

# 2022 GAME DAY

November 10, 2022  
2:00-7:00PM  
Butler Pitch & Putt

Sponsoring ULI Austin's Annual Game Day is a great business value and a **\*FUN\*** way to network while gaining exposure in front hundreds of Greater Austin-area real estate and land use professionals. Over 300 Tailgaters + Golfers turn out for this fun, fall extravaganza! 36 Golf Teams compete to win prizes at the end of their tee time. Midway Sponsors provide interactive games/activities for tailgaters and golfers and compete for best sponsor space.

| SPONSORSHIP OPPORTUNITIES  | LEADERBOARD<br>\$5,000  | MIDWAY<br>\$2,500   | PUTT-PUTT<br>\$2,000   | WATERING HOLE<br>\$1,500                   | FOOD<br>\$1,500                            | LIVE MUSIC<br>\$1,500                      | TRANSPORTATION<br>\$1,500                  |
|--|---|---|--|--|--|--|--|
|  | 1 AVAILABLE   | 6 AVAILABLE<br>7Gen/Costello, BGE,<br>MP Construction,<br>RVi Planning, Structura,<br>Turner Construction | <b>SOLD OUT</b><br>The Burt Group                            | 2 AVAILABLE                                | 1 AVAILABLE<br>Walter P. Moore             | 1 AVAILABLE                                | 1 AVAILABLE                                |
| <b>Tailgater Tickets</b>   | ✓<br>8 Tailgater Tickets  | ✓<br>5 Tailgater Tickets  | ✓<br>5 Tailgater Tickets                                     | ✓<br>3 Tailgater Tickets                   | ✓<br>3 Tailgater Tickets                   | ✓<br>3 Tailgater Tickets                   | ✓<br>3 Tailgater Tickets                   |
| <b>Golf Team</b><br>4 tickets per team   | ✓<br>2 Golf Teams   | ✓<br>1 Golf Team  | ✓<br>1 Golf Team   | Add a golf team for an<br>additional \$500 | Add a golf team for an<br>additional \$500 | Add a golf team for an<br>additional \$500 | Add a golf team for an<br>additional \$500 |
| <b>Staffing tickets</b>  | ✓<br>2 Staff Tickets  | ✓<br>2 Staff Tickets  | ✓<br>2 Staff Tickets   |  |  |  |  |
| <b>Signage</b> at the event  | Leaderboard Sign  | Check-In  | Putting Green  | Course Beverage Cart                       | Food Stations                              | Front of Stage                             | Rideshare App &<br>Pedicab Signage         |
| <b>Listed on advertising</b><br>prior to and at the event                        | ✓   | ✓   | ✓  | ✓  | ✓  | ✓  | ✓  |
| <b>Verbally recognized</b><br>during the event                                   | ✓<br>Announce Golf Winners  | ✓   | ✓  | ✓  | ✓  | ✓  | ✓  |
| <b>Dedicated Sponsor Space</b><br>Promote company and<br>interact with attendees | ✓<br>Preferred 10x10 Space *<br>Host game or activity<br>Swag/prizes permitted ** | ✓<br>Assigned 10x10 Space *<br>Host game or activity<br>Swag/prizes permitted **                          | ✓<br>Host Putting Green<br>Does NOT include<br>table or swag |  |  |  |  |

\* Leaderboard and Midway Sponsors are eligible to compete for **Best Sponsor Space!** *Must provide own tents and/or tables.*

\*\* Swag items and prizes may not be competitors of Yeti due to course rule.

Contact [Austin@uli.org](mailto:Austin@uli.org) for more information or to become an event Sponsor.

Urban Land Institute - Austin  
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