Only applications with all Authorizations below will be accepted.

- I have coordinated this application and communicated with all other parties involved with this project.
- I have full power and authority to provide this information and to grant these rights and permissions.
- ULI Austin may use, reproduce, or make available for reproduction any information (including images) provided.

**FULL NAME**

**DATE**