

2023 ANNUAL BENEFITS



BENEFITS EFFECTIVE FROM JANUARY 1, 2023 – DECEMBER 31, 2023

Gold or Silver Sponsors, commit to 2 years and receive a 5% discount on both years and lock in current pricing for next year. *Payment due January of each respective year.*

100% of your sponsorship stays local. Help fund ULI Austin's mission.

2023 ANNUAL BENEFITS	PLATINUM \$8,000 <i>ONLY 12 AVAILABLE!</i>	GOLD \$6,000	SILVER \$3,500
Logo on Banner & Scrolling PowerPoint at General ULI Austin Events (1)	✓	✓	✓
Logo and Link on ULI Website	✓	✓	✓
Featured in Austin Monthly Member Newsletter & 2023 Annual Report	Logo	Logo	Name
Annual Sponsor Appreciation Events	✓	✓	✓
Early Notification and Registration for Events	✓	✓	✓
Priority on Wait Lists	✓	✓	✓
Priority Consideration For... (provides additional connections with ULI Austin leadership & key members)	Committees, Councils, & Marketing Campaigns	Committees, Councils, & Marketing Campaigns	Committees & Councils
Complimentary Memberships (2) <i>Must be activated by June 1, 2023</i>	1 Associate 2 Young Leader Associate	1 Associate 1 Young Leader Associate	1 Associate
Complimentary Tickets to each Breakfast & Greater Austin Luncheon Virtual or In-Person (3) <i>Option for Automatic Registration by ULI Staff</i>	3	2	1
Complimentary Tickets to each ULI Austin Signature Event (3) <i>Marketplace, Impact Awards, Game Day Tailgater</i>	3	2	1
Complimentary Breakfast Sponsorship (4) <i>Topic priority given in order of sponsor commitment</i>	1 Breakfast Underwriter • 8 Total Tickets • Reserved Front Table • Dedicated Signage • Introductory Remarks • Logo on Table Tents	1 Breakfast Host • 4 Total Tickets • Recognition from Podium by Emcee and Visual Recognition • Logo on Table Tents	
Advisory Board Appointment <i>Representative must be a ULI Member</i>	1 Year	Available with Addition of Annual Season Sponsorship	

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.

- (1) Displayed at Breakfast Series, Greater Austin Lunches, Impact Awards and Marketplace.
- (2) Memberships included with sponsorship may be donated for scholarships aligned with DEI efforts
- (3) Member only events or other events not stated (such as the WLI and YL events) are **not** included in Annual Sponsor benefits. Tickets to all other events need to be purchased separately. Annual Sponsors **will** receive priority on these event waitlists. In-person events subject to regional and local guidelines. For hybrid events, total tickets can be used for a combination of virtual and in-person registration.
- (4) Event sponsorship does not include input about presentation content nor participation as a panelist.

We want to help Sponsors get the most out of their contribution.

Contact austin@uli.org to schedule a personal consultation on how to leverage all sponsor benefits.

ANNUAL SEASON SPONSORSHIPS

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These sponsorships are available currently as add-ons for 2023 Annual Sponsors. After February 1, 2023, they may become available to all at an increased rate.

YOUNG LEADERS | \$2,500

(3 AVAILABLE)

The Young Leaders (YL) hosts approximately 6 events per year for early-career professionals to develop career skills, build relationship skills and learn thoughtful development practices.

A Young Leader Season Sponsorship includes:

- 2 YL Associate memberships (under age 35)
- 2 passes to each YL event*
- Signage at YL panel presentations*
- Recognition as Underwriter for 1 YL event
Includes: introductory remarks and 4 total tickets
- Recognition as Sponsor when there is no Underwriter

* Does not include Mentorship Forum

WOMEN'S LEADERSHIP INITIATIVE | \$2,500

(3 AVAILABLE)

The Women's Leadership Initiative (WLI) hosts luncheons, happy hours and a dinner series promoting the advancement of women, throughout their careers, as leaders in the real estate industry.

A WLI Season Sponsorship of WLI includes:

- 1 Associate membership for a female
- 1 pass to each WLI event
- Signage at large WLI events
- Recognition as Underwriter for 1 WLI event
Includes: introductory remarks and 4 total tickets
- Recognition as Sponsor when there is no Underwriter

EDUCATION | \$2,500 (3 AVAILABLE)

Support ULI Austin's education programs:

Building Industry Leaders (BIL) is a scholarship program, in partnership with the Boys & Girls Clubs of Austin, to educate high school students about career opportunities in real estate.

UrbanPlan is an interactive program for industry professionals, community stakeholders and policymakers to learn about the fundamental forces that shape and affect the built environment.

An Education Season Sponsorship includes:

- 1 Associate membership
- 4 tickets to participate in UrbanPlan (can be used over multiple workshops)
- Recognition at UrbanPlan workshops and BIL Scholarship Awards

SPECIAL EVENTS

These events also have sponsorship opportunities. Pricing and commitments for each event is available upon request.

MARKETPLACE *Planned for Spring*

\$1,500 – \$6,500*

Marketplace is an engaging showcase of emerging real estate projects in the Greater Austin region.

IMPACT AWARDS *Planned for Late Summer/Early Fall*

\$1,500 – \$6,000*

The Impact Awards celebrate projects and people throughout Greater Austin that exemplify ULI's mission.

GAME DAY *Planned for Fall*

\$1,500 – \$5,000*

Game Day connects industry professionals through a friendly golf tournament and tailgating activities.

GREATER AUSTIN REGIONAL LUNCHEONS UNDERWRITER (\$2,000) & HOST (\$1,000)*

ULI Austin offers quarterly lunches focusing on topical issues for the Greater Austin area.

* Prices subject to change.

SPECIAL SPONSORSHIPS

ULI Austin offers special sponsorship opportunities for in-kind services, hotel rooms for visiting speakers, meeting space, Technical Assistance Panels and other ULI Austin Programming.

Contact austin@uli.org for information on any of these sponsorships.