



Austin

ANNUAL REPORT 2022





Stephen Coulston
Perkins&Will
ULI Austin District
Council Chair

ULI AUSTIN FY23 GOALS

Establish community relationships to become a trusted resource

Engage, recruit, and build a pipeline of diversified membership

Advance initiatives that support equitable and attainable communities

Elevate initiatives that support a sustainable and resilient built environment

Letter from the District Council Chair

Dear Friends,

In the last few years, having had the honor to serve as your District Council Chair and previously as your Chair for Mission Advancement, there have been numerous occasions where I have interacted with fellow District Council leaders throughout ULI Americas. After one such exchange at this year's ULI Fall Meeting in Dallas, I remarked to Heidi Cisneros, our present Chair for Mission Advancement, what an amazing organization, programs, impact, etc., that we have here in Austin.

I genuinely believe that ULI Austin is the best District Council in the country. This reflects the work of our remarkable staff, Management Committee, Advisory Board, and especially each and every one of you – our 1,000+ strong actively involved, passionate, and committed members. I am humbled to serve alongside you.

Our community remains in a great position, according to ULI's *2023 Emerging Trends in Real Estate Report*. Austin continues to be in the top five 'U.S. Markets to Watch,' ranks in the 'Magnets' market category, and has demonstrated the fastest growth of any metro area in the study. While the future remains uncertain, I believe our Central Texas region will continue to demonstrate its resilience through economic shifts, while also addressing the paramount issues of our community: inclusivity, mobility, affordability, and sustainability.

Last year the Urban Land Institute introduced our new mission and commitments to Connect, Inspire, and Lead. This year it released three global priorities: 1) Decarbonization and Net Zero; 2) Increasing Housing Attainability; and 3) Educating the Next Generation of Diverse Leaders. Locally, we have embraced and are advancing these goals.

We have completed Technical Assistance Panels on Net Zero and Housing Preservation, and we have conducted programs on Equitable Transit Oriented Development, Affordability, the Strategic Housing Blueprint, and Developers and the Climate Equity Plan. Our Resilience & Sustainability Local Member Council was formed, and we are exploring the creation of a new Strategic Council focusing on Local Climate Impacts. We recognized Austin Habitat for Humanity CEO, Phyllis Snodgrass, with our Impact Vision Award, hosted our October Regional Luncheon at Huston-Tillotson University, and have moved most of our panel programs to more civic-oriented and inclusive locations.

I am also delighted to share that May marked the completion of our first year of the Building Industry Leaders program in collaboration with the Boys & Girls Clubs of the Austin Area, and this year's program has seen participation requests almost triple.

This remains an exciting time to be a ULI member. I thank you for your involvement, passion, and commitment of time and resources to ensure ULI Austin remains the best District Council in the country.

Onward!

Stephen Coulston, ULI Austin District Council Chair

About ULI Austin

The Urban Land Institute (ULI) is a member-led organization shaping the future of the built environment for transformative impact in communities worldwide. ULI is a network of people in every profession and sector in real estate development and land use from all over the world and in every career stage. While global in scope, we are local in impact through sharing knowledge and making connections.

The Austin District Council was founded in 1994 and now includes over 1100 members. Our members are involved in all aspects of the development and city planning process - private, public, and non-profit. Membership in ULI includes the research and resources of the oldest and largest network of cross-disciplinary real estate and land use experts in the world.

THE MISSION OF THE URBAN LAND INSTITUTE IS TO **SHAPE THE FUTURE OF THE BUILT ENVIRONMENT FOR TRANSFORMATIVE IMPACT IN COMMUNITIES WORLDWIDE.**

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

ULI AUSTIN BY THE NUMBERS



Founded Locally in
1994



1100+
Members in the Austin Area



275+
Events focused on
Research and Education



#4
U.S. markets to watch for overall
real estate prospects in
2023 Emerging Trends in Real Estate. Since 2010, Austin has
ranked seventh or higher.

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CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

LOCAL MEMBER COUNCILS

In 2022, ULI Austin's Local Member Councils grew to 11 councils with over 230 participants. Additionally, there are 44 Austin-based members on ULI Americas Product Councils.

COMMERCIAL	HOUSING INNOVATIONS	INDUSTRIAL*
MASTER PLANNED COMMUNITIES	MULTI-FAMILY HOUSING	PUBLIC-PRIVATE PARTNERSHIPS (P3)
REGIONAL GROWTH	RESILIENCE AND SUSTAINABILITY*	SMALL SCALE DEVELOPMENT
TRANSIT-ORIENTED DEVELOPMENT	URBAN	

*NEW IN 2022



FOUR NEW MEMBER SOCIALS

ULI Austin held quarterly in-person New Member Socials to welcome new members and help them connect, while also continuing virtual Coffee Chats to help members and non-members learn how to get involved.



GAME DAY

Over 300 people attended ULI Austin's 2022 Game Day held at Butler Pitch & Putt course located in the heart of Austin's urban core.

35
Golf Teams

14
Midway Tents

TEXAS FALL MEETING HAPPY HOUR

ULI Austin Fall Meeting attendees enjoyed the opportunity to connect with attendees from the other Texas District Councils - San Antonio, Houston, and DFW. With 155 attendees, flowing drinks, and a great view, some ULI Austin members noted the happy hour was the best event for regional connections.



YOUNG LEADERS

Unique programming to help early-career professionals and students under age 35 develop skills and knowledge of best practices in development.

YL Cheers & Chat - Monthly networking socials and programs featuring guest speakers, panel discussions and project tours. All members under age 35 are eligible to attend Cheers & Chats.

Mentorship Forum - The Class of 2022-23 includes 68 Young Leader members, representing some of the industry's best and brightest future leaders.



27%
of Membership
are Young Leaders

8
Cheers & Chats

68
Mentorship Participants

CAREY GUNN VENDITTI WOMEN'S LEADERSHIP INITIATIVE

The Women's Leadership Initiative (WLI) promotes the advancement of women, throughout their careers, as leaders in the real estate industry.

32%
of Membership
is Female

3
Lunches with
Leaders

2
Socials

12
Small Group
Dinners

2
Casual Golf
Outings



ULI NEXT

Small groups for members ages 35-45, who meet monthly for topical discussions and presentations.

2022-23

5
Regional Flights

60
Participants



WLI PROVIDED SPONSORSHIP FOR SIX FEMALE MEMBERS TO ATTEND 2022 ULI FALL MEETING IN DALLAS



ULI Austin and WLI are grateful to have representation at the 2022 Fall Meeting in Dallas. The sponsorships provided opportunities for members to attend and experience the meeting through a different lens. Those attendees look forward to continued involvement in WLI.

INAUGURAL WLI MARKET EXCHANGE

ULI Austin is proud of the success of the Inaugural WLI Market Exchange, held in Washington, D.C. on March 30-April 1, 2022. A group of 20 female CRE professionals visited a diverse group of commercial real estate projects and developments. Attendees also enjoyed a wonderful evening of curated conversations with women from ULI Washington, D.C.



Introduced Women's Month social media campaign highlighting female members

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing



12 MONTHLY BREAKFASTS

ULI Austin held a full year of in-person breakfasts (with a virtual option) while maintaining consistent COVID policies.



4 REGIONAL LUNCHEONS

ULI Austin held four Greater Austin Regional Luncheons in 2022. Topics included Supply Chain, Capital Markets, Heading East & Emerging Trends.

DIVERSITY, EQUITY, AND INCLUSION STEERING COMMITTEE

This committee plays a unique dual role within ULI Austin as a **resource** in bringing an equity, diversity and inclusion lens to the work of our local District Council leadership and as a **catalyst** for facilitating change in the real estate industry. In 2022, ULI Austin:

- Increased panel diversity
- Encouraged members to add demographic info to member profiles
- Met with principals at Historically Underutilized Business (HUB) firms to invite diverse perspectives and explore how ULI can be a useful resource.
- Hosted a Greater Austin Regional Luncheon at Huston-Tillotson University



CREATIVE STRATEGIC COUNCIL

Creative Culture Convening - The Creative Culture Strategic Council held a convening with developers, City of Austin staff, and AEDC staff and board members to identify opportunities and barriers to incorporating creative spaces in developments.

Program - Austin Economic Development Corporation: Cultural Trust



AFFORDABILITY STRATEGIC COUNCIL

- Worked on two affordability calculators - **one with the Terwilliger Center providing comparison to other cities** and a local calculator to be released in January 2023
- Provided **feedback** on residential compatibility ordinance

TRANSPORTATION STRATEGIC COUNCIL

Walkshed Considerations - Members of the ULI Austin Transportation Strategic Council developed **this document** to illustrate examples of existing barriers throughout Austin, accompanied by solutions to optimize connectivity and improve public safety.



Programs - Project Connect and Equitable Transit-Oriented Developments

LAND DEVELOPMENT CODE WORKGROUP

- Initiated in 2022, 6 month expectation
- Creating a scoring matrix based on existing COA Strategic Plans (Housing Blueprint, ASMP, Project Connect...) and reviewing ordinances accordingly

MARKETPLACE

ULI Austin's 2022 Annual Marketplace was held at Better Half/Hold Out Brewing and showcased regional emerging real estate projects.

30+ Exhibitors | **300+** Attendees

ULI Austin achieved an Innovative Award from ULI Americas for the 2021 Annual Marketplace for modifying the event from an indoor to outdoor location amidst the pandemic



KNOWLEDGE FINDER

Connecting ULI Members to an expanding library of exclusive content. Access the collective, global knowledge of ULI and its members—anytime and anywhere.

[KNOWLEDGE.ULI.ORG](https://www.knowledge.uli.org)

TWO ULI INSIGHTS

Interactive info sessions on Facebook Live focused on timely policy and economic development topics, including Street Impact Fees and the Austin ISD Bond Program

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

AUSTIN ECONOMIC DEVELOPMENT CORPORATION

In 2020, ULI Austin was named as a nominating entity for the Austin Economic Development Corporation (AEDC) board. Our inaugural nominee, David Steinwedell, has been named the President of the AEDC Board and will be extending his term for two more years.

Programs - Austin Economic Development Corporation: Cultural Trust, WLI Luncheon with Leader Anne Gatling Haynes

ULI AUSTIN HELD THREE URBANPLAN WORKSHOPS

The UrbanPlan curriculum underwent a significant update to keep pace with important real estate practices, addressing issues like climate change, resilience, and equitable development. The revised curriculum embodies ULI's commitments to decarbonizing the built environment and encouraging more affordable housing.

BUILDING INDUSTRY LEADERS

In partnership with the Boys & Girls Clubs of the Austin Area, ULI Austin launched a new education program called **Building Industry Leaders**. The program, led by member volunteers, awards scholarships to high school students who complete a two-semester after-school program that teaches about career opportunities in commercial land use. The program seeks to encourage greater ethnic and gender diversity among future real estate industry leaders. The inaugural 2021-22 program awarded \$2000 in scholarships to students from LBJ and Navarro High Schools.

UT TEAM WON HINES COMPETITION

A team from The University of Texas at Austin, mentored by members from ULI Austin, won the **20th Annual ULI/Gerald D. Hines Student Urban Design Competition** with their winning plan **The Stack!** Congratulations to Sanket Kamdar, Sophia Aitken, Margaret Gallagher, Alay Thakrar, and Kent Carlson for winning the 2022 Urban Land Institute/Gerald D. Hines Student Urban Design Competition!

TECHNICAL ASSISTANCE PANELS

Net Zero Imperative Report

Releasing Jan 2023 - Housing Preservation

Ocurring Jan 2023 - PARD/APF - Equity and the Adopt a Park Program



IMPACT AWARDS

Over 270 people attended the ULI Austin 2022 Impact Awards to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission.

VISION AWARD

Phyllis Snodgrass
CEO of Austin Habitat for Humanity

PEOPLE AWARDS

MEMBER OF THE YEAR
Lance Coplin
Frost Bank

YOUNG LEADER OF THE YEAR
Stephen Buchanan
CREA

INFLUENCE AWARD
Jennifer Wiebrand
Gables Residential

PROJECT AWARD JURORS

Tam Hawkins, President & CEO, Greater Austin Black Chamber of Commerce

Logan Kimble, Vice President of Land and Planning, Texas Division at Landsea Homes

Rep. Eddie Rodriguez, Vice President of Commercial Business Development, Capstone Title & Representative for Texas House District 51



"I would like to thank the ULI folks and the TAP participants for this process. Any communities who are looking to engage the development community on sustainability or land use questions or initiatives should consider the TAP process. I think it is a worthwhile approach."

Kurt Stogdill, Interim Director, Energy Efficiency Services, Austin Energy
Reflection on Net Zero Imperative TAP Experience



2022 LEADERSHIP

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GOVERNANCE CHAIR
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Civiltude Engineers & Planners

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Logan Kimble, Landsea Homes

Ryan Losch, Page

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Kelly Maxwell, CM Constructors

Kyle McDonald, Brandywine

Nikelle Meade, Husch Blackwell

Jacob Merriman
Burns & McDonnell

Christy Moffett, Travis County

Peter Mullan
Austin Transit Partnership

Colin Parker
Independence Title

Erika Passailaigue
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Eddie Rodriguez
Capstone Title

Eldon Rude
360° Real Estate Analytics

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American Constructors

Alison Satt, Swinerton

Megan Shannon
Momark Development

David Steinwedell
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Keith Zimmerman
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